## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Schofman David</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									check all	ship of Re applicable irector		Person(s) to I	
(Last) (First) (Middle) 1411 W 10TH ST					3. Date of Earliest Transaction (Month/Day/Year) 06/07/2012									Officer (give title below)			Other (specify below)		
(Street) AUSTIN (City)	AUSTIN TX 78703				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ne) X F F				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date					th/Day/Year) if		2A. Deemed Execution Date, f any Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			nd Se Be Ov	Amount of curities neficially wned Follow ported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	( <i>A</i>	() or ()	Price	Tra	ansaction(s str. 3 and 4	) )		(111511.4)
Common Stock 06/07					7/2012	7/2012			P		1,000		A \$15		.26	4,441		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transaction Code (Instr 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price Derivati Security (Instr. 5	deriva Securi Benefi Owned Follow Report	tive ties cially d ving ted action(s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	of Sha						

**Explanation of Responses:** 

/s/ David Schofman

06/08/2012

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.