FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
OMB Number:	3235-0104						
Estimated average burden							
hours per response	: 0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* POPPE MICHAEL J	2. Date of Even Requiring State (Month/Day/Yea 02/01/2008	ment	3. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]					
(Last) (First) (Middle) 3295 COLLEGE STREET	_ 02/01/2000		Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner		er (Mo	5. If Amendment, Date of Original Filed (Month/Day/Year)		
	_		X Officer (give title below)	Other (spe below)		dividual or Joint licable Line)	/Group Filing (Check	
(Street) BEAUMONT TX 77701			Chief Financial (Officer	Х		y One Reporting Person y More than One	
	_					Reporting P		
(City) (State) (Zip)								
	Table I - No	n-Derivati	ve Securities Beneficial	ly Owned				
1. Title of Security (Instr. 4)		2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownersh Form: Direct or Indirect (Instr. 5)	cṫ (D) (Instr	nture of Indirect Beneficial Ownership r. 5)		
			Securities Beneficially					
	(e.g., puts, ca	lls, warra	nts, options, convertible	securitie	s)			
1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration D (Month/Day/	cisable and	nts, options, convertible 3. Title and Amount of Securi Underlying Derivative Securi	ities	4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
1. Title of Derivative Security (Instr. 4)	2. Date Exer Expiration D	cisable and	3. Title and Amount of Securi Underlying Derivative Securi	ities	4. Conversion	Ownership	Beneficial Ownership	
Title of Derivative Security (Instr. 4) Stock Option (right to purchase common sto	2. Date Exer Expiration D (Month/Day/	cisable and ate Year)	3. Title and Amount of Securi Underlying Derivative Securi	Amount or Number of	4. Conversion or Exercise Price of Derivative	Ownership Form: Direct (D) or Indirect	Beneficial Ownership	
,	2. Date Exercisable Ck) 2. Date Exercisable Ck) (1)	cisable and late Year) Expiration Date	3. Title and Amount of Securi Underlying Derivative Securi	Amount or Number of Shares	4. Conversion or Exercise Price of Derivative Security	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Beneficial Ownership	
Stock Option (right to purchase common sto	2. Date Exercisable Date Exercisable (k) (1)	Expiration Date	3. Title and Amount of Securi Underlying Derivative Securi Title Common Stock	Amount or Number of Shares	4. Conversion or Exercise Price of Derivative Security	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Beneficial Ownership	
Stock Option (right to purchase common sto Stock Option (right to purchase common sto	Date Exercisable (1) (k) (1) (k) (1)	Expiration Date 10/06/2014 11/30/2014	3. Title and Amount of Securi Underlying Derivative Securi Title Common Stock Common Stock	Amount or Number of Shares 15,000	4. Conversion or Exercise Price of Derivative Security 14.48(2) 17.73(3)	Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	Beneficial Ownership	

Explanation of Responses:

- 1. This option vests in 20% increments on each anniversary date of the original grant until fully vested.
- 2. This option was granted on October 6, 2004.
- 3. This option was granted on November 30, 2004.
- 4. This option was granted on November 30, 2005.
- 5. This option was granted on December 4, 2006.
- 6. This option was granted on November 27, 2007.

<u>/s/ Michael J. Poppe</u>

02/01/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.