

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>WAS CONN'S ANNUITY TRUST ONE</u> (Last) (First) (Middle) <u>111 CENTER ST.</u> (Street) <u>LITTLE AR 72201</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>02/07/2011</u>	3. Issuer Name and Ticker or Trading Symbol <u>CONNS INC [CONN]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<u>Common Stock</u>	<u>1,203,460⁽¹⁾</u>	<u>I</u>	<u>By voting trust</u>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

Explanation of Responses:

1. The reported shares were received in a transfer from Warren A. Stephens Trust.

Remarks:

Todd Ferguson, as attorney in fact for reporting person 02/09/2011

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

for Executing Forms 3, 4 and 5 and
Schedules 13G and 13D

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby
constitutes and appoints David A. Knight, William B. Keisler and Todd C.
Ferguson the undersigned's true and lawful attorneys-in-fact to:

(1) execute, for and on behalf of the undersigned, any one or more Forms 3,
4, and 5 in accordance with Section 16(a) of the Securities and Exchange
Act of 1934, as amended (the "34 Act"), and the rules thereunder; and
Schedules 13G and 13D in accordance with Section 13 of the 34 Act and
the rules thereunder;

(2) do and perform any and all acts, for and on behalf of the undersigned,
that may be necessary or desirable to complete the execution of any such
Form 3, 4 or 5 or Schedules 13G and 13D, and the timely filing of such forms
and schedules with the United States Securities and Exchange Commission
and any other authority; and

(3) take any other action of any type whatsoever in connection with the
foregoing that, in the opinion of any such attorney-in-fact, may be of benefit to,
in the best interest of, or legally required by, the undersigned, it being understood
that the documents executed by such attorney-in-fact on behalf of the undersigned,
pursuant to this Power of Attorney shall be in such form and shall contain such
terms and conditions as such attorney-in-fact may approve in his discretion.

The undersigned hereby grants to the foregoing attorneys-in-fact full power and
authority to do and perform all and every act and thing whatsoever requisite,
necessary, and proper to be done in the exercise of any of the rights and powers
herein granted, as fully to all intents and purposes as such attorneys-in-fact might
or could do if personally present, with full power of substitution or revocation,
hereby ratifying and confirming all that such attorneys-in-fact, or their substitutes,
shall lawfully do or cause to be done by virtue of this Power of Attorney and the
rights and powers herein granted. The undersigned acknowledges that the
foregoing attorneys-in-fact, in serving in such capacity at the request of the
undersigned, are not assuming any of the undersigned's responsibilities to comply
with Sections 13 and 16 of the Securities and Exchange Act of 1934, as amended,
or other applicable Securities laws or rules.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to

be executed as of this 21st day of October, 2009.

WAS CONN'S ANNUITY TRUST ONE

By: /s/ Harriet C. Stephens

Harriet C. Stephens, Trustee