| SEC Form 4 | |
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П

(Last)

(Street)

(City)

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

1. Name and Address of Reporting Person* MARTIN DOUGLAS H

111 CENTER STREET

LITTLE ROCK AR

(First)

(State)

72201

(Zip)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| OMB APPR | OVAL |
|----------------------|-----------|
| OMB Number: | 3235-0287 |
| Estimated average bu | rden |
| hours per response: | 0.5 |

| Fileu | pursuant to Section 10(a) of the Securities Exchange Act of 1934 | | | | |
|----------|---|---|-----------------------------|--------------------------|--|
| | or Section 30(h) of the Investment Company Act of 1940 | | | | |
| * | 2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN] | ionship of Reporting all applicable) Director | n(s) to Issuer 10% Owner | | |
| (Middlo) | 3. Date of Earliest Transaction (Month/Day/Year) 03/30/2012 | Officer (give title below) | | Other (specify below) | |

6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Х Form filed by More than One Reporting

| | Person | | |
|--|--------|--|--|
| | | | |
| | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

4. If Amendment, Date of Original Filed (Month/Day/Year)

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction | | 4. Securities / Disposed Of (5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
|---------------------------------|--|---|-------------|---|--|---------------|-------|---|---|--|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 03/30/2012 | | J(1) | | 152,032 | D | \$0 | 0 | I | By Stephens Investment Partners 2000 LLC |
| Common Stock | | | | | | | | 7,200 | I | By children |
| Common Stock | | | | | | | | 14,602 | Ι | By IRA |
| Common Stock | | | | | | | | 173,119 | I | By voting trust |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| L | (e.g., puts, cans, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
|---|---|---|--|---|------------------------------|---|-----|-----|--|--------------------|---|--|---|--|---|--|--|--|
| | 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | Amount of De Securities Se Underlying (In Derivative Security (Instr. 3 | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | |

Explanation of Responses:

1. Shares were transferred to a creditor of Stephens Investment Partners 2000 LLC in connection with the dissolution of the company, and reporting person's interest in such shares was terminated for no consideration

Remarks:

Todd Ferguson, attorney in fact

for reporting person

04/03/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.