FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPR	OVAL
OMB Number:	3235-0287
Estimated average bu	ırden
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Daly Brian (Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD. SUITE 800 (Street) THE WOODLANDS TX 77381					Susuer Name and Ticker or Trading Symbol CONNS INC [CONN] 3. Date of Earliest Transaction (Month/Day/Year) 03/24/2020 4. If Amendment, Date of Original Filed (Month/Day/Year)								(Che	Relationship of Reporting Person(s) to Issuer Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Chief Human Resources Officer Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(St	ate) (Z	ip)																
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day)			Execution Da		ate,	e, Transaction Disposed (Code (Instr. 5)		es Acquired (A) Of (D) (Instr. 3,		4 and Securi Benefi Owned		ities F icially (id Following (i		m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership				
							Code	v	Amount	(A) or (D)		rice	Transa	Reported Fransaction(s) Instr. 3 and 4)			(Instr. 4)		
Common Stock 03/24/2			020				F		6,935(1)	D	\$	4.81 ⁽²	i.81 ⁽²⁾ 66,335			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, //Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secul Acqu (A) oi Dispo of (D) (Instr and 5	rities ired osed	6. Date Expirat (Month	tion Da //Day/Y		7. Titl Amou Secui Under Derivi Secui 3 and	int of rities rlying ative rity (In	ostr.	Price of erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. Represents shares withheld for withholding tax purposes due upon vesting of 17,843 Performance Stock Units granted on February 23, 2017.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in[-<u>fact</u>

** Signature of Reporting Person

03/26/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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