# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 <br> FORM 8-K <br> CURRENT REPORT PURSUANT <br> TO SECTION 13 OR 15(D) OF THE <br> SECURITIES EXCHANGE ACT OF 1934 

Date of Report (Date of earliest event reported): December 6, 2022

## CONN'S, INC.

(Exact name of registrant as specified in its charter)

| Delaware | 001-34956 | 06-1672840 |
| :---: | :---: | :---: |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |
| 2445 Technology Forest Blvd., Suite 800, |  |  |
| (Address of principal exe |  | (Zip Code) |
| Registrant's telephone number, including area code: (936) 230-5899 |  |  |
| (Former nam | Not Applicable <br> ress and former fiscal year, i | ince last report) |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

\section*{Title of Each Class <br> Common Stock, par value $\mathbf{\$ 0 . 0 1}$ per share <br> | Trading Symbol | Name of Each Exchange on Which Registered |
| :---: | :---: |
| CONN | NASDAQ Global Select Market |}

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $\$ 230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 b-2$ of this chapter).

Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

## Item 2.02. Results of Operations and Financial Condition.

On December 6, 2022, Conn's, Inc. issued a press release reporting its third quarter fiscal year 2023 financial results. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

None of the information contained in Item 2.02 or Exhibit 99.1 of this Form 8 -K shall be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and none of it shall be incorporated by reference in any filing under the Securities Act of 1933, as amended. Furthermore, this report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

## Exhibit No.

99.1*

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## Description

Press Release of Conn's, Inc. dated December 6, 2022.
Cover Page Interactive Data File (formatted as Inline XBRL)

* Furnished herewith


## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## CONN'S, INC.

Date: December 6, 2022

| By: | $/ \mathrm{s} /$ George L. Bchara |
| :--- | :--- |
| Name: | George L. Bchara |
| Title: | Executive Vice President and Chief Financial Officer |

## Conn's, Inc. Reports Third Quarter Fiscal Year 2023 Financial Results

THE WOODLANDS, Texas, December 6, 2022 - Conn's, Inc. (NASDAQ: CONN) ("Conn's" or the "Company"), a specialty retailer of home goods, including furniture, appliances, and consumer electronics, with a mission to elevate home life to home love, today announced its financial results for the quarter ended October 31, 2022.
"Retail sales remain challenged by macroeconomic headwinds, which continues to impact discretionary spending, and lower year-over-year lease-to-own sales. As we navigate this environment, we are refocusing our efforts to better serve our core credit constrained customers. Conn's differentiated credit offerings power a compelling model that we believe is needed now more than ever as consumers across the country are impacted by high inflation and growing economic uncertainty," stated Norm Miller Interim President and Chief Executive Officer.
"We aim to improve our financial performance by taking a disciplined approach to growth and profitability. This includes prudently controlling costs and capital expenditures, while pursuing investments that contribute to earnings. In addition, I am committed to execute against the Company's existing strategic priorities. These include strengthening our core retail business by expanding our assortment and testing partnerships; leveraging our credit business, including through the launch of an in-house lease-to-own offering; and accelerating eCommerce growth as we become a unified commerce retailer. Conn's continues to have a unique value proposition, solid foundation, and compelling future. With a strong and committed leadership team focused on execution, I am confident we can turn around our financial and operating results," concluded Mr. Miller.

## Third Quarter Financial Highlights as Compared to the Prior Fiscal Year Period (Unless Otherwise Noted):

- Total consolidated revenue declined $20.8 \%$ to $\$ 321.2$ million, due to a $24.0 \%$ decline in total net sales, and a $5.7 \%$ reduction in finance charges and other revenues;
- $\quad$ Same store sales decreased $27.0 \%$;
- Credit spread was 980 basis points, and fiscal year-to-date the credit spread was 1,030 basis points;
- Carrying value of account balances re-aged more than six months improved to $\$ 31.5$ million, from $\$ 61.8$ million;
- Reported a net loss of $\$ 1.04$ per diluted share, compared to net earnings of $\$ 0.60$ per diluted share for the same period last fiscal year;
- Reported a non-GAAP, adjusted net loss of $\$ 0.78$ per diluted share, compared to adjusted net earnings of $\$ 0.60$ per diluted share for the same period last fiscal year; and
- Added two new standalone stores bringing the total number of stores at October 31, 2022 to 165 and added 15 store-within-a store locations with Belk bringing the total number of Belk store-within-a-store locations to 19.


## Third Quarter Results

Net loss for the three months ended October 31, 2022 was $\$ 24.8$ million, or $\$ 1.04$ per diluted share, compared to net income for the three months ended October 31, 2021 of $\$ 18.2$ million, or $\$ 0.60$ per diluted share. On a non-GAAP basis, adjusted net loss for the three months ended October 31, 2022 was $\$ 18.6$ million, or $\$ 0.78$ per diluted shares, which excludes charges and credits for severance costs due to a change in the executive management team. This compares to adjusted net income for the three months ended October 31, 2021 of $\$ 18.2$ million, or $\$ 0.60$ per diluted share.

## Retail Segment Third Quarter Results

Retail revenues were $\$ 254.6$ million for the three months ended October 31, 2022 compared to $\$ 334.8$ million for the three months ended October 31 , 2021, a decrease of $\$ 80.2$ million or $24.0 \%$. The decrease in retail revenue was primarily driven by a decrease in same store sales of $27.0 \%$. The decrease in same store sales was primarily driven by lower discretionary spending for home-related products, lower lease-to-own sales and comparatively higher same store sales in the prior year due to the impact of stimulus benefits. The decrease in same store sales was partially offset by new store growth.

For the three months ended October 31, 2022, retail segment operating loss was $\$ 17.7$ million compared to retail segment operating income of $\$ 22.5$ million for three months ended October 31, 2021. On a non-GAAP basis, adjusted retail segment
operating loss for the three months ended October 31, 2022 was $\$ 9.7$ million after excluding the charge for employee severance. On a non-GAAP basis, the adjusted retail segment operating income for the three months ended October 31, 2021 was $\$ 22.5$ million. The decrease in retail segment operating income for the three months ended October 31, 2022 was primarily due to a decrease in revenue as described above and a decline in the retail gross margin percentage.

The decrease in retail gross margin was primarily driven by increased product costs as a result of the deleveraging of fixed distribution costs, higher freight, higher fuel costs and higher financing fees. These increases were partially offset by an increase in RSA commissions and a more profitable product mix.

The SG\&A decrease in the retail segment was primarily due to a decline in variable costs, labor costs, including bonus expense, and advertising costs as a result of cost savings initiatives. These decreases were partially offset by an increase in occupancy and operational costs due primarily to new store growth.

The following table presents net sales and changes in net sales by category:

| (dollars in thousands) | Three Months Ended October 31, |  |  |  |  |  | Change |  | \% Change | Same Store \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | \% of Total | 2021 |  | \% of Total |  |  |  |  |
| Furniture and mattress | \$ | 79,927 | 31.4 \% | \$ | 106,756 | 31.9 \% | \$ | $(26,829)$ | (25.1)\% | (28.3)\% |
| Home appliance |  | 102,884 | 40.4 |  | 128,385 | 38.3 |  | $(25,501)$ | (19.9) | (22.5) |
| Consumer electronics |  | 31,911 | 12.5 |  | 46,751 | 14.0 |  | $(14,840)$ | (31.7) | (33.9) |
| Home office |  | 8,630 | 3.4 |  | 17,373 | 5.2 |  | $(8,743)$ | (50.3) | (51.0) |
| Other |  | 9,824 | 4.0 |  | 9,036 | 2.7 |  | 788 | 8.7 | (14.5) |
| Product sales |  | 233,176 | 91.7 |  | 308,301 | 92.1 |  | $(75,125)$ | (24.4) | (27.6) |
| Repair service agreement commissions ${ }^{(1)}$ |  | 18,804 | 7.4 |  | 23,769 | 7.1 |  | $(4,965)$ | (20.9) | (20.8) |
| Service revenues |  | 2,378 | 0.9 |  | 2,513 | 0.8 |  | (135) | (5.4) |  |
| Total net sales | \$ | 254,358 | 100.0 \% | \$ | 334,583 | 100.0 \% | \$ | $(80,225)$ | (24.0)\% | (27.0)\% |

(1) The total change in sales of repair service agreement commissions includes retrospective commissions, which are not reflected in the change in same store sales.

## Credit Segment Third Quarter Results

Credit revenues were $\$ 66.6$ million for the three months ended October 31, 2022 compared to $\$ 70.6$ million for the three months ended October 31, 2021, a decrease of $\$ 4.0$ million or $5.7 \%$. The decrease in credit revenue was primarily due to a $7.3 \%$ decrease in the average outstanding balance of the customer accounts receivable portfolio as well as a decline in insurance commissions. The decrease was partially offset by an increase in late fee revenues.

Provision for bad debts increased to $\$ 34.8$ million for the three months ended October 31, 2022 from $\$ 26.5$ million for the three months ended October 31, 2021, an overall change of $\$ 8.3$ million. The year-over-year increase was primarily driven by an increase in net charge-offs of $\$ 13.1$ million during the three months ended October 31, 2022 compared to the three months ended October 31, 2021. The increase in net charge-offs was partially offset by a decline in the allowance for bad debts during the three months ended October 31, 2022 compared to an increase during the three months ended October 31, 2021. The decrease in the allowance for bad debts during the three months ended October 31, 2022 was primarily driven by a decrease in the customer account receivable portfolio balance, which was partially offset with an increase in historical loss rates. During the three months ended October 31, 2021, the increase in the allowance for bad debts was primarily driven by an increase in the customer accounts receivable portfolio balance and an increase in loss rates.
Credit segment operating loss was $\$ 0.3$ million for the three months ended October 31, 2022, compared to operating income of $\$ 7.0$ million for the three months ended October 31, 2021. The decrease was primarily due to the increase in the provision for bad debts and a decrease in credit revenue.

Additional information on the credit portfolio and its performance may be found in the Customer Accounts Receivable Portfolio Statistics table included within this press release and in the Company's Form 10-Q for the quarter ended October 31, 2022, to be filed with the Securities and Exchange Commission on December 6, 2022 (the "Third Quarter Form 10-Q").

## Store and Facilities Update

The Company opened two new standalone stores during the third quarter of fiscal year 2023 bringing the total store count to 165 in 15 states and opened 15 store-within-a-store locations with Belk, which brings the total number of store-within-a-store locations to 19. During fiscal year 2023, the Company plans to open a total of 11 standalone locations.

## Liquidity and Capital Resources

As of October 31, 2022, the Company had $\$ 155.4$ million of immediately available borrowing capacity under its $\$ 650.0$ million revolving credit facility. The Company also had $\$ 8.4$ million of unrestricted cash available for use.

On November 21, 2022, the Company entered into an Amendment No. 1 (the "Amendment") to the Fifth Amended and Restated Loan and Security Agreement. The Amendment, among other things, replaces the interest rate benchmark and provides for a covenant relief period beginning with the third quarter of fiscal year 2023 and continuing until the Company delivers financial statements and compliance certificate for the fiscal quarter ending April 30 , 2024, unless earlier terminated pursuant to the terms of the Amendment. Additional detail with respect to the Amendment No. 1 to the Fifth Amended and Restated Loan Agreement may be found in the Third Quarter Form 10-Q.

On November 30, 2022, the Company completed the sale of $\$ 63.1$ million in aggregate principal amount of zero coupon Asset Backed Fixed Rate Notes, Class C, Series 2022-A (the "Class C Notes") which were previously issued and held by the Company. The asset backed notes are secured by the transferred customer accounts receivables and restricted cash held by a consolidated VIE. Net proceeds from the sale were used for general corporate purposes.

## Conference Call Information

The Company will host a conference call on December 6, 2022, at 10 a.m. CT / 11 a.m. ET, to discuss its three months ended October 31, 2022 financial results. Participants can join the call by dialing 877-451-6152 or 201-389-0879. The conference call will also be broadcast simultaneously via webcast on a listen-only basis. A link to the earnings release, webcast and third quarter fiscal year 2023 conference call presentation will be available at ir.conns.com.

Replay of the telephonic call can be accessed through December 13, 2022 by dialing 844-512-2921 or 412-317-6671 and Conference ID: 13732583.

## About Conn's, Inc.

Conn's HomePlus (NASDAQ: CONN) is a specialty retailer of home goods, including furniture, appliances and consumer electronics, with a mission to elevate home life to home love. With over 160 stores across 15 states and online at Conns.com, our over 3,500 employees strive to help all customers create a home they love through access to high-quality products, next-day delivery and personalized payment options, including our flexible, in-house credit program. Additional information can be found by visiting our investor relations website at https://ir.conns.com and social channels (@connshomeplus on Twitter, Instagram, Facebook and LinkedIn).

This press release contains forward-looking statements within the meaning of the federal securities laws, including but not limited to, the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Such forward-looking statements include information concerning our future financial performance, business strategy, plans, goals and objectives. Statements containing the words "anticipate," "believe," "could," "estimate," "expect,"
"intend," "may," "plan," "project," "should," "predict," "will," "potential," or the negative of such terms or other similar expressions are generally forward-looking in nature and not historical facts. Such forward-looking statements are based on our current expectations. We can give no assurance that such statements will prove to be correct, and actual results may differ materially. A wide variety of potential risks, uncertainties, and other factors could materially affect our ability to achieve the results either expressed or implied by our forward-looking statements, including, but not limited to: general economic conditions impacting our customers or potential customers; our ability to execute periodic securitizations of future originated customer loans on favorable terms; our ability to continue existing customer financing programs or to offer new customer financing programs; changes in the delinquency status of our credit portfolio; unfavorable developments in ongoing litigation; increased regulatory oversight; higher than anticipated net charge-offs in the credit portfolio; the success of our planned opening of new stores; expansion of our e-commerce business; technological and market developments and sales trends for our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to protect against cyber-attacks or data security breaches and to protect the integrity and security of individually identifiable data of our customers and employees; our ability to fund our operations, capital expenditures, debt repayment and expansion from cash flows from operations, borrowings from our Revolving Credit Facility, and proceeds from accessing debt or equity markets; the effects of epidemics or pandemics, including the COVID-19 pandemic; and other risks detailed in Part I, Item 1A, Risk Factors, in our Annual Report on Form 10-K for the fiscal year ended January 31, 2022 and other reports filed with the Securities and Exchange Commission. If one or more of these or other risks or uncertainties materialize (or the consequences of such a development changes), or should our underlying assumptions prove incorrect, actual outcomes may vary materially from those reflected in our forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. We disclaim any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise, or to provide periodic updates or guidance. All forward-looking statements attributable to $u s$, or to persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements.

Andrew Berger (216) 464-6400

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited)
(dollars in thousands, except per share amounts)

|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | 2022 |  | 2021 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Total net sales | \$ | 254,358 | \$ | 334,583 | \$ | 806,133 | \$ | 972,664 |
| Finance charges and other revenues |  | 66,842 |  | 70,875 |  | 201,519 |  | 214,879 |
| Total revenues |  | 321,200 |  | 405,458 |  | 1,007,652 |  | 1,187,543 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 169,842 |  | 211,298 |  | 530,942 |  | 612,219 |
| Selling, general and administrative expense |  | 126,243 |  | 138,081 |  | 389,169 |  | 402,000 |
| Provision for bad debts |  | 35,104 |  | 26,532 |  | 77,059 |  | 19,658 |
| Charges and credits |  | 8,006 |  | - |  | 6,522 |  | - |
| Total costs and expenses |  | 339,195 |  | 375,911 |  | 1,003,692 |  | 1,033,877 |
| Operating income (loss) |  | $(17,995)$ |  | 29,547 |  | 3,960 |  | 153,666 |
| Interest expense |  | 11,478 |  | 5,206 |  | 23,807 |  | 20,498 |
| Loss on extinguishment of debt |  | - |  | - |  | - |  | 1,218 |
| Income (loss) before income taxes |  | $(29,473)$ |  | 24,341 |  | $(19,847)$ |  | 131,950 |
| Provision (benefit) for income taxes |  | $(4,634)$ |  | 6,102 |  | $(3,358)$ |  | 31,309 |
| Net income (loss) | \$ | $(24,839)$ | \$ | 18,239 | \$ | $(16,489)$ | \$ | 100,641 |
| Income (loss) per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | (1.04) | \$ | 0.62 | \$ | (0.68) | \$ | 3.42 |
| Diluted | \$ | (1.04) | \$ | 0.60 | \$ | (0.68) | \$ | 3.34 |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 23,911,273 |  | 29,488,321 |  | 24,172,679 |  | 29,418,047 |
| Diluted |  | 23,911,273 |  | 30,261,421 |  | 24,172,679 |  | 30,127,419 |

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED RETAIL SEGMENT FINANCIAL INFORMATION

(unaudited)
(dollars in thousands)

|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | 2022 |  | 2021 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Product sales | \$ | 233,176 | \$ | 308,301 | \$ | 738,598 | \$ | 897,757 |
| Repair service agreement commissions |  | 18,804 |  | 23,769 |  | 60,256 |  | 66,600 |
| Service revenues |  | 2,378 |  | 2,513 |  | 7,279 |  | 8,307 |
| Total net sales |  | 254,358 |  | 334,583 |  | 806,133 |  | 972,664 |
| Finance charges and other |  | 270 |  | 262 |  | 815 |  | 695 |
| Total revenues |  | 254,628 |  | 334,845 |  | 806,948 |  | 973,359 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 169,842 |  | 211,298 |  | 530,942 |  | 612,219 |
| Selling, general and administrative expense |  | 94,240 |  | 100,969 |  | 288,306 |  | 294,019 |
| Provision for bad debts |  | 261 |  | 36 |  | 848 |  | 196 |
| Charges and credits |  | 8,006 |  | - |  | 6,522 |  | - |
| Total costs and expenses |  | 272,349 |  | 312,303 |  | 826,618 |  | 906,434 |
| Operating income (loss) | \$ | $(17,721)$ | \$ | 22,542 | \$ | $(19,670)$ | \$ | 66,925 |
| Retail gross margin |  | 33.2 \% |  | 36.8 \% |  | 34.1 \% |  | 37.1 \% |
| Selling, general and administrative expense as percent of revenues |  | 37.0 \% |  | 30.2 \% |  | 35.7 \% |  | 30.2 \% |
| Operating margin |  | (7.0)\% |  | 6.7 \% |  | (2.4)\% |  | 6.9 \% |
| Store count: |  |  |  |  |  |  |  |  |
| Beginning of period |  | 163 |  | 155 |  | 158 |  | 146 |
| Opened |  | 2 |  | 2 |  | 7 |  | 11 |
| End of period ${ }^{(1)}$ |  | 165 |  | 157 |  | 165 |  | 157 |

(1) Does not include 15 and 19 store-within-a-store locations with Belk opened during the three and nine months ended October 31, 2022, respectively.

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CREDIT SEGMENT FINANCIAL INFORMATION

(unaudited)
(dollars in thousands)

|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | 2022 |  | 2021 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Finance charges and other revenues | \$ | 66,572 | \$ | 70,613 | \$ | 200,704 | \$ | 214,184 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Selling, general and administrative expense |  | 32,003 |  | 37,112 |  | 100,863 |  | 107,981 |
| Provision for bad debts |  | 34,843 |  | 26,496 |  | 76,211 |  | 19,462 |
| Total costs and expenses |  | 66,846 |  | 63,608 |  | 177,074 |  | 127,443 |
| Operating income (loss) |  | (274) |  | 7,005 |  | 23,630 |  | 86,741 |
| Interest expense |  | 11,478 |  | 5,206 |  | 23,807 |  | 20,498 |
| Loss on extinguishment of debt |  | - |  | - |  | - |  | 1,218 |
| Income (loss) before income taxes | \$ | $(11,752)$ | \$ | 1,799 | \$ | (177) | \$ | 65,025 |
| Selling, general and administrative expense as percent of revenues |  | 48.1 \% |  | 52.6 \% |  | 50.3 \% |  | 50.4 \% |
| Selling, general and administrative expense as percent of average outstanding customer accounts receivable balance (annualized) |  | 12.4 \% |  | 13.3 \% |  | 12.7 \% |  | 12.7 \% |
| Operating margin |  | (0.4)\% |  | 9.9 \% |  | 11.8 \% |  | 40.5 \% |

## CONN'S, INC. AND SUBSIDIARIES

## CUSTOMER ACCOUNTS RECEIVABLE PORTFOLIO STATISTICS <br> (unaudited)

|  | As of October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |
| Weighted average credit score of outstanding balances ${ }^{(1)}$ |  | 613 |  | 607 |
| Average outstanding customer balance | \$ | 2,541 | \$ | 2,449 |
| Balances $60+$ days past due as a percentage of total customer portfolio carrying value ${ }^{(2)(3)(4)}$ |  | 12.2 \% |  | 8.8 \% |
| Re-aged balance as a percentage of total customer portfolio carrying value ${ }^{(2)(3)(5)}$ |  | 16.5 \% |  | 18.3 \% |
| Carrying value of account balances re-aged more than six months (in thousands) ${ }^{(3)}$ | \$ | 31,521 | \$ | 61,807 |
| Allowance for bad debts and uncollectible interest as a percentage of total customer accounts receivable portfolio balance |  | 18.2 \% |  | 18.5 \% |
| Percent of total customer accounts receivable portfolio balance represented by no-interest option receivables |  | 33.0 \% |  | 32.0 \% |


|  | Three Months Ended October 31, |  |  |  |  | Nine Months Ended October 31, |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  |  | 2022 | 2021 |  |
| Total applications processed |  | 231,526 |  | 337,112 |  | 756,611 |  | 971,456 |
| Weighted average origination credit score of sales financed ${ }^{(1)}$ |  | 621 |  | 616 |  | 620 |  | 615 |
| Percent of total applications approved and utilized |  | 23.8 \% |  | 21.5 \% |  | 22.4 \% |  | 21.9 \% |
| Average income of credit customer at origination | \$ | 50,900 | \$ | 49,100 | \$ | 50,600 | \$ | 48,400 |
| Percent of retail sales paid for by: |  |  |  |  |  |  |  |  |
| In-house financing, including down payments received |  | 54.0 \% |  | 52.9 \% |  | 51.9 \% |  | 50.9 \% |
| Third-party financing |  | 17.6 \% |  | 17.9 \% |  | 18.2 \% |  | 17.5 \% |
| Third-party lease-to-own option |  | 7.2 \% |  | 9.2 \% |  | 7.1 \% |  | 11.0 \% |
|  |  | 78.8 \% |  | 80.0 \% |  | 77.2 \% |  | 79.4 \% |

(1) Credit scores exclude non-scored accounts.
(2) Accounts that become delinquent after being re-aged are included in both the delinquency and re-aged amounts.
(3) Carrying value reflects the total customer accounts receivable portfolio balance, net of deferred fees and origination costs, the allowance for nointerest option credit programs and the allowance for uncollectible interest.
(4) Increase was primarily due to a decrease in cash collections driven by the impact of stimulus benefits in prior year.
(5) Decrease was primarily due to the change in the unilateral re-age policy that occurred in the second quarter of fiscal year 2021 and the tightening of underwriting standards that occurred in fiscal year 2021 and fiscal year 2022.

## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands)

|  | $\begin{gathered} \text { October 31, } \\ 2022 \end{gathered}$ |  | $\underset{2022}{\text { January }} \mathbf{3 1 ,}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  | naudited) |  |  |
| Current Assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 8,433 | \$ | 7,707 |
| Restricted cash |  | 45,503 |  | 31,930 |
| Customer accounts receivable, net of allowances |  | 423,827 |  | 455,787 |
| Other accounts receivable |  | 59,142 |  | 63,055 |
| Inventories |  | 259,285 |  | 246,826 |
| Income taxes receivable |  | 13,599 |  | 6,745 |
| Prepaid expenses and other current assets |  | 11,381 |  | 8,756 |
| Total current assets |  | 821,170 |  | 820,806 |
| Long-term portion of customer accounts receivable, net of allowances |  | 391,933 |  | 432,431 |
| Property and equipment, net |  | 218,640 |  | 192,763 |
| Operating lease right-of-use assets |  | 255,202 |  | 256,267 |
| Other assets |  | 50,187 |  | 52,199 |
| Total assets | \$ | 1,737,132 | \$ | 1,754,466 |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Current finance lease obligations | \$ | 919 | \$ | 889 |
| Accounts payable |  | 79,865 |  | 74,705 |
| Accrued compensation and related expenses |  | 19,393 |  | 36,677 |
| Accrued expenses |  | 76,937 |  | 73,035 |
| Operating lease liability - current |  | 56,295 |  | 54,534 |
| Other current liabilities |  | 13,508 |  | 18,576 |
| Total current liabilities |  | 246,917 |  | 258,416 |
| Operating lease liability - non current |  | 323,410 |  | 330,439 |
| Long-term debt and finance lease obligations |  | 591,673 |  | 522,149 |
| Deferred tax liability |  | - |  | 7,351 |
| Other long-term liabilities |  | 32,026 |  | 21,292 |
| Total liabilities |  | 1,194,026 |  | 1,139,647 |
| Stockholders' equity |  | 543,106 |  | 614,819 |
| Total liabilities and stockholders' equity | \$ | 1,737,132 | \$ | 1,754,466 |

## CONN'S, INC. AND SUBSIDIARIES <br> NON-GAAP RECONCILIATIONS

(unaudited)
(dollars in thousands, except per share amounts)

## Basis for presentation of non-GAAP disclosures:

To supplement the Condensed Consolidated Financial Statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), the Company also provides the following non-GAAP financial measures: adjusted retail segment operating income (loss), adjusted net income (loss) and adjusted net earnings (loss) per diluted share. These non-GAAP financial measures are not meant to be considered as a substitute for, or superior to, comparable GAAP measures and should be considered in addition to results presented in accordance with GAAP. They are intended to provide additional insight into our operations and the factors and trends affecting the business. Management believes these non-GAAP financial measures are useful to financial statement readers because (1) they allow for greater transparency with respect to key metrics we use in our financial and operational decision making and (2) they are used by some of our institutional investors and the analyst community to help them analyze our operating results.

RETAIL SEGMENT ADJUSTED OPERATING INCOME (LOSS)

|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | 2022 |  | 2021 |  |
| Retail segment operating income (loss), as reported | \$ | $(17,721)$ | \$ | 22,542 | \$ | $(19,670)$ | \$ | 66,925 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Lease termination ${ }^{(1)}$ |  | - |  | - |  | $(1,484)$ |  | - |
| Employee severance ${ }^{(2)}$ |  | 8,006 |  | - |  | 8,006 |  | - |
| Retail segment operating income (loss), as adjusted | \$ | $\underline{(9,715)}$ | \$ | 22,542 | \$ | $(13,148)$ | \$ | 66,925 |

(1) Represents a gain on the termination of a lease.
(2) Represents severance costs related to a change in the executive management team.

## ADJUSTED NET INCOME (LOSS) AND ADJUSTED NET EARNINGS (LOSS) PER DILUTED SHARE

|  | Three Months Ended October 31, |  |  |  | Nine Months Ended October 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2021 |  | 2022 |  | 2021 |  |
| Net income (loss), as reported | \$ | $(24,839)$ | \$ | 18,239 | \$ | $(16,489)$ | \$ | 100,641 |
| Adjustments: |  |  |  |  |  |  |  |  |
| Lease termination ${ }^{(1)}$ |  | - |  | - |  | $(1,484)$ |  | - |
| Loss on extinguishment of debt ${ }^{(2)}$ |  | - |  | - |  | - |  | 1,218 |
| Employee severance ${ }^{(3)}$ |  | 8,006 |  | - |  | 8,006 |  | - |
| Tax impact of adjustments |  | $(1,809)$ |  | - |  | $(1,472)$ |  | (274) |
| Net income (loss), as adjusted | \$ | $(18,642)$ | \$ | 18,239 | \$ | $(11,439)$ | \$ | 101,585 |
| Weighted average common shares outstanding - Diluted |  | 3,911,273 |  | 30,261,421 |  | 2,172,679 |  | 30,127,419 |
| Earnings (loss) per share: |  |  |  |  |  |  |  |  |
| As reported | \$ | (1.04) | \$ | 0.60 | \$ | (0.68) | \$ | 3.34 |
| As adjusted | \$ | (0.78) | \$ | 0.60 | \$ | (0.47) | \$ | 3.37 |

(1) Represents a gain on the termination of a lease.
(2) Represents a loss of $\$ 1.0$ million from retirement of $\$ 141.2$ million aggregate principal amount of our $7.25 \%$ senior notes due 2022 and a loss of $\$ 0.2$ million related to the amendment of our Fifth Amended and Restated Loan and Security Agreement.
(3) Represents severance costs related to a change in the executive management team.

