FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Harwood Clinton W 2. Date of Event Requiring Statement (Month/Day/Year) 03/25/2008			3. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]						
(Last) (First) (Middle) 3295 COLLEGE STREET			Relationship of Reporting Perso (Check all applicable) Director	on(s) to Issuer 10% Owner Other (specify below)		5. If Amendment, Date of Original Filed (Month/Day/Year)			
			 Officer (give title below) 			6. Individual or Joint/Group Filing (Check Applicable Line)			
(Street)			SVP - Information Technology			X Form filed by One Reporting Person			
BEAUMONT TX 77701					Form filed by More than One Reporting Person				
(City) (State) (Zip)									
Table I - Non-Derivative Securities Beneficially Owned									
1. Title of Security (Instr. 4)			2. Amount of Securities Beneficially Owned (Instr. 4) 3. Ownership Form: Direct or Indirect (I) (Instr. 5)		ct (D) (In	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock			54,700	D					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									
1. Title of Derivative Security (Instr. 4)	2. Date Exerc Expiration Day/	ate	3. Title and Amount of Securities Underlying Derivative Security (Instr		4. Conversion	se Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Stock Option (right to buy)	(1)	11/25/2013	Common Stock	8,000	14(2)	D			
Stock Option (right to buy)	(1)	11/30/2014	Common Stock	10,000	17.73(3) D			
Stock Option (right to buy) (1) 11/30		11/30/2015	Common Stock	15,000	33.88(4) D			
Stock Option (right to buy) (1)		12/04/2016	Common Stock	20,000	22.68(5	D			
Stock Option (right to buy) (1) 11/27/2		11/27/2017	Common Stock	20,000	19.99(6	D			

Explanation of Responses:

- 1. This option vests in 20% increments on each anniversary date of the original grant until fully vested.
- 2. This option was granted on November 25, 2003.
- 3. This option was granted on November 30, 2004.
- 4. This option was granted on November 30, 2005
- 5. This option was granted on December 4, 2006
- 6. This option was granted on November 27, 2007.

<u>/s/ Clinton W. Harwood</u> <u>03/27/2008</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.