FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEPHENS WILTON R JR</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner					
(Last) (First) (Middle) 111 CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 10/27/2005									Offic below	er (give title w)	Other below	(specify)	
(Street) LITTLE ROCK AR 72201						Line)									Forn	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(St												r erson						
		Tabl	e I - Non	n-Deriva	ative	Secu	ıritie	s Ac	quire	d, Di	isposed o	f, or B	enefi	cially	Owne	ed			
1. Title of Security (Instr. 3)			Da	2. Transaction Date (Month/Day/Year)		Execution Date,		ution Date, /	3. Transaction Code (Instr. 8)			Acquired (A) or (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code V		Amount	(A) or (D)	or Price							
Common Stock				10/27/2005					S		56,800 ⁽¹⁾	D	\$29).1499	3,3	308,865	I	By voting trust	
Common	Stock			10/27/20	005				S		6,000(2)	D	\$29	0.1499	3,0	302,865	I	By voting trust	
Common	Stock			10/27/20	005				S		6,000(3)	D	\$29	0.1499	3,2	296,865	I	By voting trust	
Common	Stock			10/27/20	005				S		15,000 ⁽⁴⁾	D	\$29).1499	3,2	281,865	I	By voting trust	
Common	Stock			10/27/20	005				S		1,500 ⁽⁵⁾	D	\$29).1499	3,2	280,365	I	By voting trust	
Common Stock				10/31/2005				S		13,200 ⁽¹⁾	D	\$29	\$29.3298		267,165	I	By voting trust		
Common Stock				10/31/2005				S		3,000(2)	D	\$29	\$29.3298		264,165	I	By voting trust		
Common	ommon Stock			10/31/2005				S		3,000(3)	D	\$29	\$29.3298		261,165	I	By voting trust		
Common Stock				10/31/2005				S		10,000(4)	D \$29.).3298	3,251,165 ⁽⁶⁾		I	By voting trust		
Common	Stock														3	36,122	I	By LLC	
		Та									oosed of, o				wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed 4 Date, T	4. Transaction Code (Instr. 8)		5. Number of		-	Exer	cisable and late	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. P Deri Sec (Ins	rice of ivative urity tr. 5)	ative derivative rity Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date		Amour or Numbe of Shares	er					

- 1. Represents sale of shares beneficially owned by reporting person's revocable trust.
- 2. Represents sale of shares beneficially owned by Arden Jewell Stephens Trust for benefit of reporting person's child.
- 3. Represents sale of shares beneficially owned by W.R. Stephens, III Trust for benefit of reporting person's child.
- 4. Represents sale of shares beneficially owned by W.R. Stephens, Jr. Children's Trust.
- 5. Represents sale of shares beneficially owned by reporting person's spouse.
- 6. Includes 202,774 shares beneficially owned by W.R. Stephens, Jr. Children's Trust and 30,489 shares beneficially owned by each of W.R. Stephens, III Trust and Arden Jewell Stephens Trust for benefit of reporting person's children. Also includes 12,019 shares beneficially owned by reporting person's spouse, and 1,292,531 shares beneficially owned by reporting person's revocable trust. Also includes 1,682,863 shares beneficially owned by Pamela D. Stephens Trust One, of which reporting person is a trustee.

Remarks:

Todd Ferguson, attorney in fact 10/31/2005 for reporting person

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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