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Conn's, Inc. Management to Present at the Canaccord Genuity 33rd Annual Growth Conference

THE WOODLANDS, Texas--(BUSINESS WIRE)-- Conn's, Inc. (NASDAQ:CONN), a specialty retailer of home appliances, furniture, mattresses and consumer electronics and provider of consumer credit, announced today that the Company will be presenting at the 33rd Annual Canaccord Genuity Growth Conference in Boston, Massachusetts on Wednesday, August 14, 2013 at 8:30 a.m. Eastern Time.

The presentation will be webcast and can be accessed via the following link: http://wsw.com/webcast/canaccord10/CONN. Additionally, the presentation will be available for replay for 90 days following the live presentation and will be accessible via the above link or through ir.Conns.com.

About Conn's, Inc.

Conn's is a specialty retailer currently operating 72 retail locations, with 58 in Texas, six in Louisiana, three in each Arizona and Oklahoma, and two in New Mexico. The Company's primary product categories include:

- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Consumer electronic, including LCD, LED, 3-D and plasma televisions, Blu-ray players, home theater and video game products, camcorders, digital cameras, and portable audio equipment; and
- Home office, including computers, tablets, printers and accessories.

Additionally, the Company offers a variety of products on a seasonal basis, including lawn and garden equipment, room air conditioners and outdoor furniture. Unlike many of its competitors, the Company provides flexible in-house credit options for its customers, in addition to third-party financing programs and third-party rent-to-own payment plans.

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