FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C.	20549	
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Check this box if no longer subject	STATEME
o Section 16. Form 4 or Form 5	
obligations may continue. See	
netruction 1(h)	F:

## ENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Miller Norman					2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									k all app Direc	tor	ng Pers	10% Ov	vner	
(Last) 2445 TE	CHNOLO	irst) (i	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 09/07/2021									belov	er (give title v)		Other (s	spесіту
(Street) THE WOODL (City)	ANDS T		77381 Zip)		4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
		Table	I - No	n-Deriva	ative S	Secu	rities	Acq	uired,	Dis	posed of	, or E	Benef	ficially	y Own	ed			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day)					Executio y/Year) if any		cution Date,				es Acquired (A Of (D) (Instr. 3,		4 and Secu		urities neficially ned Following		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	Amount	(A) (D)	or P	rice	Transa	action(s) 3 and 4)			(1113411 4)				
Common Stock 09/07/2					2021				S		15,041 D		) [	\$25 <sup>(1)</sup>	559,346			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	rative Conversion Date Execution Date, rity or Exercise (Month/Day/Year) if any			Transaction Code (Instr. 8) Sec (A) Dis of (		osed ) r. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye		ate Am Year) Sec Uni Del Sec		7. Title and Amount of Securities Underlying Derivative Security (Insti 3 and 4)		Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y C	LO. Ownership Form: Direct (D) or Indirect I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	or Numb of Share						

## **Explanation of Responses:**

1. The reporting person effected an open market sale transaction through a trade order executed by a broker-dealer. The sale price reported reflects the average sale price.

## Remarks:

/s/ Mark Prior, as attorney-in-

**fact** 

\*\* Signature of Reporting Person Date

09/08/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.