Instruction 1(b)

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

OMB APPROVAL OMB Number: Estimated average burden

0.5

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  JACOBY JON E M						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]										all app Dired		g Person	10% C	Owner
(Last) (First) (Middle) 100 MORGAN KEEGAN DRIVE SUITE 500					3. Date of Earliest Transaction (Month/Day/Year) 05/30/2012											belo			below)	
(Street) LITTLE ROCK AR 72202  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year) 05/31/2012										ine) ∆ine) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(- 4)			e I - Nor	n-Deriv	ative	Se	curitie	s Acc	quired,	Dis	oosed o	f, o	r Ber	nefici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Trans					ate Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)						4 and Secur Bene Owne		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	ount (		Pric	Repor Trans (Instr.		ection(s) 3 and 4)			(Instr. 4)
Common Stock 05/30/					/2012	2012			A		3,441(1)		A	\$	50 22		2,978 <sup>(2)</sup>	D		
Common Stock																8,415,991(3)		I		By SG- 1890, LLC
		Ta	able II - E								sed of, onvertib					wned				
1. Title of Derivative Security (Instr. 3)	e Conversion Date Execution or Exercise (Month/Day/Year) if any		3A. Deeme Execution if any (Month/Da	Date, Transaction			on of		6. Date E: Expiration (Month/D	n Date	e ar)	Ame Sec Und Der Sec	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		Deri Seci	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction( (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	n: ct (D) direct	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of Sh	ares						

## **Explanation of Responses:**

- 1. Mr. Jacoby was awarded 3,441 Restricted Stock Units ("RSU"). Each RSU represents a contingent right to receive one share of Conn's, Inc. Common Stock. The RSUs vest on May 30, 2013. Vested common shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The RSUs may be settled only by delivering shares of Conn's, Inc. Common Stock, and thus, the grant is being reported on Table I as allowed by SEC guidance.
- 2. This line amends and replaces line 1 of Table I of the original report to reflect the corrected share amount owned directly by the reporting person.
- 3. Represents total shares of Conn's, Inc. Common Stock held by SG-1890, LLC. The reporting person is a member of the Executive Committee of The Stephens Group, LLC, the Manager of SG-1890, LLC. The reporting person disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein. This line is added to Table I of the original report.

06/25/2013 fact for reporting person

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.