(City)

FORM 4

to Section 16. Form 4 or Form 5 obligations may continue. See

(State)

(Zip)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours per response:	0.5						

Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940	t Sister per respected.				
1. Name and Address of Reporting Person* STEPHENS HARRIET CALHOUN TRUST UID 3/22/84	2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN]	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director				
(Last) (First) (Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/04/2021	below) below)				
- III GENTER GIREET	4. If Amendment, Date of Original Filed (Month/Day/Year)	Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street)		X Form filed by One Reporting Person				
LITTLE ROCK AR 72201		Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(11150.4)	(111511.4)	
Common Stock	06/04/2021		S		14,648	D	\$29.0232(1)	327,433	D		
Common Stock	06/07/2021		S		16,048	D	\$29.2792(1)	311,385	D		
Common Stock	06/08/2021		S		35,283	D	\$29.4016(1)	276,102	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 3A. Deemed Execution Date, if any 1. Title of Derivative 3. Transaction Date 5. Number 6. Date Exercisable and 7. Title and Amount of 8. Price of Derivative 9. Number of derivative 10. Ownership 11. Nature of Indirect Conversion or Exercise Transaction Code (Instr. Expiration Date (Month/Day/Year) (Month/Day/Year) Derivative Securities Security Securities Form: Beneficial Security Direct (D) (Instr. 3) Price of (Month/Day/Year) 8) Securities Underlying (Instr. 5) Beneficially Ownership or Indirect (I) (Instr. 4) Derivative Acquired Derivative Owned (Instr. 4) (A) or Disposed of (D) Security Security (Instr. 3 and 4) Following Reported Transaction(s) (Instr. 3, 4 (Instr. 4) and 5) Amount Number Shares (A) (D) Exercisable Date Code

Explanation of Responses:

1. The reporting person effected an open market sale transaction through a trade order executed by a broker-dealer. The sale price reported reflects the average sale price.

Todd Ferguson, attorney in 06/08/2021 fact for reporting person

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.