FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* ATNIP DAVID R						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									eck all applic Directo	cable) or	10% Owner		vner
(Last) 3295 CO	ast) (First) (Middle) 295 COLLEGE STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/24/2003									r (give title) or VP/Secretary		Other (specify below) y/Treasurer	
(Street) BEAUMONT TX 77701					4.1	4. If Amendment, Date of Original Filed (Month/Day/Year)									dividual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person				
(City)	City) (State) (Zip)														Form filed by More than One Reporting Person				
		Tab	le I - Nor	n-Deriv	/ativ	e Se	curities	s Ac	quired,	Disp	osed c	of, or	Bene	ficiall	y Owned				
1. Title of Security (Instr. 3) 2. Trans Date (Month)							2A. Deem Execution if any (Month/Da	Date	Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5)			(A) or 3, 4 and	Beneficia Owned F	s ally following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) or (D)		Price		action(s) . 3 and 4)				
Common Stock															175,000			D	
		-	Table II -				urities .								Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date, 1	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E: Expiratio (Month/D	n Date		of Securitie		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		xpiration ate	Title	0 N 0	lumber					
Stock options (right to buy)	\$14	11/24/2003			A		30,000		(1)	1	1/24/2013	Comn		30,000	\$14	30,00	0	D	
Stock options (right to	\$8.21								(1)	0	7/15/2011	Comn		35,000		35,00	0	D	

Explanation of Responses:

1. This option vests in 20% increments on each anniversary date of the original grant until fully vested

/s/ David R. Atnip

12/18/2003

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.