



December 9, 2010

Conn's, Inc. Announces New Chairman of the Board

BEAUMONT, Texas--(BUSINESS WIRE)-- Conn's, Inc. (NASDAQ/NM: CONN), a specialty retailer of consumer electronics, home appliances, furniture, mattresses, computers and lawn and garden products today announced that Dr. William C. Nylin, Jr., has elected to step down as Chairman of the Board of Directors. Dr. Nylin will remain a director of the Company. The Company's Board of Directors has elected Theodore M. Wright to the position of non-executive Chairman of the Board.

Dr. Nylin has served as Chairman of the Board since June 2009, and previously served as the board's Executive Vice Chairman from March 2006 until elected Chairman of the Board. He has been a member of the Company's board of directors from 1993 and continued in that role following the Company's becoming a public entity in September 2003. Dr. Nylin served as the Company's Chief Operating Officer from 1995 until June 2007, and as President from 1995 until April 2006.

Tim Frank, the Company's President and Chief Executive Officer, expressed appreciation for Dr. Nylin's service, stating: "We are thankful for Bill's guidance and leadership during the Company's growth years and during the recent challenging conditions we have faced. I am personally grateful that he will continue to provide his leadership in the months to come."

Dr. Nylin expressed his thanks to the Company and its Board, saying "It has been a privilege to serve as Chairman of the Board, and I look forward to continued service as a member of the Company's board of directors."

Mr. Wright has served on the Company's Board of Directors, Audit Committee and Compensation Committee since 2003. He has also served as Chairman of the Company's special committee formed in connection with its recent debt refinancing. Mr. Wright retired in 2004 as President of Sonic Automotive, Inc., a New York Stock Exchange listed and Fortune 300 automotive retailer. He also served that organization as its Chief Financial Officer from April 1997 through April 2003, and served on that company's board of directors from 1997 through 2004. Mr. Wright also serves on the board of directors of Titan Machinery, Inc., and is a member of its audit and compensation committees.

About Conn's, Inc.

The Company is a specialty retailer currently operating 76 retail locations in Texas, Louisiana and Oklahoma: with 23 stores in the Houston area, 20 in the Dallas/Fort Worth Metroplex, nine in San Antonio, five in Austin, five in Southeast Texas, one in Corpus Christi, four in South Texas, six in Louisiana and three in Oklahoma. It sells home appliances, including refrigerators, freezers, washers, dryers, dishwashers and ranges, and a variety of consumer electronics, including LCD, LED, 3-D, plasma and DLP televisions, camcorders, digital cameras, computers and computer accessories, Blu-ray and DVD players, video game equipment, portable audio, MP3 players, GPS devices and home theater products. The Company also sells lawn and garden products, furniture and mattresses, and continues to introduce additional product categories for the home to help respond to its customers' product needs and to increase same store sales. Unlike many of its competitors, the Company provides flexible in-house credit options for its customers. In the last three years, the Company financed, on average, approximately 61% of its retail sales.

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Conn's, Inc., Beaumont
Chief Financial Officer
Michael J. Poppe, 409-832-1696, Ext. 3294

Source: Conn's, Inc.

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