## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burden										
hours nor resnonse.	0.5									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     NYLIN WILLIAM C JR						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									elationship o eck all applic Directo	able) r	Ü	10%	Owner		
(Last) 3295 CC	ast) (First) (Middle) 295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 04/04/2007									Officer (give title Other (spec below) below)  Executive Vice Chairman/ COO				v)` '		
(Street) BEAUM	treet) SEAUMONT TX 77701					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	2)		(Zip)	Non-Deri	vativ	e Sec	·uriti	Ας Δι	-auire	-d D	isnosed o	of or B	enefic	ially	v Owned						
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and				5. Amount o Securities Beneficially Owned Follo		6. Own Form: I (D) or II (I) (Inst	Direct ndirect	7. Nature of Indirect Beneficial Ownership				
									Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common	Stock			04/02/2	2007				M		11,553	A	\$14		39,62	23 D					
Common Stock			04/02/2007					S		11,553	D	\$25.78	368	191,262		I		Trustee for Family Limited Partnership			
			Table								posed of, , converti				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)	on Date, Transa Code (		saction of Deriva Securi (A) or Disposo of (D) 3, 4 an		Expiration I (Month/Day			7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numl derivati Securiti Benefic Owned Followi Reporte Transac (Instr. 4	ve ies ially ng ed ction(s)	10. Owners Form: Direct (I or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amou or Numb of Share	oer	er						
Common Stock	\$14	04/02/2007			M			11,553	(	1)	11/23/2013	Commo Stock		53	\$0 <sup>(2)</sup>	(		D			

## **Explanation of Responses:**

1. The purchase of Stock is pursuant to the exercise of Stock Option to acquire 56,500 shares of Common Stock was granted on November 24, 2003, and vests in five equal installments on November 24, 2004, 2005, 2006, 2007 and 2008. As of the date of this filing, 11,300 options remain to vest.

2. Not a required reportable field. SEC software requires a dollar amount; use zeroes per SEC.

/s/ William C. Nylin, Jr.

04/04/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.