



September 18, 2017

Conn's HomePlus Introduces National Toy and Book Drive to Support Texas Children Impacted by Hurricane Harvey

Houston-Based Conn's Also Contributing Over \$500,000 to Texas Charities, Employees Impacted

THE WOODLANDS, Texas--(BUSINESS WIRE)-- Texas-based furniture and specialty home goods retailer Conn's HomePlus announced today the start of a toy and book drive campaign to help the children of Texas impacted by Hurricane Harvey. The program follows Conn's effort to raise over \$500,000 in donations that will go to local Texas charities as well as impacted employees.

This week, the company's 116 stores were supplied with donation boxes to collect new toys and books from customers all across its retail footprint in 14 states. The collected donations will be sent to Houston for the company to distribute to local nonprofit organizations that provide recovery services to children and families in all of the communities affected by Harvey.

"We witnessed firsthand Harvey's devastation in our native city of Beaumont as well as our current home in Houston," said Norm Miller, Conn's HomePlus President, CEO and Chairman. "For many families and kids, their possessions are simply gone. This program is a way to closely connect people all across the country to the children of Texas to help lift their spirits."

In the aftermath of Harvey, Conn's temporarily closed its stores in Beaumont, Corpus Christi and Houston. Miller says despite the stores closing, its employees and its partners remained engaged — both in Texas and beyond.

"Immediately after Harvey hit, we heard from our customers, vendors, employees and friends of the company who wanted to help," said Miller. "We are very proud of the donations that came in from across the country, and this new toy and book drive will give the Conn's family another opportunity to show their support for Texas."

Conn's HomePlus will accept toy and book donations into early December and will distribute the donated items to families and children in time for the holiday season.

About Conn's HomePlus

Conn's is a furniture and specialty retailer currently operating in 116 retail locations in 14 states: Alabama, Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia.

Conn's primary product categories include:

- | Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- | Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- | Consumer electronics, including LCD, LED, 3-D and Ultra HD, Blu-ray players, home theater and portable audio equipment;
- | Home office, including computers, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis.

Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party rent-to-own payment plans. Its in-house credit program YES MONEY[®], gives consumers the ability to purchase high quality goods at low monthly payments they can afford, even if they have been turned down elsewhere. The ability to make aspirational items affordable has led to more than 90 percent of surveyed customers stating that they would recommend Conn's to family and friends.

View source version on [businesswire.com](http://www.businesswire.com/news/home/20170918005716/en/): <http://www.businesswire.com/news/home/20170918005716/en/>

Investor Contact:
S.M. Berger & Company
Andrew Berger, 216-464-6400

Source: Conn's HomePlus

News Provided by Acquire Media