FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENI	EFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SG-1890, LLC						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 03/28/2013											Office below	er (give title v)		Other below)	(specify
SUITE 500 (Street) LITTLE ROCK AR 72202					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting						
(City)		(Sta	te) ((Zip)		_ Person															
			Tabl	le I - Nor	n-Deriv	ative	Se	curitie	s Acc	uired,	Dis	posed o	f, o	r Bene	eficia	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ar) E	2A. Deemed Execution Date, if any (Month/Day/Year)				Disposed	rities Acquired (A) ed Of (D) (Instr. 3,				5. Amount of Securities Beneficially Owned Following Reported		For (D)	Ownership rm: Direct or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	Transaction(s)		ction(s)			(111341.4)	
Common Stock 03/24						3/2013				J ⁽¹⁾		832,22	22	D :		0	5,305,343			D	
			Та	able II - I								sed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversi or Exerci Price of Derivativ Security	on se	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	4. Transa Code (8)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiratio (Month/D	n Date	ar)	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)		ount	Deri Secu	Price of ivative surity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	(A)		Date Exercisal		Expiration Date	Title	of	ares						

Explanation of Responses:

1. Effective March 28, 2013, the reporting person distributed an aggregate of 832,222 shares to some of its members in exchange for their membership interests in the reporting person.

Ronald M. Clark

04/01/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.