

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 31, 2008

Commission File Number 000-50421

CONN'S, INC.
(Exact name of registrant as specified in its charter)

A Delaware Corporation
(State or other jurisdiction of incorporation or organization)

06-1672840
(I.R.S. Employer Identification Number)

3295 College Street
Beaumont, Texas 77701
(409) 832-1696
(Address, including zip code, and telephone
number, including area code, of registrant's
principal executive offices)

NONE
(Former name, former address and former
fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [x] No []

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check One):

Large accelerated filer [] Accelerated filer [x] Non-accelerated filer []
smaller reporting company [] (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes [] No [x]

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of November 24, 2008:

Class	Outstanding
-----	-----
Common stock, \$.01 par value per share	22,435,745

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Part I. FINANCIAL INFORMATION
Item 1. Financial Statements

Conn's, Inc.
CONSOLIDATED BALANCE SHEETS
(in thousands, except share data)

Assets	January 31, 2008	October 31, 2008
	-----	-----
Current assets		(unaudited)
Cash and cash equivalents	\$ 11,015	\$ 4,283
Accounts receivable (net of allowance of \$606 and \$2,113, respectively)	33,139	77,213
Interests in securitized assets	178,150	162,189
Inventories	81,495	106,339
Deferred income taxes	2,619	10,800
Prepaid expenses and other assets	4,449	7,698
	-----	-----
Total current assets	310,867	368,522
Non-current deferred income tax asset	-	1,841
Non-current accounts receivable (net of allowance of \$353 and \$1,208, respectively)	2,961	31,384
Property and equipment		
Land	8,011	7,682
Buildings	13,626	14,585
Equipment and fixtures	17,950	20,847
Transportation equipment	2,741	2,582
Leasehold improvements	74,120	81,116
	-----	-----
Subtotal	116,448	126,812
Less accumulated depreciation	(57,195)	(63,622)
	-----	-----
Total property and equipment, net	59,253	63,190
Goodwill, net	9,617	9,617
Debt issuance costs and other assets, net	154	2,490
	-----	-----
Total assets	\$ 382,852	\$ 477,044
	=====	=====
Liabilities and Stockholders' Equity		
Current liabilities		
Current portion of long-term debt	\$ 102	\$ 15
Accounts payable	28,179	62,229
Accrued compensation and related expenses	9,748	9,498
Accrued expenses	21,487	28,980
Income taxes payable	600	1,662
Deferred revenues and allowances	16,949	19,419
	-----	-----
Total current liabilities	77,065	121,803
Long-term debt	17	33,413
Non-current deferred income tax liability	131	-
Deferred gains on sales of property	1,221	1,095
Stockholders' equity		
Preferred stock (\$0.01 par value, 1,000,000 shares authorized; none issued or outstanding)	-	-
Common stock (\$0.01 par value, 40,000,000 shares authorized; 24,098,171 and 24,158,950 shares issued at January 31, 2008 and October 31, 2008, respectively)	241	242
Additional paid-in capital	99,514	102,762
Retained earnings	241,734	254,800
Treasury stock, at cost, 1,723,205 and 1,723,205 shares, respectively	(37,071)	(37,071)
	-----	-----
Total stockholders' equity	304,418	320,733
	-----	-----
Total liabilities and stockholders' equity	\$ 382,852	\$ 477,044
	=====	=====

See notes to consolidated financial statements.

Conn's, Inc.
CONSOLIDATED STATEMENTS OF OPERATIONS
(unaudited)
(in thousands, except earnings per share)

	Three Months Ended October 31,		Nine Months Ended October 31,	
	2007	2008	2007	2008
Revenues				
Product sales	\$ 155,657	\$ 160,253	\$ 486,089	\$ 515,404
Service maintenance agreement commissions, net	8,336	8,547	26,688	28,428
Service revenues	6,059	5,129	17,641	15,809
Total net sales	170,052	173,929	530,418	559,641
Finance charges and other	23,299	25,567	72,176	81,224
Net decrease in fair value	(3,985)	(15,750)	(4,391)	(20,029)
Total finance charges and other	19,314	9,817	67,785	61,195
Total revenues	189,366	183,746	598,203	620,836
Cost and expenses				
Cost of goods sold, including warehousing and occupancy costs	118,191	127,007	367,882	402,852
Cost of parts sold, including warehousing and occupancy costs	2,273	2,479	6,296	7,073
Selling, general and administrative expense	61,912	62,361	183,204	185,629
Provision for bad debts	582	2,802	1,490	3,394
Total cost and expenses	182,958	194,649	558,872	598,948
Operating income (loss)	6,408	(10,903)	39,331	21,888
Interest (income) expense, net	(110)	468	(601)	368
Other (income) expense, net	(34)	(4)	(920)	102
Income (loss) before income taxes	6,552	(11,367)	40,852	21,418
Provision for (benefit from) income taxes	2,531	(3,625)	14,228	8,352
Net income	\$ 4,021	\$ (7,742)	\$ 26,624	\$ 13,066
Earnings (loss) per share				
Basic	\$ 0.17	\$ (0.35)	\$ 1.14	\$ 0.58
Diluted	\$ 0.17	\$ (0.35)	\$ 1.11	\$ 0.58
Average common shares outstanding				
Basic	23,077	22,422	23,375	22,404
Diluted	23,550	22,422	23,907	22,604

See notes to consolidated financial statements.

CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY
 Nine Months Ended October 31, 2008
 (unaudited)
 (in thousands, except descriptive shares)

	Common Stock		Additional Paid-in Capital	Retained Earnings	Treasury Stock	Total
	Shares	Amount				
Balance January 31, 2008	24,098	\$ 241	\$ 99,514	\$ 241,734	\$ (37,071)	\$ 304,418
Exercise of options to acquire shares of common stock, incl. tax benefit	48	1	603			604
Issuance of shares of common stock under Employee Stock Purchase Plan	13		180			180
Stock-based compensation			2,465			2,465
Net income				13,066		13,066
Balance October 31, 2008	24,159	\$ 242	\$ 102,762	\$ 254,800	\$ (37,071)	\$ 320,733

See notes to consolidated financial statements.

Conn's, Inc.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited) (in thousands)

	Nine Months Ended October 31,	
	2007	2008
Cash flows from operating activities		
Net income	\$ 26,624	\$ 13,066
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation	9,421	9,462
Accretion, net	(545)	(234)
Provision for bad debts	1,490	3,394
Stock-based compensation	1,819	2,465
Discounts on promotional credit	5,057	4,254
Gains recognized on sales of receivables	(20,967)	(17,090)
Decrease in fair value of securitized assets due to assumption changes	4,995	20,270
Provision for deferred income taxes	(788)	(9,276)
(Gains) / losses from sales of property and equipment	(920)	77
Changes in operating assets and liabilities:		
Accounts receivable	(23,271)	(66,051)
Inventory	(10,368)	(24,844)
Prepaid expenses and other assets	674	(3,249)
Accounts payable	(10,436)	34,050
Accrued expenses	3,200	7,243
Income taxes payable	(1,173)	185
Deferred revenue and allowances	3,578	2,984
Net cash used in operating activities	(11,610)	(23,294)
Cash flows from investing activities		
Purchases of property and equipment	(12,043)	(14,971)
Proceeds from sales of property	8,897	212
Net cash used in investing activities	(3,146)	(14,759)
Cash flows from financing activities		
Proceeds from stock issued under employee benefit plans	2,053	745
Purchases of treasury stock	(20,740)	-
Excess tax benefits from stock-based compensation	2	39
Borrowings under lines of credit	5,200	95,334
Payments on lines of credit	(5,200)	(61,934)
Increase in debt issuance costs	-	(2,772)
Payment of promissory notes	(84)	(91)
Net cash provided by (used in) financing activities	(18,769)	31,321
Net change in cash	(33,525)	(6,732)
Cash and cash equivalents		
Beginning of the year	56,570	11,015
End of period	\$ 23,045	\$ 4,283

See notes to consolidated financial statements.

Conn's , Inc.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(unaudited)
October 31, 2008

1. Summary of Significant Accounting Policies

Basis of Presentation. The accompanying unaudited, condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. The accompanying financial statements reflect all adjustments that are, in the opinion of management, necessary for a fair statement of the results for the interim periods presented. All such adjustments are of a normal recurring nature. Operating results for the three and nine month periods ended October 31, 2008, are not necessarily indicative of the results that may be expected for the fiscal year ending January 31, 2009. The financial statements should be read in conjunction with the Company's (as defined below) audited consolidated financial statements and the notes thereto included in the Company's Annual Report on Form 10-K filed on March 27, 2008.

The Company's operations for the three and nine month periods ended October 31, 2008 were negatively impacted by Hurricanes Gustav and Ike that affected certain of its market areas during the three months ended October 31, 2008. The Company's net sales were negatively impacted as a result of 144 store-days lost and Selling, general and administrative expenses were impacted by storm related expenses of approximately \$1.3 million, net of estimated insurance proceeds. In addition to the 144 store-days lost, net sales were impacted by reduced sales before and after each of the storms as customers in the affected market areas were impacted by evacuations, delays in returning to their homes after the storms passed and time spent preparing for the arrival of the storms and clean-up after the storms passed. Additionally, due to the impact of the storms on its credit customers, the performance of the credit portfolio was negatively impacted, resulting in higher net credit losses. The Company's effective tax rates for the periods presented were also affected because taxes for the state of Texas are recorded based on gross margin, instead of Income (loss) before income taxes.

The Company's balance sheet at January 31, 2008, has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial presentation. Please see the Company's Form 10-K for the fiscal year ended January 31, 2008, for a complete presentation of the audited financial statements at that date, together with all required footnotes, and for a complete presentation and explanation of the components and presentations of the financial statements.

Principles of Consolidation. The consolidated financial statements include the accounts of Conn's, Inc. and all of its wholly-owned subsidiaries (the Company). All material intercompany transactions and balances have been eliminated in consolidation.

The Company enters into securitization transactions to sell certain retail installment and revolving customer receivables and retains servicing responsibilities and subordinated interests. These securitization transactions are accounted for as sales in accordance with Statement of Financial Accounting Standards (SFAS) No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishment of Liabilities, as amended by SFAS No. 155, Accounting for Certain Hybrid Financial Instruments, because the Company has relinquished control of the receivables. Additionally, the Company has transferred the receivables to a qualifying special purpose entity (QSPE). Accordingly, neither the transferred receivables nor the accounts of the QSPE are included in the consolidated financial statements of the Company. The Company's retained interest in the transferred receivables is valued under the requirements of SFAS No. 159, The Fair Value Option for Financial Assets and Liabilities, and SFAS No. 157, Fair Value Measurements. On February 1, 2007, the Company elected the fair value option because it believes that the fair value option provides a more easily understood presentation for financial statement users. Prior to this election, the Company had valued and reported its Interests in securitized assets at fair value, though most changes in the fair value were recorded in Other comprehensive income. The fair value option simplifies the treatment of changes in the fair value of the asset, by reflecting all changes in the fair value of its Interests in securitized assets in current earnings, in Finance charges and other.

Use of Estimates. The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates. See the discussion under Note 2 regarding the changes in the inputs used in the Company's valuation of its Interests in securitized assets.

Goodwill. The Company performs an assessment annually testing for the impairment of goodwill, or at any other time when impairment indicators exist. While the current market conditions have caused the Company's market capitalization to fall below its book value, the Company does not believe an indicator of impairment exists and will perform its annual impairment test in the fourth quarter of fiscal 2009.

Earnings Per Share. In accordance with SFAS No. 128, Earnings per Share, the Company calculates basic earnings per share by dividing net income (loss) by the weighted average number of common shares outstanding. Diluted earnings per share include the dilutive effects of any stock options granted, as calculated under the treasury-stock method. Anti-dilutive stock options are not used in calculating diluted EPS. Due to the net loss incurred for the three months ended October 31, 2008, no stock options were included in the computation of diluted loss per share. 209,706 anti-dilutive stock options were excluded from the calculation of diluted EPS for the quarter. The following table sets forth the shares outstanding for the earnings per share calculations:

	Three Months Ended October 31,	
	2007	2008
Common stock outstanding, net of treasury stock, beginning of period	23,464,538	22,410,400
Weighted average common stock issued in stock option exercises	1,100	10,076
Weighted average common stock issued to employee stock purchase plan	1,109	1,512
Weighted average number of restricted shares forfeited	(1,141)	-
Less: Weighted average treasury shares purchased	(389,056)	-
Shares used in computing basic earnings per share	23,076,550	22,421,988
Dilutive effect of stock options, net of assumed repurchase of treasury stock	473,808	-
Shares used in computing diluted earnings per share	23,550,358	22,421,988

	Nine Months Ended October 31,	
	2007	2008
Common stock outstanding, net of treasury stock, beginning of period	23,641,522	22,374,966
Weighted average common stock issued in stock option exercises	85,344	23,022
Weighted average common stock issued to employee stock purchase plan	4,180	6,002
Weighted average number of restricted shares forfeited	(385)	-
Less: Weighted average treasury shares purchased	(355,389)	-
Shares used in computing basic earnings per share	23,375,272	22,403,990
Dilutive effect of stock options, net of assumed repurchase of treasury stock	532,176	200,379
Shares used in computing diluted earnings per share	23,907,448	22,604,369

Non-cash items on statement of cash flows. During the nine months ended October 31, 2008, the Company sold a warehouse facility under a seller-financed arrangement for \$1.4 million in exchange for a note receivable from the buyer. The gain of approximately \$0.1 million on the transaction has been deferred and will be recognized as payments are received on the note receivable.

Reclassifications. Certain reclassifications have been made in the prior year's financial statements to conform to the current year's presentation. In order to present the Company's results on a basis that is more comparable with others in its industry, the Company reclassified advertising expense of \$7.2 million and \$22.1 million for the three and nine months ended October 31, 2007, respectively, that was previously included in costs of goods sold, to selling, general and administrative expense.

2. Interests in Securitized Assets

The Company estimates the fair value of its Interests in securitized assets using a discounted cash flow model with most of the inputs used being unobservable inputs. The primary unobservable inputs, which are derived principally from the Company's historical experience, with input from its investment bankers and financial advisors, include the estimated portfolio yield, credit loss rate, discount rate, payment rate and delinquency rate and reflect the Company's judgments about the assumptions market participants would use in determining fair value. In determining the cost of borrowings, the Company uses current actual borrowing rates, and adjusts them, as appropriate, using interest rate futures data from market sources to project interest rates over time. Changes in the inputs over time, including varying credit portfolio performance, market interest rate changes, market participant risk premiums required, or a shift in the mix of funding sources, could result in significant volatility in the fair value of the Interest in securitized assets, and thus the earnings of the Company.

For the three and nine months ended October 31, 2008, Finance charges and other included a non-cash decrease in the fair value our Interests in securitized assets of \$15.7 million and \$20.0 million, respectively, reflecting primarily a higher risk premium included in the discount rate inputs during the quarters ended April 30, 2008 and October 31, 2008, resulting from the volatility in the financial markets. During the quarters ended April 30, 2008 and October 31, 2008, returns required by market participants on many investments increased significantly as a result of continued volatility in the financial markets. Though the Company does not anticipate any significant variation in the underlying economics or expected cash flow performance of the securitized credit portfolio, it increased the risk premium included in the discount rate input used in the determination of the fair value of its Interests in securitized assets to reflect the higher estimated risk premium it believes a market participant would require if purchasing the asset. Based on a review of the changes in market risk premiums during the three months ended April 30, 2008, and discussions with its investment bankers and financial advisors, the Company estimated that a market participant would require approximately a 300 basis point increase in the required risk premium. After its review for the three months ended October 31, 2008, the Company estimated that a market participant would require an additional 700 basis point increase in the required risk premium. As a result, the Company increased the weighted average discount rate input from 16.5% at January 31, 2008, to 25.7% at October 31, 2008, after reflecting a 77 basis point decrease in the risk-free interest rate included in the discount rate input. Additionally, as a result of the impact of general economic conditions on other consumer credit portfolios and the impact of the Hurricanes Gustav and Ike on its expected net charge-off rate, the Company increased the weighted average net charge-off rate input that it expects a market participant would use from 3.25% to 4.00%. These changes, along with other input changes, contributed to the decrease in fair value for the three and nine month periods ended October 31, 2008 (see reconciliation of the balance of Interests in securitized assets below). The changes in fair value resulted in a charge to Income (loss) before income taxes of \$15.7 million and \$20.0 million, a charge to net income of \$10.2 million, and \$13.0 million, and reduced basic and diluted earnings per share by \$0.46, and \$0.57 for the three and nine months ended October 31, 2008, respectively.

The increase in the discount rate has the effect of deferring income to future periods - not permanently reducing securitization income or the earnings of the Company, assuming no significant variation in the future cash flow performance of the securitized credit portfolio. The deferred earnings will be recognized in future periods as interest income on the Interests in securitized assets as the actual cash flows on the receivables are realized. If a market participant were to require a return on investment that is 100 basis points higher than estimated in the Company's calculation, the fair value of its interests in securitized assets would be decreased by an additional \$1.5 million as of October 31, 2008. The Company will continue to monitor financial market conditions and, each quarter, as it reassesses the inputs used may adjust its inputs up or down, including the risk premiums a market participant will use. As the financial markets and general economic conditions have continued to experience a high-level of volatility, the Company will likely be required to record additional non-cash gains and losses in future periods, until such time as financial market and general economic conditions stabilize.

The following is a reconciliation of the beginning and ending balances of the Interests in securitized assets and the beginning and ending balances of the servicing liability for the three months ended October 31, 2007 and 2008 (in thousands):

	Three Months Ended October 31,	
	2007	2008
Reconciliation of Interests in Securitized Assets:		
Balance of Interests in securitized assets at beginning of period	\$ 166,130	\$ 177,648
Amounts recorded in Finance charges and other:		
Gains (losses) associated with change in portfolio balances	117	(45)
Changes in fair value due to input changes:		
Fair value increase (decrease) due to changes in portfolio yield	17	(672)
Fair value increase (decrease) due to lower (higher) projected interest rates	267	310
Fair value increase (decrease) due to changes in funding mix	(492)	(2,749)
Fair value increase (decrease) due to changes in weighted loss rate	-	(3,767)
Fair value increase (decrease) due to changes in risk-free interest rate component of the discount rate	1,367	1,671
Fair value decrease due to higher risk premium included in discount rate	(5,034)	(11,252)
Other changes	(242)	553
Net change in fair value due to input changes	(4,117)	(15,906)
Net Gains (Losses) included in Finance charges and other (a)	(4,000)	(15,951)
Change in balance of subordinated security and equity interest due to transfers of receivables	3,106	492
Balance of Interests in securitized assets at end of period	\$ 165,236	\$ 162,189
Reconciliation of Servicing Liability:		
Balance of servicing liability at beginning of period	\$ 1,111	\$ 1,279
Amounts recorded in Finance charges and other:		
Increase (decrease) associated with changes in portfolio balances	19	(134)
Increase (decrease) due to changes in discount rate	(14)	(46)
Other changes	(20)	(21)
Net change included in Finance charges and other (b)	(15)	(201)
Balance of servicing liability at end of period	\$ 1,096	\$ 1,078
Net increase (decrease) in fair value included in Finance charges and other (a) - (b)	\$ (3,985)	\$ (15,750)

The following is a reconciliation of the beginning and ending balances of the Interests in securitized assets and the beginning and ending balances of the servicing liability for the nine months ended October 31, 2007 and 2008 (in thousands):

	Nine Months Ended October 31,	
	2007	2008
Reconciliation of Interests in Securitized Assets:		
Balance of Interests in securitized assets at beginning of period	\$ 136,848	\$ 178,150
Amounts recorded in Finance charges and other:		
Gains associated with increase in portfolio balances	648	122
Changes in fair value due to input changes:		
Fair value increase (decrease) due to changes in portfolio yield	221	(1,488)
Fair value increase (decrease) due to lower (higher) projected interest rates	464	187
Fair value increase (decrease) due to changes in funding mix	(1,689)	(1,496)
Fair value increase (decrease) due to changes in weighted loss rate	-	(3,767)
Fair value increase (decrease) due to changes in risk-free interest rate component of the discount rate	1,771	1,433
Fair value decrease due to higher risk premium included in discount rate	(5,034)	(16,380)
Other changes	(728)	1,241
Net change in fair value due to input changes	(4,995)	(20,270)
Net Gains (Losses) included in Finance charges and other (a)	(4,347)	(20,148)
Change in balance of subordinated security and equity interest due to transfers of receivables	32,735	4,187
Balance of Interests in securitized assets at end of period	\$ 165,236	\$ 162,189
Reconciliation of Servicing Liability:		
Balance of servicing liability at beginning of period	\$ 1,052	\$ 1,197
Amounts recorded in Finance charges and other:		
Increase (decrease) associated with changes in portfolio balances	65	(48)
Increase (decrease) due to changes in the discount rate	(12)	(66)
Other changes	(9)	(5)
Net change included in Finance charges and other (b)	44	(119)
Balance of servicing liability at end of period	\$ 1,096	\$ 1,078
Net increase (decrease) in fair value included in Finance charges and other (a) - (b)	\$ (4,391)	\$ (20,029)

3. Supplemental Disclosure of Revenue

The following is a summary of the classification of the amounts included as Finance charges and other for the three and nine months ended October 31, 2007 and 2008 (in thousands):

	Three Months ended October 31,		Nine Months ended October 31,	
	2007	2008	2007	2008
Securitization income:				
Servicing fees received	\$ 6,156	\$ 6,602	\$ 17,934	\$ 19,462
Gains on sale of receivables, net	6,198	1,682	20,967	17,090
Change in fair value of securitized assets	(4,117)	(15,906)	(4,995)	(20,270)
Interest earned on retained interests	5,878	8,470	16,547	23,387
Total securitization income	14,115	848	50,453	39,669
Insurance commissions	5,114	4,396	15,948	15,336
Interest income from receivables not sold and other	85	4,573	1,384	6,190
Finance charges and other	\$ 19,314	\$ 9,817	\$ 67,785	\$ 61,195

4. Supplemental Disclosure Regarding Managed Receivables

The following tables present quantitative information about the receivables portfolios managed by the Company (in thousands):

	Total Principal Amount of Receivables		Principal Amount 60 Days or More Past Due (1)	
	January 31, 2008	October 31, 2008	January 31, 2008	October 31, 2008
Total receivables managed	\$ 654,867	\$ 706,210	\$ 49,778	\$ 57,337
Less receivables sold	645,862	616,636	47,778	55,477
Receivables not sold	9,005	89,574	\$ 2,000	\$ 1,860
Less non-current accounts receivable, net	(2,961)	(31,384)		
Non-customer receivables	27,095	19,023		
Total accounts receivable, net	\$ 33,139	\$ 77,213		

(1) Amounts are based on end of period balances. The principal amount 60 days or more past due relative to total receivables managed is not necessarily indicative of relative balances expected at other times during the year due to seasonal fluctuations in delinquency.

	Average Balances		Net Credit Charge-offs (1)	
	Three Months Ended October 31,		Three Months Ended October 31,	
	2007	2008	2007	2008
Total receivables managed	\$ 612,877	\$ 702,444	\$ 4,863	\$ 5,947
Less receivables sold	585,672	644,447	4,548	5,749
Receivables not sold (2)	\$ 27,205	\$ 57,997	\$ 315	\$ 198

	Average Balances		Net Credit Charge-offs (1)	
	Nine Months Ended October 31,		Nine Months Ended October 31,	
	2007	2008	2007	2008
Total receivables managed	\$ 594,535	\$ 682,209	\$ 12,237	\$ 16,039
Less receivables sold	585,104	653,735	11,552	15,474
Receivables not sold (2)	\$ 9,431	\$ 28,474	\$ 685	\$ 565

(1) Amounts represent total credit charge-offs, net of recoveries, on total receivables.

(2) Increase in receivables not sold due to new revolving credit facility allowing for retention of more receivables on the Company's balance sheet. Charge-off levels will lag the balance growth.

5. Debt and Letters of Credit

On August 14, 2008, the Company entered into a \$210 million asset-based revolving credit facility that provides funding based on a borrowing base calculation that includes accounts receivable and inventory. The new facility, which replaced the Company's \$100 million revolving credit facility, matures in August 2011 and bears interest at LIBOR plus a spread ranging from 225 basis points to 275 basis points, based on a fixed charge coverage ratio. The spread will be 225 basis points for the first six months under the facility, and then will be subject to adjustment as discussed above. In addition to the fixed charge coverage ratio, the new revolving credit facility includes a leverage ratio requirement, a minimum receivables cash recovery percentage requirement, a net capital expenditures limit and combined portfolio performance covenants.

Debt consisted of the following at the period ends (in thousands):

	January 31, 2008	October 31, 2008
Revolving credit facility for \$210 million maturing in August 2011	\$ -	\$ 33,400
Revolving credit facility for \$100 million that was replaced in August 2008	-	-
Unsecured revolving line of credit for \$10 million maturing in September 2009	-	-
Other long-term debt	119	28
Total debt	119	33,428
Less current portion of debt	(102)	(15)
Long-term debt	\$ 17	\$ 33,413

The Company's revolving credit facility provides it the ability to utilize letters of credit to secure its obligations as the servicer under its QSPE's asset-backed securitization program, deductibles under the Company's property and casualty insurance programs and international product purchases, among other acceptable uses. At October 31, 2008, the Company had outstanding letters of credit of \$22.3 million under this facility. The maximum potential amount of future payments under these letter of credit facilities is considered to be the aggregate face amount of each letter of credit commitment, which totals \$22.3 million as of October 31, 2008. As of October 31, 2008, the Company had approximately \$53.2 million under its revolving credit facility, net of standby letters of credit issued, and \$10.0 million under its unsecured bank line of credit immediately available for general corporate purposes.

6. Contingencies

Legal Proceedings. The Company is involved in routine litigation incidental to its business from time to time. Currently, the Company does not expect the outcome of any of this routine litigation to have a material affect on its financial condition, results of operations or cash flows. However, the results of these proceedings cannot be predicted with certainty, and changes in facts and circumstances could impact the Company's estimate of reserves for litigation.

Service Maintenance Agreement Obligations. The Company sells service maintenance agreements that extend the period of covered warranty service on the products the Company sells. For certain of the service maintenance agreements sold, the Company is the obligor for payment of qualifying claims. The Company is responsible for administering the program, including setting the pricing of the agreements sold and paying the claims. The typical term for these agreements is between 12 and 36 months. The pricing is set based on historical claims experience and expectations about future claims. While the Company is unable to estimate maximum potential claim exposure, it has a history of overall profitability upon the ultimate resolution of agreements sold. The revenues related to the agreements sold are deferred at the time of sale and recorded in revenues in the statement of operations over the life of the agreements. The amounts of service maintenance agreement revenue deferred at January 31, 2008 and October 31, 2008 are \$6.6 million and \$7.2 million, respectively, and are included in Deferred revenue and allowances in the accompanying consolidated balance sheets.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

This report contains forward-looking statements. We sometimes use words such as "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "project" and similar expressions, as they relate to us, our management and our industry, to identify forward-looking statements. Forward-looking statements relate to our expectations, beliefs, plans, strategies, prospects, future performance, anticipated trends and other future events. We have based our forward-looking statements largely on our current expectations and projections about future events and financial trends affecting our business. Actual results may differ materially. Some of the risks, uncertainties and assumptions about us that may cause actual results to differ from these forward-looking statements include, but are not limited to:

- o the success of our growth strategy and plans regarding opening new stores and entering adjacent and new markets, including our plans to continue expanding in existing markets;
- o our ability to open and profitably operate new stores in existing, adjacent and new geographic markets;
- o our intention to update, relocate or expand existing stores;
- o our ability to introduce additional product categories;
- o our ability to obtain capital for required capital expenditures and costs related to the opening of new stores or to update, relocate or expand existing stores;
- o our cash flows from operations, borrowings from our revolving line of credit and proceeds from securitizations to fund our operations, debt repayment and expansion;
- o our ability and our QSPE's ability to obtain additional funding for the purpose of funding the receivables generated by us, including limitations on the ability of our QSPE to obtain financing through its commercial paper-based funding sources and its ability to maintain the current credit rating issued by a recognized statistical rating organization;
- o the cost of any renewed or replacement credit facilities;
- o the effect of rising interest rates that could increase our cost of borrowing or reduce securitization income;
- o the effect of rising interest rates on sub-prime mortgage borrowers that could impair our customers' ability to make payments on outstanding credit accounts;
- o our inability to make customer financing programs available that allow consumers to purchase products at levels that can support our growth;
- o the potential for deterioration in the delinquency status of the sold or owned credit portfolios or higher than historical net charge-offs in the portfolios could adversely impact earnings;
- o technological and market developments, growth trends and projected sales in the home appliance and consumer electronics industry, including, with respect to digital products, Blu-ray and DVD players, HDTV, GPS devices, home networking devices and other new products, and our ability to capitalize on such growth;
- o the potential for price erosion or lower unit sales that could result in declines in revenues;

- o the effect of changes in oil and gas prices that could adversely affect our customers' shopping decisions and patterns, as well as the cost of our delivery and service operations and our cost of products, if vendors pass on their additional fuel costs through increased pricing for products;
- o the ability to attract and retain qualified personnel;
- o both short-term and long-term impact of adverse weather conditions (e.g. hurricanes) that could result in volatility in our revenues and increased expenses and casualty losses;
- o changes in laws and regulations and/or interest, premium and commission rates allowed by regulators on our credit, credit insurance and service maintenance agreements as allowed by those laws and regulations;
- o our relationships with key suppliers;
- o the adequacy of our distribution and information systems and management experience to support our expansion plans;
- o changes in the assumptions used in the valuation of our interests in securitized assets at fair value;
- o the accuracy of our expectations regarding competition and our competitive advantages;
- o changes in our stock price;
- o the potential for market share erosion that could result in reduced revenues;
- o the accuracy of our expectations regarding the similarity or dissimilarity of our existing markets as compared to new markets we enter;
- o general economic conditions in the regions in which we operate; and
- o the outcome of litigation affecting our business.

Additional important factors that could cause our actual results to differ materially from our expectations are discussed under "Risk Factors" in our Form 10-K filed with the Securities Exchange Commission on March 27, 2008. In light of these risks, uncertainties and assumptions, the forward-looking events and circumstances discussed in this report might not happen.

The forward-looking statements in this report reflect our views and assumptions only as of the date of this report. We undertake no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

All forward-looking statements attributable to us, or to persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements.

General

We intend for the following discussion and analysis to provide you with a better understanding of our financial condition and performance in the indicated periods, including an analysis of those key factors that contributed to our financial condition and performance and that are, or are expected to be, the key "drivers" of our business.

We are a specialty retailer with 76 retail locations in Texas, Louisiana and Oklahoma, that sells home appliances, including refrigerators, freezers, washers, dryers, dishwashers and ranges, a variety of consumer electronics, including LCD, plasma and DLP televisions, camcorders, digital cameras, Blu-ray and DVD players, video game equipment, MP3 players and home theater products, lawn and garden products, mattresses and furniture. We also sell home office equipment, including computers and computer accessories and continue to introduce additional product categories for the home and consumer entertainment, such as GPS devices, to help increase same store sales and to respond to our customers' product needs. We require our sales associates to be knowledgeable of all of our products, but to specialize in certain specific product categories.

Unlike many of our competitors, we provide flexible in-house credit options for our customers. In the last three years, we financed, on average, approximately 59% of our retail sales through our internal credit programs. We finance a large portion of our customer receivables through an asset-backed securitization facility, and we derive servicing fee income and interest income from these assets reflected in Finance charges and other in the income statement. As part of our asset-backed securitization facility, we have created a qualifying special purpose entity, which we refer to as the QSPE or the Issuer, to purchase customer receivables from us and issue medium-term and variable funding notes secured by the receivables to third parties to finance its acquisition of the receivables. We transfer receivables, consisting of retail installment and revolving account receivables extended to our customers, to the issuer in exchange for cash and subordinated securities. In August 2008, we entered into an asset-based revolving credit facility to provide financing for a portion of our receivables, as well as other working capital needs. As a result of the completion of the revolving credit facility, we began retaining a larger portion of the accounts receivables we generate on our balance sheet, as opposed to transferring them to our QSPE. As such, as compared to the net interest earnings of our QSPE, which are recorded based on fair value as securitization income in Finance charges and other, for the receivables we retain we began reporting interest income on the receivables as earned, which is included in Finance charges and other, a Provision for bad debts based on future expected write-offs of the receivables and Interest expense as incurred, beginning in the quarter ended October 31, 2008.

We also derive revenues from repair services on the products we sell and from product delivery and installation services we provide to our customers. Additionally, acting as an agent for unaffiliated companies, we sell credit insurance and service maintenance agreements to protect our customers from credit losses due to death, disability, involuntary unemployment and property damage and product failure not covered by a manufacturers' warranty. We also derive revenues from the sale of extended service maintenance agreements, under which we are the primary obligor, to protect the customers after the original manufacturer's warranty or service maintenance agreement has expired.

Our business is moderately seasonal, with a slightly greater share of our revenues, pretax and net income realized during the quarter ending January 31, due primarily to the holiday selling season.

Executive Overview

This narrative is intended to provide an executive level overview of our operations for the three and nine months ended October 31, 2008. A detailed explanation of the changes in our operations for these periods as compared to the prior year is included under Results of Operations. As explained in that section, our financial performance for the quarter was significantly impacted by Hurricanes Gustav and Ike. The hurricanes negatively impacted sales in the month of September 2008 and negatively affected credit portfolio performance for the quarter. Additionally, we incurred approximately \$1.3 million of expenses directly related to the hurricanes, net of estimated insurance proceeds. Some of the more specific items impacting our operating and pretax income (loss) were:

- o For the three months ended October 31, 2008, Total net sales increased 2.3% and, as a result of a higher non-cash fair value adjustment in the current year period as compared to the prior year, Finance charges and other decreased 49.2%, yielding a decrease in Total revenues of 3.0%. Although same store sales were positive during the months of August and October, primarily as a result of 144 store-days lost due to Hurricanes Gustav and Ike, same store sales during the period decreased 5.8%. Total revenues increased 3.8% on a Total net sales increase of 5.5% and, as a result of a higher non-cash fair value adjustment in the current year period as compared to the prior year, Finance charges and other decreased 9.7% for the nine months ended October 31, 2008. Same store sales decreased 2.0% for the nine months ended October 31, 2008, primarily as a result of the 144 store-days lost due to Hurricanes Gustav and Ike.

- o The addition of stores in our existing Houston, Dallas/Fort Worth, San Antonio and South Texas markets and a new store in Oklahoma had a positive impact on our revenues. We achieved approximately \$14.1 million and \$40.6 million of increases in product sales and service maintenance agreement commissions for the three and nine months ended October 31, 2008, respectively, from the twelve new stores that were opened in these markets after February 1, 2007. During November 2008, we opened one new store in the Dallas/Fort Worth market and one new store in the Oklahoma market, completing our store opening plans for the current fiscal year.
- o Deferred interest and "same as cash" plans continue to be an important part of our sales promotion plans and are utilized to provide a wide variety of financing to enable us to appeal to a broader customer base. For the three and nine months ended October 31, 2008, \$33.2 million, or 20.7%, and \$114.0 million, or 22.1%, respectively, of our product sales were financed by deferred interest and "same as cash" plans. For the comparable periods in the prior year, product sales financed by deferred interest and "same as cash" sales were \$44.7 million, or 28.7% and \$132.9 million, or 27.3%. Our promotional credit programs (same as cash and deferred interest programs), which require monthly payments, are reserved for our highest credit quality customers, thereby reducing the overall risk in the portfolio, and are used primarily to finance sales of our highest margin products. We expect to continue to offer extended term promotional credit in the future.
- o Our gross margin decreased from 36.4% to 29.5% for the three months ended October 31, 2008, and from 37.4% to 34.0% for the nine months ended October 31, 2008, when compared to the same period in the prior year. The decline resulted primarily due to the higher non-cash fair value adjustments recorded in the current year periods, as compared to the prior year periods, accounting for 430 basis points and 160 basis points of the declines in the three and nine month periods ended October 31, 2008, respectively. The reduction in product gross margins from 24.1% to 20.7%, and 24.3% to 21.8% for the three and nine months ended October 31, 2007 and 2008, respectively, accounted for the majority of the remainder of the decline. The product gross margins were negatively impacted by a highly price competitive retail market.
- o Finance charges and other decreased 49.2% and 9.7% for the three and nine months ended October 31, 2008, respectively, due to an increase in the non-cash fair value adjustment that reduced our Interest in securitized assets in the current year periods, as compared to the prior year periods. Finance charges and other benefited as we began growing the portfolio of new customer receivables retained by us and not transferred to our QSPE. As a result, Interest income and other increased \$4.5 million and \$4.8 million for the three and nine months ended October 31, 2008, respectively, while Securitization income declined primarily due to an increase in the non-cash fair value adjustment that reduced our Interest in securitized assets in the current year periods, as compared to the prior year periods, and reduced Gains on sales of receivables, since fewer new customer receivables were transferred to the QSPE in the current year periods. The decrease in fair value of our Interests in securitized assets was primarily a result of an increase in the estimated risk premium expected by a market participant included in the discount rate input and an increase in the weighted average net charge-off rate input a market participant would use in the discounted cash flow model used to determine the fair value of our interests in securitized assets. The risk premium included in the discount rate input was increased due to the continued volatility in the financial markets during the period and is not related to the performance of the credit portfolio or our credit collection operations.
- o During the three months ended October 31, 2008, Selling, general and administrative (SG&A) expense increased as a percent of revenues to 33.9% from 32.7% in the prior year period, primarily due to the negative impact of the fair value adjustments on Total revenues, with 200 basis points of the increase resulting from the negative impact of the fair value adjustments on Total revenues. Additionally, as a result of Hurricanes Gustav and Ike, we incurred \$1.3 million in expenses related to relocating and housing our employees, as well as damages to our facilities, accounting for 70 basis points of the increase in SG&A as a percentage of Total revenues. Despite the impact of the hurricanes and the fair value adjustments, SG&A expense decreased as a percent of revenues during the nine months ended October 31, 2008 to 29.9% from 30.6% in the prior year period, with the fair value adjustments and hurricane expenses negatively impacting the change in SG&A as a percentage of revenues by approximately 90 basis points. The improvements in SG&A expenses have been driven largely by lower compensation costs in absolute dollars and as a percent of revenues as compared to the prior year, as well as reduced advertising expenditures as a percent of revenues. Additionally, reductions in certain store operating expenses, including repairs and maintenance and janitorial services contributed to the improvement. Partially offsetting these improvements were increases in utilities, credit data processing and hurricane-related expenses.

- o The Provision for bad debts increased to \$2.8 million and \$3.4 million for the three and nine months ended October 31, 2008, from \$0.6 million and \$1.5 million for the three and nine months ended October 31, 2007. This increase is due to an increase in the balance of customer receivables retained on our balance sheet as expected after the completion of our asset-based revolving credit facility in August 2008, and is not the result of higher actual or expected net credit charge-offs on the retained receivables. As opposed to our interest in the customer receivables transferred to the QSPE, which we account for at fair value, we are required to record a reserve for estimated future net credit losses for receivables retained on our balance sheet, which we estimated based on our historical loss trends.
- o Net interest (income) expense has changed from reflecting net interest income in the prior year periods to net interest expense in the current year periods, due primarily to the increase in customer receivables retained on our balance sheet. As a result, we have used previously invested cash balances and borrowings under our revolving credit facility to fund the growth in customer receivables retained.
- o The provision (benefit) for income taxes for the three and nine months ended October 31, 2008, was impacted primarily by the change in pre-tax income (loss) and the impact on the effective rate of the fact that taxes for the state of Texas are recorded based on gross margin, instead of Income (loss) before taxes.

Operational Changes and Resulting Outlook

We have completed our store opening plans for the current fiscal year, having opened seven new and three replacement stores, with two of the new stores opened during the month of November 2008. We have additional sites under consideration for future development and continue to evaluate our store opening plans for future years, in light of capital availability.

During the month of September 2008, two hurricanes, Gustav and Ike, made landfall along the Louisiana and Texas coastlines, respectively. As a result of the storms, our stores in the affected markets were closed for a total of 144 store-days during the month of September, not including the days before and after the storms when customers in the affected areas prepared to evacuate and then completed clean-up and repairs to their properties upon return from their evacuation. We believe we benefited from sales of replacement products to storm victims during the month of October, and expect this benefit to continue, though we are not able to quantify the amount or timing of these future sales. The impact on our customers also affected the performance of the credit portfolio during the current quarter and is expected to continue to impact future performance for a period of time, though we believe we have already experienced the worst affects. We believe we are better prepared to address the impacts of the hurricanes on the credit portfolio performance since we did not experience the loss of collection personnel we experienced after Hurricane Rita, three years ago. In fact, we lost very few employees upon our return to the corporate office after the hurricanes and, within days after Hurricane Ike made landfall, we initiated a recruiting campaign in the Beaumont, Texas, market and were successful in attracting a large number of new employees. Additionally, we have benefited from our decision to open a second collection site in San Antonio, Texas, which was not affected by either of the storms. The storms resulted in various direct and indirect costs that impacted our operating results for the period just ended. Direct costs included expenses to relocate, feed and house our employees, damages to our facilities and inventory and expenses to operate our stores on generators while electric utilities were being restored. Total direct costs incurred, net of estimated insurance proceeds, approximated \$1.3 million. Indirect expenses incurred, which are difficult to measure and we feel had a greater impact than the direct costs incurred, include reduced productivity as we relocated our corporate office personnel and utilized personnel at other facilities to participate in the relocation process, among other items.

While we have benefited recently from our operations being concentrated in the Texas, Louisiana and Oklahoma region, recent turmoil in the national economy, including instability in the financial markets, declining consumer confidence and falling oil prices will present significant challenges to our operations in the coming quarters. Specifically, future sales volumes, gross profit margins and credit portfolio performance could be negatively impacted, and thus impact our overall profitability. As a result, while we will strive to grow our market share, maintain consistent credit portfolio performance and reduce expenses, we will also work to maintain our access to the liquidity necessary to maintain our operations through these challenging times.

The consumer electronics industry depends on new products to drive same store sales increases. Typically, these new products, such as high-definition televisions, Blu-ray and DVD players, digital cameras, MP3 players and GPS devices are introduced at relatively high price points that are then gradually reduced as the product becomes mainstream. To sustain positive same store sales growth, unit sales must increase at a rate greater than the decline in product prices. The affordability of the product helps drive the unit sales growth. However, as a result of relatively short product life cycles in the consumer electronics industry, which limit the amount of time available for sales volume to increase, combined with rapid price erosion in the industry, retailers are challenged to maintain overall gross margin levels and positive same store sales. This has historically been our experience, and we continue to adjust our marketing strategies to address this challenge through the introduction of new product categories and new products within our existing categories. Over the past year, our gross margins have been negatively impacted by price competition on flat panel televisions. As a result, our product gross margins began declining in the second quarter of fiscal year 2008.

Application of Critical Accounting Policies

In applying the accounting policies that we use to prepare our consolidated financial statements, we necessarily make accounting estimates that affect our reported amounts of assets, liabilities, revenues and expenses. Some of these accounting estimates require us to make assumptions about matters that are highly uncertain at the time we make the accounting estimates. We base these assumptions and the resulting estimates on authoritative pronouncements, historical information, advice of experts and other factors that we believe to be reasonable under the circumstances, and we evaluate these assumptions and estimates on an ongoing basis. We could reasonably use different accounting estimates, and changes in our accounting estimates could occur from period to period, with the result in each case being a material change in the financial statement presentation of our financial condition or results of operations. We refer to accounting estimates of this type as "critical accounting estimates." We believe that the critical accounting estimates discussed below are among those most important to an understanding of our consolidated financial statements as of October 31, 2008.

Transfers of Financial Assets. We transfer certain customer receivables to a QSPE that issues asset-backed securities to third-party lenders using these accounts as collateral, and we continue to service these accounts after the transfer. We recognize the sale of these accounts when we relinquish control of the transferred financial asset in accordance with SFAS No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishment of Liabilities, as amended by SFAS No. 155, Accounting for Certain Hybrid Financial Instruments. As we transfer the accounts we record an asset representing the fair value of our interest in the cash flows of the QSPE, which is the difference between the interest earned on customer accounts and the cost associated with financing and servicing the transferred accounts, including an estimate of future net credit losses associated with the transferred accounts, plus our retained interest in the transferred receivables, discounted using a return that we estimate would be expected by a third-party investor. We recognize the income from our interest in these transferred accounts as gains on the transfer of the asset, interest income and servicing fees. This income is recorded as Finance charges and other in our consolidated statements of operations. Additionally, changes in the fair value of our interest are recorded in Finance charges and other. We value our interest in the cash flows of the QSPE at fair value under the provisions of SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities, and SFAS No. 157, Fair Value Measurements.

We estimate the fair value of our Interests in securitized assets using a discounted cash flow model with most of the inputs used being unobservable inputs. The primary unobservable inputs, which are derived principally from our historical experience, with input from our investment bankers and financial advisors, include the estimated portfolio yield, net credit loss rate, discount rate, payment rate and delinquency rate and reflect our judgments about the assumptions market participants would use in determining fair value. In determining the cost of borrowings, we use current actual borrowing rates, and adjust them, as appropriate, using interest rate futures data from market sources to project interest rates over time. Changes in the assumptions over time, including varying credit portfolio performance, market interest rate changes, market participant risk premiums required, or a shift in the mix of funding sources, could result in significant volatility in the fair value of the Interest in securitized assets, and thus our earnings.

During the three months and nine months ended October 31, 2008, risk premiums required by market participants on many investments increased as a result of continued volatility in the financial markets. Though we do not anticipate any significant variation in the underlying economics or expected cash flow performance of our securitized credit portfolio, we increased the risk premium included in the discount rate assumption used in the determination of the fair value of our interests in securitized assets to reflect the higher expected risk premiums included in investment returns we believe a market participant would require if purchasing our interests. Based on a review of the changes in market risk premiums during the three months ended April 30, 2008, and discussions with our investment bankers and financial advisors, we estimated that a market participant would require an approximately 300 basis point increase in the required risk premium. After our review for the three months ended October 31, 2008, we estimated that a market participant would require an additional 700 basis point increase in the required risk premium. As a result, we increased the weighted average discount rate assumption from 16.5% at January 31, 2008, to 25.7% at October 31, 2008, after reflecting a 77 basis point decrease in the risk-free interest rate included in the discount rate assumption. The increase in the discount rate has the effect of deferring income to future periods, but not permanently reducing securitization income or our earnings, assuming no significant variation in the future cash flow performance of the securitized credit portfolio. If a market participant were to require a risk premium that is 100 basis points higher than we estimated in the fair value calculation, the fair value of our interests in securitized assets would be decreased by an additional \$1.5 million as of October 31, 2008. If we had assumed a 10.0% reduction in net interest spread (which might be caused by rising interest rates or reductions in rates charged on the accounts transferred), our interests in securitized assets and finance charges and other would have been reduced by \$5.9 million as of October 31, 2008. If the assumption used for estimating credit losses was increased by 0.5%, the impact to finance charges and other would have been a reduction in revenues and pretax income of \$2.2 million as of October 31, 2008.

Revenue Recognition. Revenues from the sale of retail products are recognized at the time the customer takes possession of the product. Such revenues are recognized net of any adjustments for sales incentive offers such as discounts, coupons, rebates, or other free products or services and discounts of promotional credit sales that will extend beyond one year. We sell service maintenance agreements and credit insurance contracts on behalf of unrelated third parties. For contracts where the third parties are the obligors on the contract, commissions are recognized in revenues at the time of sale, and in the case of retrospective commissions, at the time that they are earned. Where we sell service maintenance renewal agreements in which we are deemed to be the obligor on the contract at the time of sale, revenue is recognized ratably, on a straight-line basis, over the term of the service maintenance agreement. These service maintenance agreements are renewal contracts that provide our customers protection against product repair costs arising after the expiration of the manufacturer's warranty and the third party obligor contracts. These agreements typically range from 12 months to 36 months. These agreements are separate units of accounting under Emerging Issues Task Force No. 00-21, Revenue Arrangements with Multiple Deliverables. The amount of service maintenance agreement revenue deferred at October 31, 2008, and January 31, 2008, is \$7.2 million and \$6.6 million, respectively, and is included in Deferred revenues and allowances in the accompanying consolidated balance sheets.

Vendor Allowances. We receive funds from vendors for price protection, product rebates (earned upon purchase or sale of product), marketing and training and promotion programs which are recorded on the accrual basis as a reduction to the related product cost or advertising expense according to the nature of the program. We accrue rebates based on the satisfaction of terms of the program and sales of qualifying products even though funds may not be received until the end of a quarter or year. If the programs are related to product purchases, the allowances, credits or payments are recorded as a reduction of product cost; if the programs are related to product sales, the allowances, credits or payments are recorded as a reduction of cost of goods sold; if the programs are related to promotion or marketing of the product, the allowances, credits, or payments are recorded as a reduction of advertising expense in the period in which the expense is incurred.

Share-Based Compensation. In December 2004, SFAS No. 123R, Share-Based Payment, was issued. Under the requirements of this statement we measure the cost of employee services received in exchange for an award of equity instruments, typically stock options, based on the grant-date fair value of the award, and record that cost over the period during which the employee is required to provide service in exchange for the award. The grant-date fair value is based on our best estimate of key assumptions, including expected time period over which the options will remain outstanding and expected stock price volatility at the date of grant. Additionally, we must estimate expected forfeitures for each stock option grant and adjust the recorded compensation expense accordingly.

Accounting for Leases. The accounting for leases is governed primarily by SFAS No. 13, Accounting for Leases. As required by the standard, we analyze each lease, at its inception and any subsequent renewal, to determine whether it should be accounted for as an operating lease or a capital lease. Additionally, monthly lease expense for each operating lease is calculated as the average of all payments required under the minimum lease term, including rent escalations. Generally, the minimum lease term begins with the date we take possession of the property and ends on the last day of the minimum lease term, and includes all rent holidays, but excludes renewal terms that are at our option. Any tenant improvement allowances received are deferred and amortized into income as a reduction of lease expense on a straight line basis over the minimum lease term. The amortization of leasehold improvements is computed on a straight line basis over the shorter of the remaining lease term or the estimated useful life of the improvements. For transactions that qualify for treatment as a sale-leaseback, any gain or loss is deferred and amortized as rent expense on a straight-line basis over the minimum lease term. Any deferred gain would be included in Deferred gain on sale of property and any deferred loss would be included in Other assets on the consolidated balance sheets.

Goodwill. We perform an assessment annually testing for the impairment of goodwill, or at any other time when impairment indicators exist. While the current market conditions have caused our market capitalization to fall below our book value, we do not believe an indicator of impairment exists and will perform our annual impairment test in the fourth quarter of fiscal 2009.

Receivables Not Sold. Certain receivables are carried on the Company's balance sheet in Accounts receivable. Such receivables are recorded net of an allowance for doubtful accounts, which is calculated based on historical losses. Typically, a receivable is considered delinquent if a payment has not been received on the scheduled due date. Generally, an account that is delinquent more than 120 days and for which no payment has been received in the past seven months will be charged-off against the allowance and interest accrued subsequent to the last payment will be reversed. Interest income is accrued using the Rule of 78's method for installment contracts and the simple interest method for revolving charge accounts. Typically, interest income is accrued until the contract or account is paid off or charged-off. Interest income is recognized on our "same as cash" promotion accounts based on our historical experience related to customers that fail to satisfy the requirements of the interest-free programs. The Company has a secured interest in the merchandise financed by these receivables and therefore has the opportunity to recover a portion of the charged-off value.

Results of Operations

The following table sets forth certain statement of operations information as a percentage of total revenues for the periods indicated:

	Three Months Ended October 31,		Nine Months Ended October 31,	
	2007	2008	2007	2008
Revenues:				
Product sales	82.2%	87.2%	81.3%	83.0%
Service maintenance agreement commissions (net)	4.4	4.7	4.5	4.6
Service revenues	3.2	2.8	2.9	2.5
Total net sales	89.8	94.7	88.7	90.1
Finance charges and other	12.3	13.9	12.1	13.1
Net increase (decrease) in fair value	(2.1)	(8.6)	(0.7)	(3.2)
Total finance charges and other	10.2	5.3	11.3	9.9
Total revenues	100.0	100.0	100.0	100.0
Costs and expenses:				
Cost of goods sold, including warehousing and occupancy cost	62.4	69.1	61.5	64.9
Cost of parts sold, including warehousing and occupancy cost	1.2	1.4	1.0	1.1
Selling, general and administrative expense	32.7	33.9	30.6	29.9
Provision for bad debts	0.3	1.5	0.2	0.6
Total costs and expenses	96.6	105.9	93.3	96.5
Operating income	3.4	(5.9)	6.7	3.5
Interest (income) expense, net	(0.1)	0.3	(0.1)	0.1
Other (income) / expense, net	0.0	(0.0)	(0.1)	0.0
Income before income taxes	3.5	(6.2)	6.9	3.4
Provision for income taxes	1.4	(2.0)	2.4	1.3
Net income	2.1%	(4.2)%	4.5%	2.1%

Same store sales growth is calculated by comparing the reported sales by store for all stores that were open throughout a period, to reported sales by store for all stores that were open throughout the prior year period. Sales from closed stores, if any, are removed from each period. Sales from relocated stores have been included in each period because each store was relocated within the same general geographic market. Sales from expanded stores have been included in each period.

The presentation of gross margins may not be comparable to other retailers since we include the cost of our in-home delivery service as part of Selling, general and administrative expense. Similarly, we include the cost related to operating our purchasing function in Selling, general and administrative expense. It is our understanding that other retailers may include such costs as part of their cost of goods sold.

Three Months Ended October 31, 2008 Compared to Three Months Ended October 31, 2007

(Dollars in Millions)	Change			
	2008	2007	\$	%
Net sales	\$ 173.9	\$ 170.0	3.9	2.3
Finance charges and other	25.5	23.3	2.2	9.4
Net decrease in fair value	(15.7)	(4.0)	(11.7)	N/A
Total Revenues	\$ 183.7	\$ 189.4	(5.7)	3.0

The \$3.9 million increase in net sales was impacted significantly by Hurricanes Gustav and Ike, which resulted in 144 store-days lost during the three months ended October 31, 2008. The change in net sales was made up of the following:

- o a \$14.1 million increase generated by eleven retail locations that were not open for the three months in each period; and
- o a \$9.5 million same store sales decrease of 5.8%, driven primarily by the impact of the hurricanes discussed above, as evidenced by our positive same store sales results in the months of August and October;
- o a \$0.3 million increase resulted from a decrease in discounts on extended-term promotional credit sales (those with terms longer than 12 months).
- o a \$1.0 million decrease resulted from a decrease in service revenues.

The components of the \$3.9 million increase in net sales were a \$4.6 million increase in Product sales and partially offset by a \$0.7 million decrease in service maintenance agreement commissions and service revenues. The \$4.6 million increase in product sales resulted from the following:

- o approximately \$6.1 million increase attributable to increases in total unit sales, due primarily to increased sales in consumer electronics and the benefit of hurricane-related sales of generators and related equipment, and
- o approximately \$1.5 million decrease attributable to an overall decrease in the average unit price. The increase was due primarily to a decline in price points in general, particularly in the consumer electronics, lawn and garden and track categories, as the average price of televisions in general declined, increased sales of generators and equipment as a result of the hurricanes negatively impacted the lawn and garden average price point, and a change in the mix of products in the track, as well as lower average prices for laptop computers, resulted in a drop in the average price point.

The \$0.7 million decrease in service maintenance agreement commissions and service revenues was driven by lower service revenues, partially offset by increased sales of service maintenance agreements due to higher product sales.

The following table presents the makeup of net sales by product category in each quarter, including service maintenance agreement commissions and service revenues, expressed both in dollar amounts and as a percent of total net sales. Classification of sales has been adjusted from previous filings to ensure comparability between the categories.

Three Months Ended October 31,

Category	2007		2008		Percent Change	
	Amount	Percent	Amount	Percent		
Consumer electronics	\$ 55,572	32.7%	\$ 58,337	33.6%	5.0%	(1)
Home appliances	54,214	31.8	53,075	30.5	(2.1)	(2)
Track	22,132	13.0	22,649	13.0	2.3	(3)
Furniture and mattresses	13,922	8.2	14,465	8.3	3.9	(4)
Lawn and garden	5,450	3.2	7,724	4.5	41.7	(5)
Delivery	3,090	1.8	2,874	1.7	(7.0)	(6)
Other	1,277	0.8	1,129	0.6	(11.6)	
Total product sales	155,657	91.5	160,253	92.2	3.0	
Service maintenance agreement commissions	8,336	4.9	8,547	4.9	2.5	(7)
Service revenues	6,059	3.6	5,130	2.9	(15.3)	(8)
Total net sales	\$ 170,052	100.0%	\$ 173,930	100.0%	2.3%	

- (1) This increase is due to continued consumer interest in LCD televisions and higher home theater sales, which offset declines in projection and plasma televisions.
- (2) The home appliance category decreased slightly on lower cooking and refrigeration sales and offset by an increase in laundry sales, as the appliance market in general showed continued weakness. Appliances sales benefited during the month of October 2008, from replacement sales to victims of Hurricane Ike.
- (3) The increase in track sales (consisting largely of computers, computer peripherals, video game equipment, portable electronics and small appliances) is driven primarily by higher laptop computer, DVD player, GPS device and accessory sales partially offset by lower desktop computer, video game equipment and MP3 player sales.
- (4) This increase is due to higher furniture sales driven by the impact of additional vendors and product offerings.
- (5) This category was impacted by increased sales of generators and related items in the markets affected by Hurricane Ike.
- (6) This decrease was due to a reduction in the total number of deliveries, primarily as customers take advantage of the ability to carry out smaller flat-panel televisions.
- (7) This increase is due to the increase in product sales.
- (8) This decrease is driven by a decrease in the number of warranty service calls performed by our technicians.

(Dollars in Thousands)	Change			
	2008	2007	\$	%
Securitization income (including fair value adjustment)	\$ 848	\$14,115	(13,267)	(94.0)
Insurance commissions	4,396	5,114	(718)	(14.0)
Interest income and other	4,573	85	4,488	NM
Finance charges and other	\$ 9,817	\$19,314	(9,497)	(49.2)

The decline in Securitization income resulted primarily from an \$11.8 million increase in the non-cash fair value adjustment to reduce our interests in securitized assets. Additionally, as a result of the completion of our new revolving credit facility, we are retaining certain new customer receivables generated on our balance sheet and not transferring them to the QSPE. As a result of the reduced transfer of receivables to the QSPE, Gains on sales of receivables included in Securitization income has declined to \$1.7 million for the three months ended October 31, 2008, from \$6.2 million for the three months ended October 31, 2007. Because of the higher average balance of receivables held by the QSPE, as compared to the same period in the prior year, and increases in the discount rate assumption used in our fair value calculation, Interest earned on our retained interest included in Securitization income has increased to \$8.5 million for the three months ended October 31, 2008, from \$5.9 million in the prior year. Insurance commissions have declined due to lower retrospective commissions, which were negatively impacted by higher claims filings due to Hurricanes Gustav and Ike, and lower interest earnings on funds held by the insurance company for the payment of claims. Interest income and other increased \$4.5 million due to an increase in new customer receivables generated that are being held on-balance sheet to a balance of \$89.6 million at October 31, 2008, from \$9.0 million in the prior year. The following table provides key portfolio performance information for the three months ended October 31, 2008 and 2007:

	2008			2007
	ABS (a)	ABL (b)	Total	Total
Interest income and fees (1)	\$ 28,929	\$ 4,149	\$ 33,078	\$ 29,658
Net charge-offs	(5,749)	-	(5,749)	(4,548)
Borrowing costs	(6,426)	-	(6,426)	(6,630)
Amounts included in Finance charges and other	16,754	4,149	20,903	18,480
Net charge-offs in Provision for bad debts	-	(198)	(198)	(315)
Borrowing costs in Interest expense	-	(260)	(260)	-
Net portfolio yield (c)	\$ 16,754	\$ 3,691	\$ 20,445	\$ 18,165
Average portfolio balance (2)	\$ 644,447	\$ 57,997	\$ 702,444	\$ 612,877
Portfolio yield % annualized (1) / (2)	18.0%	28.6%	18.8%	19.4%
Net charge-off % (annualized)	3.6%	1.4%	3.4%	3.2%

- (a) Off balance sheet portfolio owned by the QSPE and serviced by the Company
- (b) On balance sheet portfolio. Charge-off levels will lag the balance growth.
- (c) Consistent with securitization income, exclusive of the fair value adjustments, for the ABS facility.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Cost of goods sold	\$ 127.0	\$ 118.2	8.8	7.4
As a percent of net product sales	79.3%	75.9%		3.4

Cost of goods sold increased as a percent of net product sales from the 2007 period to the 2008 period due to pricing pressures in retailing in general.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Cost of service parts sold	\$ 2.5	\$ 2.3	0.2	9.8
As a percent of service revenues	48.3%	37.3%		11.0

This increase was due primarily to a 16.7% increase in parts sales.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Selling, general and administrative expense	\$ 62.3	\$ 61.9	0.4	0.6
As a percent of total revenues	33.9%	32.7%		1.2

The increase in SG&A expense was largely attributable to the addition of new stores and the expenses of approximately \$1.3 million, net of estimated insurance proceeds, that we incurred related to the two hurricanes that occurred during the quarter. The increase in our SG&A expense as a percent of revenues was largely driven by the negative impact of the fair value adjustment on total revenues, with 200 basis points of the increase resulting from the negative impact of the fair value adjustments on Total revenues and 70 basis points of the increase being due to the hurricane-related expenses. Our SG&A expense as a percent of revenues was benefited by lower compensation costs in absolute dollars and as a percent of revenues as compared to the prior year, as well as reduced advertising expense as a percent of revenues. Additionally, reductions in certain store operating expenses, including repairs and maintenance and janitorial services were realized. Partially offsetting these improvements were increases in utilities, management information systems and stock-based compensation expenses.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Provision for bad debts	\$ 2.8	\$ 0.6	2.2	381.4
As a percent of total revenues	1.53%	.31%		1.22

The provision for bad debts on non-credit portfolio receivables and credit portfolio receivables retained by us and not eligible to be transferred to the QSPE increased primarily as a result of increased balances of receivables retained by us. See the notes to the financial statements for information regarding the performance of the credit portfolio.

(Dollars in Thousands)	Change			
	2008	2007	\$	%
Interest (income) expense, net	\$ 468	\$ (110)	578	N/A

The increase in net interest expense was a result of interest incurred on our new revolving credit facility. In addition, there was a decrease in interest income from invested funds due to lower balances of invested cash and lower interest rates earned on amounts invested.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Provision (benefit) for income taxes	\$ (3.6)	\$ 2.5	(6.1)	(244)
As a percent of income (loss) before income taxes	31.9%	38.6%		NA

Due to the large non-cash fair value adjustment reducing our Interests in securitized assets, we reported a Loss before income taxes for the three months ended October 31, 2008, resulting in a tax benefit recorded in the current year, as opposed to a Provision for income taxes in Income before income taxes in the prior year. Also, due to the fact that taxes for the state of Texas are recorded based on gross margin, instead of Income (loss) before taxes, it partially offsets the Benefit for income taxes recorded based on the Loss before income taxes, resulting in a lower effective tax rate.

Nine Months Ended October 31, 2008 Compared to Nine Months Ended October 31, 2007

(Dollars in Millions)	Change			
	2008	2007	\$	%
Net sales	\$ 559.6	\$ 530.4	29.2	5.5
Finance charges and other	81.2	72.2	9.0	12.5
Net decrease in fair value	(20.0)	(4.4)	(15.6)	N/A
Total Revenues	\$ 620.8	\$ 598.2	22.6	3.8

The \$29.2 million increase in net sales was impacted by Hurricanes Gustav and Ike, which resulted in 144 store-days lost during the nine months ended October 31, 2008. The change in net sales was made up of the following:

- o a \$40.6 million increase generated by twelve retail locations that were not open for the nine months in each period;
- o a \$10.4 million same store sales decrease of 2.0%, driven by the impact of the hurricanes discussed above and weakness in appliance sales;
- o a \$0.8 million increase resulted from a decrease in discounts on extended-term promotional credit sales (those with terms longer than 12 months); and
- o a \$1.8 million decrease resulted from a decrease in service revenues.

The components of the \$29.2 million increase in net sales were a \$29.3 million increase in Product sales and a \$1.7 million increase in service maintenance agreement commissions, partially offset by a \$1.8 million decrease in service revenues. The \$29.3 million increase in product sales resulted from the following:

- o approximately \$29.1 million increase attributable to an overall increase in the average unit price. The increase was due primarily to a change in the mix of product sales, driven by an increase in the consumer electronics category, which has the highest average price point of any category, as a percentage of total product sales. Additionally, there were category price point increases as a result of a shift to higher-priced high-efficiency laundry items and increases in price points on furniture and mattresses, partially offset by a decline in the average price points on lawn and garden, and
- o approximately \$0.2 million increase attributable to increases in total unit sales, due primarily to solid growth in consumer electronics.

The \$0.2 million increase in service maintenance agreement commissions and service revenues was driven by increased sales of service maintenance agreements, consistent with higher product sales, partially offset by lower service revenues.

The following table presents the makeup of net sales by product category, including service maintenance agreement commissions and service revenues, expressed both in dollar amounts and as a percent of total net sales. Classification of sales has been adjusted from previous filings to ensure comparability between the categories.

Nine Months Ended October 31,					
Category	2007		2008		Percent Change
	Amount	Percent	Amount	Percent	
Consumer electronics	\$ 168,456	31.8%	\$ 195,169	34.9%	15.9% (1)
Home appliances	172,651	32.5	169,179	30.2	(2.0) (2)
Track	64,240	12.1	68,916	12.3	7.3 (3)
Furniture and mattresses	47,124	8.9	48,736	8.7	3.4 (4)
Lawn and garden	20,161	3.8	20,427	3.7	1.3 (5)
Delivery	9,454	1.8	9,220	1.6	(2.5) (6)
Other	4,003	0.8	3,757	0.7	(6.1)
Total product sales	486,089	91.7	515,404	92.1	6.0
Service maintenance agreement commissions	26,688	5.0	28,428	5.1	6.5 (7)
Service revenues	17,641	3.3	15,810	2.8	(10.4) (8)
Total net sales	\$ 530,418	100.0%	\$ 559,642	100.0%	5.5%

- (1) This increase is due to continued consumer interest in LCD televisions, which offset declines in projection and plasma televisions.
- (2) The home appliance category declined primarily due to lower refrigeration sales, as, the appliance market in general showed continued weakness.
- (3) The increase in track sales (consisting largely of computers, computer peripherals, video game equipment, portable electronics and small appliances) is driven primarily by increased DVD sales, laptop computer sales, and the addition of GPS devices, partially offset by declines in camcorder, camera and desktop computer.
- (4) This increase is due to store expansion and a change in our furniture and mattresses merchandising driven by the multi-vendor strategy implemented during the prior year.
- (5) This category was impacted by increased sales of generators and related items to customers in the markets affected by Hurricane Ike.
- (6) This decrease was due to a reduction in the total number of deliveries, primarily as customers take advantage of the ability to carry out smaller flat-panel televisions.
- (7) This increase is due to the increase in product sales.
- (8) This decrease is driven by a decrease in the number of warranty service calls performed by our technicians.

(Dollars in Thousands)	Change			
	2008	2007	\$	%
Securitization income (including fair value adjustment)	\$39,669	\$50,453	(10,784)	(21.4)
Insurance commissions	15,336	15,948	(612)	(3.8)
Interest income and other	6,190	1,384	4,806	N/A
Finance charges and other	\$61,195	\$67,785	(6,590)	(9.7)

The decline in Securitization income resulted primarily from a \$15.3 million increase in the non-cash fair value adjustment to reduce our Interests in securitized assets. Additionally, as a result of the completion of our new revolving credit facility, we are retaining certain new customer receivables generated on our balance sheet and not transferring them to the QSPE. As a result of the reduced transfer of receivables to the QSPE, Gains on sales of receivables included in Securitization income has declined to \$17.1 million for the nine months ended October 31, 2008, from \$21.0 million for the nine months ended October 31, 2007. Because of the higher average balance of receivables held by the QSPE, as compared to the same period in the prior year, and increases in the discount rate assumption used in our fair value calculation, Interest earned on our retained interest included in Securitization income has increased to \$23.4 million for the nine months ended October 31, 2008, from \$16.5 million in the prior year. Insurance commissions have declined due to lower retrospective commissions, which were negatively impacted by higher claims filings due to Hurricanes Gustav and Ike, and lower interest earnings on funds held by the insurance company for the payment of claims. Interest income and other increased \$4.8 million due to an increase in new customer receivables generated that are being held on-balance sheet to a balance of \$89.6 million at October 31, 2008, from \$9.0 million in the prior year. The following table provides key portfolio performance information for the nine months ended October 31, 2008 and 2007:

	2008			2007
	ABS (a)	ABL (b)	Total	Total
Interest income and fees (1)	\$ 92,690	\$ 4,629	\$ 97,319	\$ 86,869
Net charge-offs	(15,474)	-	(15,474)	(11,552)
Borrowing costs	(17,277)	-	(17,277)	(19,105)
Amounts included in Finance charges and other	59,939	4,629	64,568	56,212
Net charge-offs in Provision for bad debts	-	(565)	(565)	(685)
Borrowing costs in Interest expense	-	(260)	(260)	-
Net portfolio yield (c)	\$ 59,939	\$ 3,804	\$ 63,743	\$ 55,527
Average portfolio balance (2)	\$ 653,735	\$ 28,474	\$ 682,209	\$ 594,535
Portfolio yield % annualized (1) / (2)	18.9%	21.7%	19.0%	19.5%
Net charge-off % (annualized)	3.2%	2.6%	3.1%	2.7%

- (a) Off balance sheet portfolio owned by the QSPE and serviced by the Company
(b) On balance sheet portfolio. Charge-off levels will lag the balance growth.
(c) Consistent with securitization income, exclusive of the fair value adjustments, for the ABS facility.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Cost of goods sold	\$ 402.9	\$ 367.9	35.0	9.5
As a percent of net product sales	78.2%	75.7%		2.5

Cost of goods sold increased as a percent of net product sales from the 2007 period to the 2008 period due to pricing pressures in retailing in general.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Cost of service parts sold	\$ 7.1	\$ 6.2	.9	13.2
As a percent of service revenues	47.7%	35.4%		12.3

This increase was due primarily to a 21.8% increase in parts sales.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Selling, general and administrative expense	\$ 185.6	\$ 183.2	2.4	1.3
As a percent of total revenues	29.9%	30.6%		(0.7)

The increase in SG&A expense was largely attributable to the addition of new stores and the expenses of approximately \$1.3 million, net of estimated insurance proceeds, that we incurred related to the two hurricanes that occurred during the period. The decrease in our SG&A expense as a percent of revenues was negatively affected by the negative impact of the fair value adjustment on total revenues, with the decrease shown above being reduced by 70 basis points due to the negative impact of the fair value adjustments on Total revenues and another 20 basis points due to the hurricane-related expenses. The improvement in our SG&A expense as a percent of revenues was largely driven by lower compensation costs in absolute dollars and as a percent of revenues as compared to the prior year, as well as reduced advertising expense as a percent of revenues. Additionally, reductions in certain store operating expenses, including repairs and maintenance and janitorial services contributed to the improvement. Partially offsetting these improvements were increases in utilities, management information systems and stock-based compensation expenses.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Provision for bad debts	\$ 3.4	\$ 1.5	1.9	127.8
As a percent of total revenues	.53%	.25%		0.28

The provision for bad debts on non-credit portfolio receivables and credit portfolio receivables retained by us and not eligible to be transferred to the QSPE increased primarily as a result of increased balances of receivables retained by us. See the notes to the financial statements for information regarding the performance of the credit portfolio.

(Dollars in Thousands)	Change			
	2008	2007	\$	%
Interest (income) expense, net	\$ 368	\$ (601)	969	(161.2)

The increase in net interest expense was a result of interest incurred on our new revolving credit facility. In addition, there was a decrease in interest income from invested funds due to lower balances of invested cash and lower interest rates earned on amounts invested.

(Dollars in Thousands)	Change			
	2008	2007	\$	%
Other (income)/expense, net	\$ 106	\$ (920)	1,026	(111.1)

During the period ended October 31, 2007, there were gains recognized on the sale of two of the Company's store locations. There were approximately \$1.2 million of gains realized, but not recognized, in the period ended October 31, 2007, on transactions qualifying for sale-leaseback accounting that were deferred and are being amortized as a reduction of rent expense on a straight-line basis over the minimum lease terms.

(Dollars in Millions)	Change			
	2008	2007	\$	%
Provision for income taxes	\$ 8.4	\$ 14.2	5.8	41.3
As a percent of income before income taxes	39.0%	34.1%		N/A

Due to the large non-cash fair value adjustment reducing our Interests in securitized assets this period, and the fact that taxes for the state of Texas are recorded based on gross margin, instead of Income before taxes, the effective rate was higher during the 2008 period as we did not receive a benefit for taxes for the state of Texas on the non-cash fair value adjustment.

Liquidity and Capital Resources

Current Activities

We require capital to finance our growth as we add new stores and markets to our operations, which in turn requires additional working capital for increased receivables and inventory. We have historically financed our operations through a combination of cash flow generated from operations and external borrowings, including primarily bank debt, extended terms provided by our vendors for inventory purchases, acquisition of inventory under consignment arrangements and transfers of receivables to our asset-backed securitization facilities.

As of October 31, 2008, we had \$53.2 million under our revolving credit facility, net of standby letters of credit issued, and \$10.0 million under our unsecured bank line of credit immediately available to us for general corporate purposes, \$18.5 million under extended vendor terms for purchases of inventory and \$18.0 million in commitments available to our QSPE for the transfer of receivables. In addition to the \$53.2 million currently available under the revolving credit facility, an additional \$101.1 million will become available as we grow the balance of new receivables retained by us and when there is growth in total eligible inventory balances. The principal payments received on receivables held by the QSPE, which averaged approximately \$30 million per month during the three months ended October 31, 2008, will also be available each month to fund transfers of new receivables.

On August 14, 2008, we executed a \$210 million revolving credit facility that provides funding based on a borrowing base calculation that includes accounts receivable and inventory. The new facility, which replaced our \$100 million revolving credit facility, matures in August 2011 and bears interest at LIBOR plus a spread ranging from 225 basis points to 275 basis points, based on a fixed charge coverage ratio. The spread will be 225 basis points for the first six months under the new loan agreement, and then will be subject to adjustment as discussed above. Additionally, the new loan agreement includes an accordion feature allowing for future expansion of the committed amount up to \$350 million. In conjunction with completing this financing arrangement, our QSPE amended certain of its borrowing agreements to provide for the existence of the new revolving credit facility and adjust certain terms of its borrowing arrangements to current market requirements, including reducing the advance rate on its variable funding note facility from a maximum of 85% to a maximum of 76%. As a result of completing the new revolving credit facility, a larger portion of the accounts receivable we generate will be retained by us and not sold to the QSPE, and as such will be included in our consolidated balance sheet.

A summary of the significant financial covenants that govern our revolving credit facility compared to our actual compliance status at October 31, 2008, is presented below:

	Actual	Required Minimum/ Maximum
	-----	-----
Fixed charge coverage ratio must exceed required minimum	1.76 to 1.00	1.30 to 1.00
Leverage ratio must be lower than required maximum	2.06 to 1.00	3.50 to 1.00
Cash recovery percentage must exceed required minimum	5.14%	4.75%
Capital expenditures, net must be lower than required maximum	\$21.6 million	\$22.0 million

Note: All terms in the above table are defined by the revolving credit facility and may or may not agree directly to the financial statement captions in this document. The covenants are calculated on a trailing four quarter basis.

We will continue to finance our operations and future growth through a combination of cash flow generated from operations and external borrowings, including primarily bank debt, extended vendor terms for purchases of inventory, acquisition of inventory under consignment arrangements and the QSPE's asset-backed securitization facilities. Based on our current operating plans, we believe that cash generated from operations, available borrowings under our revolving credit facility and unsecured credit line, extended vendor terms for purchases of inventory, acquisition of inventory under consignment arrangements and cash flows from the QSPE's asset-backed securitization program will be sufficient to fund our operations, store expansion and updating activities and capital programs for at least 12 months. However, there are several factors that could decrease cash provided by operating activities, including:

- o reduced demand or margins for our products;
- o more stringent vendor terms on our inventory purchases;
- o loss of ability to acquire inventory on consignment;
- o increases in product cost that we may not be able to pass on to our customers;
- o reductions in product pricing due to competitor promotional activities;
- o changes in inventory requirements based on longer delivery times of the manufacturers or other requirements which would negatively impact our delivery and distribution capabilities;
- o increases in the retained portion of our receivables portfolio under our current QSPE's asset-backed securitization program as a result of changes in performance or types of receivables transferred (promotional versus non-promotional and primary versus secondary portfolio), or as a result of a change in the mix of funding sources available to the QSPE, requiring higher collateral levels, or limitations on the ability of the QSPE to obtain financing through its commercial paper-based funding sources;
- o reduced availability under our revolving credit facility as a result of borrowing base requirements and the impact on the borrowing base calculation of changes in the performance of the receivables financed by that facility,
- o reductions in the capacity or inability to expand the capacity available for financing our receivables portfolio under existing or replacement QSPE asset-backed securitization programs or a requirement that we retain a higher percentage of the credit portfolio under such programs;
- o increases in program costs (interest and administrative fees relative to our receivables portfolio associated with the funding of our receivables);
- o increases in personnel costs or other costs for us to stay competitive in our markets; and

- o the inability of our QSPE to get its current variable funding note facility renewed at its annual maturity date.

If necessary, in addition to available cash balances, cash flow from operations and borrowing capacity under our revolving facilities, additional cash to fund our growth and increases in receivables balances could be obtained by:

- o reducing capital expenditures for new store openings,
- o taking advantage of longer payment terms and financing available for inventory purchases,
- o utilizing other sources for providing financing to our customers,
- o negotiating to expand the capacity available under existing credit facilities, and
- o accessing new debt or equity markets.

During the nine months ended October 31, 2008, net cash used in operating activities increased to \$23.3 million in the nine months ended October 31, 2008, from \$11.6 million used in operating activities in the nine months ended October 31, 2007. Operating cash flows for the current period were impacted primarily by the increased retention of customer accounts receivable on our consolidated balance sheet and increased inventories to support newly opened stores, partially offset by an increase in accounts payable balances, due to the timing of inventory purchases and taking advantage of payment terms available from our vendors, and the deferrals of certain state sales tax and federal tax deposits granted as a result of Hurricane Ike. Prior to the quarter ended October 31, 2008, virtually all customer accounts receivable were transferred to and funded by our QSPE, resulting in the net cash flow activity from these transactions being reported in cash flows from operating activities. However, the cash flow presentation is different for customer accounts receivable retained by us and financed through our revolving credit facility, with the increase in the Accounts receivable balance being reflected as a use of cash in cash flows from operating activities, and borrowings on our revolving credit facility being reflected in cash flows from financing activities. As a result, we expect, as we continue to grow the balance of customer accounts receivable retained by us, that we will typically report cash flows "used" in operating activities, with the funding for this activity provided by our revolving credit facility resulting in us reporting cash "provided" by financing activities.

As noted above, we offer promotional credit programs to certain customers that provide for "same as cash" or deferred interest interest-free periods of varying terms, generally three, six, 12, 18, 24 and 36 months, and require monthly payments beginning in the month after the sale. The various "same as cash" promotional accounts and deferred interest program accounts are eligible for securitization up to the limits provided for in our securitization agreements. This limit is currently 30.0% of eligible securitized receivables. If we exceed this 30.0% limit, we would be required to use some of our other capital resources to carry the unfunded balances of the receivables for the promotional period. The percentage of eligible securitized receivables represented by promotional receivables was 22.5% and 18.1%, as of October 31, 2007 and 2008, respectively. There is no limitation on the amount of deferred interest program accounts that can be carried as collateral under the revolving credit facility. The percentage of all managed receivables represented by promotional receivables was 16.9% as of October 31, 2008. The weighted average promotional period was 14.8 months and 16.2 months for all promotional receivables outstanding as of October 31, 2007 and 2008, respectively. The weighted average remaining term on those same promotional receivables was 10.7 months and 11.1 months as of October 31, 2007 and 2008, respectively. While overall these promotional receivables have a much shorter weighted average term than non-promotional receivables, we receive less income on these receivables, resulting in a reduction of the net interest margin on those receivables.

Net cash used in investing activities increased by \$11.7 million, from \$3.1 million used in the fiscal 2008 period to \$14.8 million used in the fiscal 2009 period. The net increase in cash used in investing activities resulted primarily from a decline in proceeds from sales of property and equipment as compared to the same period in the prior fiscal year, and increased purchases of property and equipment in the current year period. The cash expended for property and equipment was used primarily for construction of new stores and the reformatting of existing stores to better support our current product mix.

Net cash from financing activities increased by \$50.1 million from \$18.8 million used during the nine months ended October 31, 2007, to \$31.3 million provided during the nine months ended October 31, 2008, as we suspended our stock repurchase program in the current fiscal period and increased borrowings under our revolving credit facility to fund the new customer receivables generated and retained on our balance sheet.

In its regularly scheduled meeting on August 24, 2006, our Board of Directors authorized the repurchase of up to \$50 million of our common stock, dependent on market conditions and the price of the stock. Through October 31, 2008, we had spent \$37.1 million under this authorization to acquire 1,723,205 shares of our common stock, though there were no shares repurchased during the nine months ended October 31, 2008, and our Board of Directors has terminated the repurchase program.

Off-Balance Sheet Financing Arrangements

Since we extend credit in connection with a large portion of our retail, service maintenance and credit insurance sales, we have created a qualified special purpose entity, which we refer to as the QSPE or the issuer, to purchase customer receivables from us and to issue medium-term and variable funding notes secured by the receivables to third parties to obtain cash for these purchases. We transfer receivables, consisting of retail installment contracts and revolving accounts extended to our customers, to the issuer in exchange for cash and subordinated, unsecured promissory notes. To finance its acquisition of these receivables, the issuer has issued the notes and bonds described below to third parties. The unsecured promissory notes issued to us are subordinate to these third party notes and bonds.

At October 31, 2008, the issuer had issued two series of notes and bonds: the 2002 Series A variable funding note with a total availability of \$300 million and three classes of 2006 Series A bonds with an aggregate amount outstanding of \$150 million, of which \$6.0 million was required to be placed in a restricted cash account for the benefit of the bondholders. The 2002 Series A variable funding note is composed of a \$100 million 364-day tranche, and a \$200 million tranche that matures in 2012. The issuer recently completed an extension of the maturity date on the 364-day commitment to August 13, 2009. In conjunction with the renewal, the cost of borrowings under this \$300 million facility increased and now bear interest at the commercial paper rate plus 250 basis points, in most instances. If the net portfolio yield, as defined by agreements, falls below 5.0%, then the issuer may be required to fund additions to the cash reserves in the restricted cash accounts. The net portfolio yield was 6.9% at October 31, 2008. Private institutional investors, primarily insurance companies, purchased the 2006 Series A bonds at a weighted fixed rate of 5.75%. The weighted average interest on the variable funding note during the month of October 2008 was 6.30%.

We continue to service the transferred accounts for the QSPE, and we receive a monthly servicing fee, so long as we act as servicer, in an amount equal to .25% multiplied by the average aggregate principal amount of receivables serviced, including the amount of average aggregate defaulted receivables. The issuer records revenues equal to the interest charged to the customer on the receivables less losses, the cost of funds, the program administration fees paid in connection with either the 2002 Series A, or 2006 Series A bond holders, the servicing fee and additional earnings to the extent they are available.

Currently the 2002 Series A variable funding note permits the issuer to borrow funds up to \$300 million to purchase receivables from us or make principal payments on other bonds, thereby functioning as a "basket" to accumulate receivables. As issuer borrowings under the 2002 Series A variable funding note approach the total commitment, the issuer is required to request an increase in the 2002 Series A amount or issue a new series of bonds and use the proceeds to pay down the then outstanding balance of the 2002 Series A variable funding note, so that the basket will once again become available to accumulate new receivables or meet other obligations required under the transaction documents. As of October 31, 2008, borrowings under the 2002 Series A variable funding note were \$282.0 million.

We are not directly liable to the lenders under the asset-backed securitization facility. If the issuer is unable to repay the 2002 Series A note and 2006 Series A bonds due to its inability to collect the transferred customer accounts, the issuer could not pay the subordinated notes it has issued to us in partial payment for transferred customer accounts, and the 2006 Series A bond holders could claim the balance in its \$6.0 million restricted cash account. We are also contingently liable under a \$20.0 million letter of credit that secures the performance of our obligations or services under the servicing agreement as it relates to the transferred assets that are part of the asset-backed securitization facility.

The issuer is subject to certain affirmative and negative covenants contained in the transaction documents governing the 2002 Series A variable funding note and 2006 Series A bonds, including covenants that restrict, subject to specified exceptions: the incurrence of non-permitted indebtedness and other obligations and the granting of additional liens; mergers, acquisitions, investments and disposition of assets; and the use of proceeds of the program. The issuer also makes representations and warranties relating to compliance with certain laws, payment of taxes, maintenance of its separate legal entity, preservation of its existence, protection of collateral and financial reporting. In addition, the program requires the issuer to maintain a minimum net worth.

A summary of the significant financial covenants that govern the 2002 Series A variable funding note compared to actual compliance status at October 31, 2008, is presented below:

	As reported	Required Minimum/ Maximum
	-----	-----
Issuer interest must exceed required minimum	\$76.3 million	\$79.9 million
Gross loss rate must be lower than required maximum (a)	4.6%	10.0%
Serviced portfolio gross loss rate must be lower than required maximum (b)	4.3%	10.0%
Net portfolio yield must exceed required minimum (a)	6.9%	2.0%
Serviced portfolio net portfolio yield must exceed required minimum (b)	8.0%	2.0%
Payment rate must exceed required minimum (a)	6.5%	3.0%
Serviced portfolio payment rate must exceed required minimum (a)	5.14%	4.75%
Consolidated net worth must exceed required minimum	\$330.5 million	\$227.8 million

(a) - Calculated for those receivables transferred to the QSPE.

(b) - Calculated for the total of receivables transferred to the QSPE and those retained by the Company.

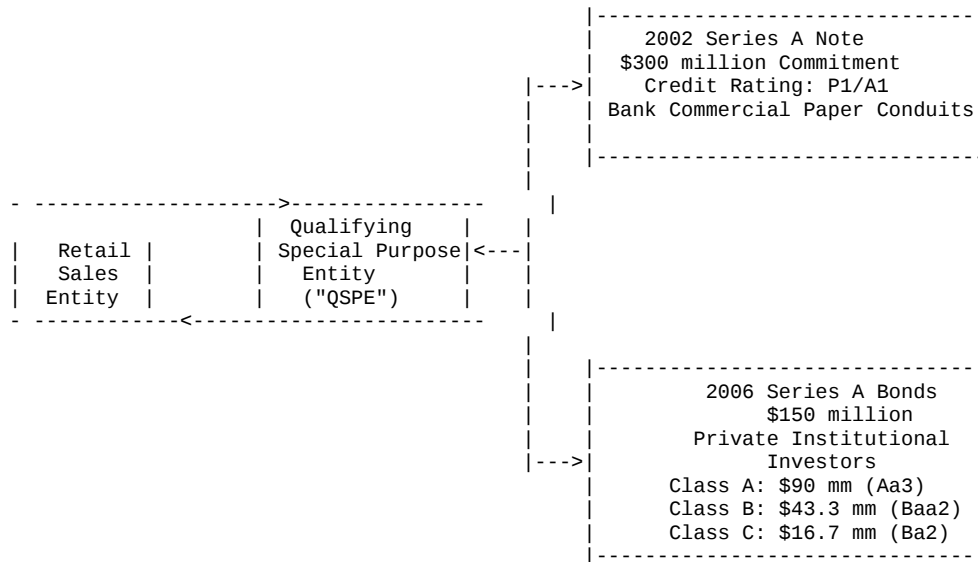
Note: All terms in the above table are defined by the asset backed securitization program and may or may not agree directly to the financial statement captions in this document.

As indicated in the table above, the minimum issuer interest requirement was not satisfied as of October 31, 2008. The minimum issuer interest requirement is calculated based on information that is not available until after the end of the month. Upon determining the new minimum issuer interest requirement, the Issuer deposited the collateral necessary to satisfy the required minimum. This deficiency was cured within the time periods provided and does not limit the Issuer's ability to meet its obligations, including funding the transfer of future receivables created by us. As a result, the occurrence of this deficiency did not result in any unscheduled amortization requirements for the 2002 Series A or 2006 Series A Notes.

Events of default under the 2002 Series A variable funding note and the 2006 Series A bonds, subject to grace periods and notice provisions in some circumstances, include, among others: failure of the issuer to pay principal, interest or fees; violation by the issuer of any of its covenants or agreements; inaccuracy of any representation or warranty made by the issuer; certain servicer defaults; failure of the trustee to have a valid and perfected first priority security interest in the collateral; default under or acceleration of certain other indebtedness; bankruptcy and insolvency events; failure to maintain certain loss ratios and portfolio yield; change of control provisions and certain other events pertaining to us. The issuer's obligations under the program are secured by the receivables and proceeds.

Securitization Facilities

We finance most of our customer receivables through asset-backed securitization facilities



Both the revolving credit facility and the asset-backed securitization program are significant factors relative to our ongoing liquidity and our ability to meet the cash needs associated with the growth of our business. Our inability to use either of these programs because of a failure to comply with their covenants would adversely affect our continued growth. Funding of current and future receivables under the QSPE's asset-backed securitization program can be adversely affected if we exceed certain predetermined levels of re-aged receivables, size of the secondary portfolio, the amount of promotional receivables, write-offs, bankruptcies or other ineligible receivable amounts. If the funding under the QSPE's asset-backed securitization program was reduced or terminated, we would have to draw down our revolving credit facility more quickly than we have estimated.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Interest rates under our revolving credit facility are variable and are determined, at our option, as the base rate, which is the prime rate plus the base rate margin, which ranges from 0.25% to 0.75%, or LIBOR plus the LIBOR margin, which ranges from 2.25% to 2.75%. Interest rates under our QSPE's variable funding note facility are variable and are determined based on the commercial paper rate plus a spread of 2.50%. Accordingly, changes in the prime rate, the commercial paper rate or LIBOR, which are affected by changes in interest rates generally, will affect the interest rate on, and therefore our costs under, these credit facilities. We are also exposed to interest rate risk through the interest only strip we receive from our sales of receivables to the QSPE, due to rate variability under the QSPE's variable funding note discussed above. Since January 31, 2008, our interest rate sensitivity has increased on the interest only strip as the variable rate portion of the QSPE's debt has increased from \$278.0 million, or 59.4% of its total debt, to \$282.0 million, or 65.3% of its total debt. As a result, a 100 basis point increase in interest rates on the variable rate debt would increase borrowing costs \$2.8 million over a 12-month period, based on the balance outstanding at October 31, 2008. Our revolving credit facility also has variable interest rates and at October 31, 2008 we had \$33.4 million outstanding. As a result, a 100 basis point increase in interest rates on the variable rate debt would increase borrowing costs \$0.3 million over a 12-month period, based on the balance outstanding at October 31, 2008.

Item 4. Controls and Procedures

Based on management's evaluation (with the participation of our Chief Executive Officer (CEO) and Chief Financial Officer (CFO)), as of the end of the period covered by this report, our CEO and CFO have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)), are effective to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in SEC rules and forms, and is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure.

For the quarter ended October 31, 2008, there have been no changes in our internal controls over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) that have materially affected, or are reasonably likely to materially affect, our internal controls over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

We are involved in routine litigation incidental to our business from time to time. Currently, we do not expect the outcome of any of this routine litigation to have a material affect on our financial condition, results of operations or cash flows. However, the results of these proceedings cannot be predicted with certainty, and changes in facts and circumstances could impact our estimate of reserves for litigation.

Item 1A. Risk Factors

In addition to the other information set forth in this report, you should carefully consider the factors discussed in Part I, "Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended January 31, 2008, which could materially affect our business, financial condition or future results. The risks described in our Annual Report on Form 10-K are not the only risks facing our Company. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On August 25, 2006, we announced that our Board of Directors had authorized a common stock repurchase program, permitting us to purchase, from time to time, in the open market and in privately negotiated transactions, up to an aggregate of \$50.0 million of our common stock, dependent on market conditions and the price of the stock. No repurchases were made during the quarter ended October 31, 2008, and our Board of Directors has terminated the repurchase program. There is approximately \$13 million remaining for future purchases under the originally authorized program. In August 2008, we entered into a revolving credit facility that restricts our ability to complete repurchases of our stock or declare and make dividend distributions based on required availability under the loan agreement at the time of the proposed payment, projected availability for the six-month period succeeding that date and approval of the lenders and is limited to an aggregate amount over the term of the facility of \$50 million.

Item 4. Submission of Matters to a Vote of Security Holders

None

Item 5. Other Information

There have been no material changes to the procedures by which security holders may recommend nominees to our board of directors since we last provided disclosure in response to the requirements of Item 7(d)(2)(ii)(G) of Schedule 14A.

Item 6. Exhibits

The exhibits required to be furnished pursuant to Item 6 of Form 10-Q are listed in the Exhibit Index filed herewith, which Exhibit Index is incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

CONN'S, INC.

By: /s/ Michael J. Poppe

Michael J. Poppe
Chief Financial Officer
(Principal Financial Officer and
duly authorized to sign this report
on behalf of the registrant)

Date: November 26, 2008

INDEX TO EXHIBITS

Exhibit Number -----	Description -----
2	Agreement and Plan of Merger dated January 15, 2003, by and among Conn's, Inc., Conn Appliances, Inc. and Conn's Merger Sub, Inc. (incorporated herein by reference to Exhibit 2 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
3.1	Certificate of Incorporation of Conn's, Inc. (incorporated herein by reference to Exhibit 3.1 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
3.1.1	Certificate of Amendment to the Certificate of Incorporation of Conn's, Inc. dated June 3, 2004 (incorporated herein by reference to Exhibit 3.1.1 to Conn's, Inc. Form 10-Q for the quarterly period ended April 30, 2004 (File No. 000-50421) as filed with the Securities and Exchange Commission on June 7, 2004).
3.2	Amended and Restated Bylaws of Conn's, Inc. effective as of June 3, 2008 (incorporated herein by reference to Exhibit 3.2.3 to Conn's, Inc. Form 10-Q for the quarterly period ended April 30, 2008 (File No. 000-50421) as filed with the Securities and Exchange Commission on June 4, 2008).
4.1	Specimen of certificate for shares of Conn's, Inc.'s common stock (incorporated herein by reference to Exhibit 4.1 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on October 29, 2003).
10.1	Amended and Restated 2003 Incentive Stock Option Plan (incorporated herein by reference to Exhibit 10.1 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).t
10.1.1	Amendment to the Conn's, Inc. Amended and Restated 2003 Incentive Stock Option Plan (incorporated herein by reference to Exhibit 10.1.1 to Conn's Form 10-Q for the quarterly period ended April 30, 2004 (File No. 000-50421) as filed with the Securities and Exchange Commission on June 7, 2004).t
10.1.2	Form of Stock Option Agreement (incorporated herein by reference to Exhibit 10.1.2 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2005 (File No. 000-50421) as filed with the Securities and Exchange Commission on April 5, 2005).t
10.2	2003 Non-Employee Director Stock Option Plan (incorporated herein by reference to Exhibit 10.2 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).t
10.2.1	Form of Stock Option Agreement (incorporated herein by reference to Exhibit 10.2.1 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2005 (File No. 000-50421) as filed with the Securities and Exchange Commission on April 5, 2005).t
10.3	Employee Stock Purchase Plan (incorporated herein by reference to Exhibit 10.3 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).t
10.4	Conn's 401(k) Retirement Savings Plan (incorporated herein by reference to Exhibit 10.4 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).t

- 10.5 Shopping Center Lease Agreement dated May 3, 2000, by and between Beaumont Development Group, L.P., f/k/a Fiesta Mart, Inc., as Lessor, and CAI, L.P., as Lessee, for the property located at 3295 College Street, Suite A, Beaumont, Texas (incorporated herein by reference to Exhibit 10.5 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.5.1 First Amendment to Shopping Center Lease Agreement dated September 11, 2001, by and among Beaumont Development Group, L.P., f/k/a Fiesta Mart, Inc., as Lessor, and CAI, L.P., as Lessee, for the property located at 3295 College Street, Suite A, Beaumont, Texas (incorporated herein by reference to Exhibit 10.5.1 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.6 Industrial Real Estate Lease dated June 16, 2000, by and between American National Insurance Company, as Lessor, and CAI, L.P., as Lessee, for the property located at 8550-A Market Street, Houston, Texas (incorporated herein by reference to Exhibit 10.6 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.6.1 First Renewal of Lease dated November 24, 2004, by and between American National Insurance Company, as Lessor, and CAI, L.P., as Lessee, for the property located at 8550-A Market Street, Houston, Texas (incorporated herein by reference to Exhibit 10.6.1 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2005 (File No. 000-50421) as filed with the Securities and Exchange Commission on April 5, 2005).
- 10.7 Lease Agreement dated December 5, 2000, by and between Prologis Development Services, Inc., f/k/a The Northwestern Mutual Life Insurance Company, as Lessor, and CAI, L.P., as Lessee, for the property located at 4810 Eisenhower Road, Suite 240, San Antonio, Texas (incorporated herein by reference to Exhibit 10.7 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.7.1 Lease Amendment No. 1 dated November 2, 2001, by and between Prologis Development Services, Inc., f/k/a The Northwestern Mutual Life Insurance Company, as Lessor, and CAI, L.P., as Lessee, for the property located at 4810 Eisenhower Road, Suite 240, San Antonio, Texas (incorporated herein by reference to Exhibit 10.7.1 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.8 Lease Agreement dated June 24, 2005, by and between Cabot Properties, Inc. as Lessor, and CAI, L.P., as Lessee, for the property located at 1132 Valwood Parkway, Carrollton, Texas (incorporated herein by reference to Exhibit 99.1 to Conn's, Inc. Current Report on Form 8-K (file no. 000-50421) as filed with the Securities and Exchange Commission on June 29, 2005).
- 10.9 Loan and Security Agreement dated August 14, 2008, by and among Conn's, Inc. and the Borrowers thereunder, the Lenders party thereto, Bank of America, N.A., a national banking association, as Administrative Agent and Joint Book Runner for the Lenders, referred to as Agent, JPMorgan Chase Bank, National Association, as Syndication Agent and Joint Book Runner for the Lenders, and Capital One, N.A., as Co-Documentation Agent (incorporated herein by reference to Exhibit 99.1 to Conn's Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 20, 2008).
- 10.9.1 Intercreditor Agreement dated August 14, 2008, by and among Bank of America, N.A., as the ABL Agent, Wells Fargo Bank, National Association, as Securitization Trustee, Conn Appliances, Inc. as the Initial Servicer, Conn Credit Corporation, Inc., as a borrower, Conn Credit I, L.P., as a borrower and Bank of America, N.A., as Collateral Agent (incorporated herein by reference to Exhibit 99.5 to Conn's Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 20, 2008).

- 10.10 Receivables Purchase Agreement dated September 1, 2002, by and among Conn Funding II, L.P., as Purchaser, Conn Appliances, Inc. and CAI, L.P., collectively as Originator and Seller, and Conn Funding I, L.P., as Initial Seller (incorporated herein by reference to Exhibit 10.10 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.10.1 First Amendment to Receivables Purchase Agreement dated August 1, 2006, by and among Conn Funding II, L.P., as Purchaser, Conn Appliances, Inc. and CAI, L.P., collectively as Originator and Seller (incorporated herein by reference to Exhibit 10.10.1 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on September 15, 2006).
- 10.11 Base Indenture dated September 1, 2002, by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank Minnesota, National Association, as Trustee (incorporated herein by reference to Exhibit 10.11 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.11.1 First Supplemental Indenture dated October 29, 2004 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.1 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on November 4, 2004).
- 10.11.2 Second Supplemental Indenture dated August 1, 2006 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.1 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 23, 2006).
- 10.11.3 Fourth Supplemental Indenture dated August 14, 2008 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.4 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 20, 2008).
- 10.12 Amended and Restated Series 2002-A Supplement dated September 10, 2007, by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.2 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on September 11, 2007).
- 10.12.1 Supplement No. 1 to Amended and Restated Series 2002-A Supplement dated August 14, 2008, by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.2 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 20, 2008).
- 10.12.2 Amended and Restated Note Purchase Agreement dated September 10, 2007 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.3 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on September 11, 2007).
- 10.12.3 Second Amended and Restated Note Purchase Agreement dated August 14, 2008 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 99.3 to Conn's, Inc. Current Report on Form 8-K (File No. 000-50421) as filed with the Securities and Exchange Commission on August 20, 2008).
- 10.12.4 Amendment No. 1 to Second Amended and Restated Note Purchase Agreement dated August 28, 2008 by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.12.4 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2008 (File No. 000-50421) as filed with the Securities and Exchange Commission on August 28, 2008).

- 10.13 Servicing Agreement dated September 1, 2002, by and among Conn Funding II, L.P., as Issuer, CAI, L.P., as Servicer, and Wells Fargo Bank Minnesota, National Association, as Trustee (incorporated herein by reference to Exhibit 10.14 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).
- 10.13.1 First Amendment to Servicing Agreement dated June 24, 2005, by and among Conn Funding II, L.P., as Issuer, CAI, L.P., as Servicer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.14.1 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2005 (File No. 000-50421) as filed with the Securities and Exchange Commission on August 30, 2005).
- 10.13.2 Second Amendment to Servicing Agreement dated November 28, 2005, by and among Conn Funding II, L.P., as 10.14.2 Issuer, CAI, L.P., as Servicer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.14.2 to Conn's, Inc. Form 10-Q for the quarterly period ended October 31, 2005 (File No. 000-50421) as filed with the Securities and Exchange Commission on December 1, 2005).
- 10.13.3 Third Amendment to Servicing Agreement dated May 16, 2006, by and among Conn Funding II, L.P., as Issuer, CAI, L.P., as Servicer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.14.3 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on September 15, 2006).
- 10.13.4 Fourth Amendment to Servicing Agreement dated August 1, 2006, by and among Conn Funding II, L.P., as Issuer, CAI, L.P., as Servicer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.14.4 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on September 15, 2006).
- 10.14 Form of Executive Employment Agreement (incorporated herein by reference to Exhibit 10.15 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on October 29, 2003).t
- 10.14.1 First Amendment to Executive Employment Agreement between Conn's, Inc. and Thomas J. Frank, Sr., Approved by the stockholders May 26, 2005 (incorporated herein by reference to Exhibit 10.15.1 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2005 (file No. 000-50421) as filed with the Securities and Exchange Commission on August 30, 2005).t
- 10.15 Form of Indemnification Agreement (incorporated herein by reference to Exhibit 10.16 to Conn's, Inc. registration statement on Form S-1 (file no. 333-109046) as filed with the Securities and Exchange Commission on September 23, 2003).t
- 10.16 Description of Compensation Payable to Non-Employee Directors (incorporated herein by reference to Form 8-K (file no. 000-50421) filed with the Securities and Exchange Commission on June 2, 2005).t

- 10.17 Dealer Agreement between Conn Appliances, Inc. and Voyager Service Programs, Inc. effective as of January 1, 1998 (incorporated herein by reference to Exhibit 10.19 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.17.1 Amendment #1 to Dealer Agreement by and among Conn Appliances, Inc., CAI, L.P., Federal Warranty Service Corporation and Voyager Service Programs, Inc. effective as of July 1, 2005 (incorporated herein by reference to Exhibit 10.19.1 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.17.2 Amendment #2 to Dealer Agreement by and among Conn Appliances, Inc., CAI, L.P., Federal Warranty Service Corporation and Voyager Service Programs, Inc. effective as of July 1, 2005 (incorporated herein by reference to Exhibit 10.19.2 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.17.3 Amendment #3 to Dealer Agreement by and among Conn Appliances, Inc., CAI, L.P., Federal Warranty Service Corporation and Voyager Service Programs, Inc. effective as of July 1, 2005 (incorporated herein by reference to Exhibit 10.19.3 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.17.4 Amendment #4 to Dealer Agreement by and among Conn Appliances, Inc., CAI, L.P., Federal Warranty Service Corporation and Voyager Service Programs, Inc. effective as of July 1, 2005 (incorporated herein by reference to Exhibit 10.19.4 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.17.5 Amendment #5 to Dealer Agreement by and among Conn Appliances, Inc., CAI, L.P., Federal Warranty Service Corporation and Voyager Service Programs, Inc. effective as of April 7, 2007 (incorporated herein by reference to Exhibit 10.18.5 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2007 (File No. 000-50421) as filed with the Securities and Exchange Commission on August 30, 2007).
- 10.18 Service Expense Reimbursement Agreement between Affiliates Insurance Agency, Inc. and American Bankers Life Assurance Company of Florida, American Bankers Insurance Company Ranchers & Farmers County Mutual Insurance Company, Voyager Life Insurance Company and Voyager Property and Casualty Insurance Company effective July 1, 1998 (incorporated herein by reference to Exhibit 10.20 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.18.1 First Amendment to Service Expense Reimbursement Agreement by and among CAI, L.P., Affiliates Insurance Agency, Inc., American Bankers Life Assurance Company of Florida, Voyager Property & Casualty Insurance Company, American Bankers Life Assurance Company of Florida, American Bankers Insurance Company of Florida and American Bankers General Agency, Inc. effective July 1, 2005 (incorporated herein by reference to Exhibit 10.20.1 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.19 Service Expense Reimbursement Agreement between CAI Credit Insurance Agency, Inc. and American Bankers Life Assurance Company of Florida, American Bankers Insurance Company Ranchers & Farmers County Mutual Insurance Company, Voyager Life Insurance Company and Voyager Property and Casualty Insurance Company effective July 1, 1998 (incorporated herein by reference to Exhibit 10.21 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).

- 10.19.1 First Amendment to Service Expense Reimbursement Agreement by and among CAI Credit Insurance Agency, Inc., American Bankers Life Assurance Company of Florida, Voyager Property & Casualty Insurance Company, American Bankers Life Assurance Company of Florida, American Bankers Insurance Company of Florida, American Reliable Insurance Company, and American Bankers General Agency, Inc. effective July 1, 2005 (incorporated herein by reference to Exhibit 10.21.1 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.20 Consolidated Addendum and Amendment to Service Expense Reimbursement Agreements by and among Certain Member Companies of Assurant Solutions, CAI Credit Insurance Agency, Inc. and Affiliates Insurance Agency, Inc. effective April 1, 2004 (incorporated herein by reference to Exhibit 10.22 to Conn's, Inc. Form 10-K for the annual period ended January 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on March 30, 2006).
- 10.21 Series 2006-A Supplement to Base Indenture, dated August 1, 2006, by and between Conn Funding II, L.P., as Issuer, and Wells Fargo Bank, National Association, as Trustee (incorporated herein by reference to Exhibit 10.23 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2006 (File No. 000-50421) as filed with the Securities and Exchange Commission on September 15, 2006).
- 11.1 Statement re: computation of earnings per share is included under Note 1 to the financial statements.
- 21 Subsidiaries of Conn's, Inc. (incorporated herein by reference to Exhibit 21 to Conn's, Inc. Form 10-Q for the quarterly period ended July 31, 2007 (File No. 000-50421) as filed with the Securities and Exchange Commission on August 30, 2007).
- 31.1 Rule 13a-14(a)/15d-14(a) Certification (Chief Executive Officer) (filed herewith).
- 31.2 Rule 13a-14(a)/15d-14(a) Certification (Chief Financial Officer) (filed herewith).

- 32.1 Section 1350 Certification (Chief Executive Officer and Chief Financial Officer) (furnished herewith).
- 99.1 Subcertification by Executive Vice-Chairman of the Board in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Executive Officer) (filed herewith).
- 99.2 Subcertification by Chief Operating Officer in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Executive Officer) (filed herewith).
- 99.3 Subcertification by President - Retail Division in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Executive Officer) (filed herewith).
- 99.4 Subcertification by President - Credit Division in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Executive Officer) (filed herewith).
- 99.5 Subcertification by Treasurer in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Financial Officer) (filed herewith).
- 99.6 Subcertification by Secretary in support of Rule 13a-14(a)/15d-14(a) Certification (Chief Financial Officer) (filed herewith).
- 99.7 Subcertification of Executive Vice-Chairman of the Board, Chief Operating Officer, Treasurer and Secretary in support of Section 1350 Certifications (Chief Executive Officer and Chief Financial Officer) (furnished herewith).
- t Management contract or compensatory plan or arrangement.

RULE 13a-14(a)/15d-14(a) CERTIFICATION
(CHIEF EXECUTIVE OFFICER)

I, Thomas J. Frank, Sr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Thomas J. Frank, Sr.

Thomas J. Frank, Sr.
Chairman of the Board
and Chief Executive Officer

Date: November 26, 2008

RULE 13a-14(a)/15d-14(a) CERTIFICATION
(CHIEF FINANCIAL OFFICER)

I, Michael J. Poppe, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Michael J. Poppe

Michael J. Poppe
Chief Financial Officer

Date: November 26, 2008

CERTIFICATION PURSUANT TO
18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Conn's, Inc. (the "Company") on Form 10-Q for the period ended October 31, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), we, Thomas J. Frank, Sr., Chairman of the Board and Chief Executive Officer of the Company and Michael J. Poppe, Chief Financial Officer of the Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of our knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Thomas J. Frank, Sr.

Thomas J. Frank, Sr.
Chairman of the Board and
Chief Executive Officer

/s/ Michael J. Poppe

Michael J. Poppe
Chief Financial Officer

Dated: November 26, 2008

A signed original of this written statement required by Section 906 has been provided to Conn's, Inc. and will be retained by Conn's, Inc. and furnished to the Securities and Exchange Commission or its staff upon request. The foregoing certification is being furnished solely pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.

SUBCERTIFICATION OF EXECUTIVE VICE-CHAIRMAN OF THE BOARD IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF EXECUTIVE OFFICER)

I, William C. Nylin Jr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ William C. Nylin, Jr.

 William C. Nylin, Jr.
 Executive Vice-Chairman of the Board

Date: November 26, 2008

SUBCERTIFICATION OF CHIEF OPERATING OFFICER IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF EXECUTIVE OFFICER)

I, Timothy L. Frank, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Timothy L. Frank

 Timothy L. Frank
 Chief Executive Officer Designate,
 President and Chief Operating Officer

Date: November 26, 2008

SUBCERTIFICATION OF PRESIDENT - RETAIL DIVISION IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF EXECUTIVE OFFICER)

I, David W. Trahan, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ David W. Trahan

 David W. Trahan
 President - Retail Division

Date: November 26, 2008

SUBCERTIFICATION OF PRESIDENT - CREDIT DIVISION IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF EXECUTIVE OFFICER)

I, Reymundo de la Fuente, Jr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Reymundo de la Fuente, Jr.

 Reymundo de la Fuente, Jr.
 President - Credit Division

Date: November 26, 2008

SUBCERTIFICATION OF TREASURER IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF FINANCIAL OFFICER)

I, David R. Atnip, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ David R. Atnip

 David R. Atnip
 Senior Vice President and Treasurer

Date: November 26, 2008

SUBCERTIFICATION OF SECRETARY IN SUPPORT OF
 RULE 13a-14(a)/15d-14(a) CERTIFICATION (CHIEF EXECUTIVE OFFICER)

I, Sydney K. Boone, Jr., certify that:

1. I have reviewed this quarterly report on Form 10-Q of Conn's, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

/s/ Sydney K. Boone, Jr.

 Sydney K. Boone, Jr.
 Corporate General Counsel and Secretary

Date: November 26, 2008

SUBCERTIFICATION OF EXECUTIVE VICE CHAIRMAN OF THE BOARD,
CHIEF OPERATING OFFICER, PRESIDENTS, TREASURER AND SECRETARY IN SUPPORT OF
18 U.S.C. SECTION 1350 CERTIFICATION,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Conn's, Inc. (the "Company") on Form 10-Q for the period ended October 31, 2008 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), we, William C. Nylin, Jr., Executive Vice-Chairman of the Board, Timothy L. Frank, President and Chief Operating Officer of the Company, David R. Atnip, Senior Vice President and Treasurer of the Company, and Sydney K. Boone, Jr., Corporate General Counsel and Secretary of the Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to the best of our knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ William C. Nylin, Jr.

William C. Nylin, Jr.
Executive Vice-Chairman of the Board

/s/ Timothy L. Frank

Timothy L. Frank
Chief Executive Officer Designate,
President and Chief Operating Officer

/s/ David W. Trahan

David W. Trahan
President - Retail Division

/s/ Reymundo de la Fuente, Jr.

Reymundo de la Fuente, Jr.
President - Credit Division

/s/ David R. Atnip

David R. Atnip
Senior Vice President and Treasurer

/s/ Sydney K. Boone, Jr.

Sydney K. Boone, Jr.
Corporate General Counsel and Secretary

Dated: November 26, 2008

A signed original of this written statement has been provided to Conn's, Inc. and will be retained by Conn's, Inc. The foregoing certification is being furnished solely to support certifications pursuant to 18 U.S.C. Section 1350 and is not being filed as part of the Report or as a separate disclosure document.