FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPRO	OVAL
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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Design Johns					2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>Davis John</u>					[									Direc	ctor	10%	Owner		
(Last) (First) (Middle)				3 D	Date of Earliest Transaction (Month/Day/Year)							-	X Offic below		er (give title v)	Othe belo	r (specify v)		
(Last)	`	,	Middle)					t mans	action (iv	1011111	Day/ (Cai)					Pres	sident.Cred	it & Collect	ons
2445 TECHNOLOGY FOREST BLVD., STE. 800				_ 02/	02/23/2020														
(Silect)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
THE WOODL	ANDS T	X 7	77381												X	Form	n filed by One	e Reporting Pe	rson
					-									Form filed by More than One Reporting Person					
(City)	(5	tate) (	Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)					Execution Date,		3. Transaction Code (Instr. 5)  4. Securities Acquire Disposed Of (D) (Instr. 5)					Securities F Beneficially (		6. Ownership Form: Direct (D) or Indirect					
							8)				Repoi			(I) (Instr. 4)	Ownership (Instr. 4)				
									Code	v	Amount		(A) or (D)	Price			action(s) 3 and 4)		
Common Stock 02/23/2					3/2020	2020			F	3,126(1)		1)	D	\$9.3	6 <sup>(2)</sup>	6	8,388	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Tr Security or Exercise (Month/Day/Year) if any Co			ransaction of ode (Instr. Derivative		ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)			
					Code	v	(A)		Date Exercisa		Expiration Date	Title	or Nur of	ount nber ıres					

## **Explanation of Responses:**

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on February 23, 2017.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

## Remarks:

/s/ Mark Prior, as attorney-in-

02/25/2020

<u>fact</u>

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.