FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FRANK THOMAS J SR						[551.1.5 1.10 [551.11]									X	Director		10% Owner		wner
(Last) 3295 CO	(Last) (First) (Middle) 3295 COLLEGE STREET				3. Date of Earliest Transaction (Month/Day/Year) 02/02/2005										X	Offic belov	′	Other (specify below) an / CEO		
(Street) BEAUMONT TX 77701					4. If Amendment, Date of Original Filed (Month/Day/Year)										5. Indiv Line)					
(City)	(S	tate) ((Zip)													Pers	OH			
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ır) I	2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
									Code	v	Amount		A) or D)	Pric	е	Transa	action(s) 3 and 4)			(msu. 4)
Common Stock 02/02/					/2005	2005			S ⁽¹⁾		20,000	0	D	\$16.5		750,009		D		
Common Stock															460,143		I		By the TJF Retained Annuity Trust #2	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date, ay/Year)	4. Transa Code (I 8)		of Deriving Security (A) of Disposor (D)	r osed (, 3, 4	6. Date Expiratio (Month/D	n Date	•	Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Number of Number of Security (Instr. sec		ount mber			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Inst	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 2, 2004.

02/03/2005 /s/ Thomas J. Frank, Sr.

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.