



May 7, 2010

## **Press Release Correction: Conn's, Inc. Corrects Television Unit Sales Information Previously Reported**

BEAUMONT, Texas, May 07, 2010 (BUSINESS WIRE) -- Conn's, Inc. (NASDAQ/NM: CONN), a specialty retailer of consumer electronics, home appliances, furniture, mattresses, computers and lawn and garden products, reported in its press release on May 6, 2010, that consumer electronics category sales declined as a result of a 32.7% drop in unit sales of flat-panel televisions, compared to a 6.4% increase in unit sales in the first quarter of the prior fiscal year. The correct statement should have stated that consumer electronics category sales declined as a result of a 23.3% drop in unit sales of flat-panel televisions, compared to a 34.5% increase in unit sales in the first quarter of the prior fiscal year.

CONN-F

SOURCE: Conn's, Inc.

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