FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Lastinger Rodney						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								Check	all app	licable)	ng Person(s) to Is 10% O Other (wner
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD., STE. 800						3. Date of Earliest Transaction (Month/Day/Year) 02/06/2021								X		President of		below)	
(Street) THE WOODLANDS TX 77381				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Sta	ate) (Z	Zip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transactio Date (Month/Day/Y					.	Execution Date,			3. Transaction Code (Instr. 8) 4. Securities Acqu Disposed Of (D) (In						5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount	(A) o (D)	Price		Transa	ection(s) 3 and 4)			(111501. 4)
Common Stock 02/06/20						21					3,127(1)	D	\$15.44(2)		67,726		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Executi ecurity or Exercise (Month/Day/Year) if any			semed ition Date, h/Day/Year)	on Date, Transac				6. Date Exerc Expiration Da (Month/Day/Y		ate	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		t		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owne Form: Direct or Ind (I) (Ins	(D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. Represents shares withheld to pay withhelding taxes due upon vesting of Restricted Stock Units awarded on February 6, 2020.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting

Remarks:

/s/ Mark Prior, as attorney-in-

fact

** Signature of Reporting Person

Date

02/09/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.