FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to	
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* NYLIN WILLIAM C JR					2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]							(Che	Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) 3295 CO	(F OLLEGE ST	•	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 11/24/2009							y	Officer below)		irmaı	Other (s below)	specify	
(Street) BEAUM			77701		4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Inc	Form f	Form filed by More than One Reporting				
(City)	(8	tate)	(Zip)		<u> </u>	1 5.55.1													
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transa Date (Month/L				Execution Date,		Code (Instr. 5)			ties Acquir d Of (D) (Ins	ed (A str. 3,) or 4 and	5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A) or (D)	(A) or (D) Price		Transact (Instr. 3	tion(s)			(11150.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemee Execution I if any (Month/Day	Date, T	ransaction code (Instr.		n of		6. Date Exercisa Expiration Date (Month/Day/Yea			7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactie (Instr. 4)	re es ally ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				C	Code	v	(A)		Date Exercisabl		expiration Date	Title	or Nur of	ount mber ares					
Employee Stock Options (right to	\$6.34	11/24/2009			A		20,000		(1)	1	1/24/2019	Common Stock	20,	,000	\$0 ⁽²⁾	20,00	0	D	

Explanation of Responses:

- 1. The option vests in one annual installment on November 24, 2010.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ William C. Nylin, Jr. 11/30/2009

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.