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Section 16. obligations

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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box if no longer subject to	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Form 4 or Form 5	
may continue. See	

OMB APPROVAL OMB Number: Estimated average burden 0.5 hours per response:

Instruction 1(b) Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 2. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* **CONNS INC** [CONN] Prior Mark A Director 10% Owner Officer (give title Other (specify below) below) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) VP, General Counsel and Sec. 07/14/2019 2445 TECHNOLOGY FOREST BLVD. **SUITE 800** 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable (Street) THE Form filed by One Reporting Person 77381 **WOODLANDS** Form filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 2A. Deemed 5. Amount of 6. Ownership 7. Nature Execution Date, Transaction Form: Direct of Indirect (Month/Day/Year) Beneficially if anv Code (Instr. (D) or Indirect **Beneficial** (Month/Day/Year) Owned Following (I) (Instr. 4) Ownership (Instr. 4) Reported (A) or (D) Transaction(s) ν Price Code Amount (Instr. 3 and 4) 07/14/2019 985(1) Common Stock \$18.28(2) 43,062 D D Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 6. Date Exercisable and 7. Title and 9. Number of 11. Nature 3A. Deemed 5. Number 8. Price of 10. Derivative Conversion Date **Execution Date** Transaction **Expiration Date** Amount of Derivative derivative Ownership of Indirect Security or Exercise (Month/Day/Year) if any (Month/Day/Year) Code (Instr. Derivative (Month/Day/Year) Securities Security Securities Beneficial Form: Direct (D) (Instr. 3) Price of 8) Securities Underlying (Instr. 5) Beneficially Ownership Derivative Derivative or Indirect (I) (Instr. 4) Acquired Owned (Instr. 4) (A) or Security (Instr. 3 Security Following Disposed and 4) Reported Transaction(s) of (D) (Instr. 3, 4 (Instr. 4) and 5)

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on July 14, 2016.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

Amount Number

of Shares

07/16/2019

fact

Title

Expiration

** Signature of Reporting Person

Exercisable

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Code

(A) (D)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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