## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ATNIP DAVID R</u>							2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									all applic Directo	r		10% Owner		
(Last) 3295 CO	Last) (First) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 11/24/2003									X	below)	(give title r VP/Secretary/		Other (s below) y/Treasure		
(Street) BEAUMONT TX 77701						4. If Amendment, Date of Original Filed (Month/Day/Year) 12/18/2003										ndividual or Joint/Group Filing (Check Applicable b)  X Form filed by One Reporting Person Form filed by More than One Reporting					
(City)	City) (State) (Zip)															Person					
		Tab	le I - Nor	n-Deriv	/ativ	e Se	curities	s Ac	quired	, Dis	posed (	of, or	r Ben	eficia	lly O	wned					
1. Title of Security (Instr. 3)  2. Tran Date (Month						ear)	2A. Deem Execution if any (Month/Da	Date	Code (Instr.		ı Dispose	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and Securiti Benefic Owned		s illy ollowing	Form (D) o	n: Direct r Indirect sstr. 4)	7. Nature of Indirect Beneficial Ownership	
										· v	Amount	nount (A) or (D)		Price	⊤	Reported Transaction(s) (Instr. 3 and 4)				Instr. 4)	
Common stock																175	,000		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date I Expirati (Month/I	on Date		of Securities		es   Security	Der Sec	Derivative derivative security instr. 5) Securiti Owned Followin Reporte Transac (Instr. 4)		re es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title		Amount or Number of Shares							
Stock option (right to buy)	\$14	11/24/2003			A		29,500		(1)		11/24/2013		nmon ock	29,500	:	\$14	29,50	0	D		
Common stock (right to	\$8.21								(1)		07/15/2011		nmon ock	35,000			35,00	0	D		

## **Explanation of Responses:**

1. This option vests in 20% increments on each anniversary date of the original grant until fully vested

/s/ David R. Atnip

12/18/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.