## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K
CURRENT REPORT PURSUANT
TO SECTION 13 OR 15(D) OF THE
SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported): September 7, 2017

## Conn's, Inc.

(Exact name of registrant as specified in its charter)


Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

0
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act o

## Item 2.02. Results of Operations and Financial Condition.

On September 7, 2017, Conn's, Inc. (the "Company") issued a press release reporting its second quarter fiscal year 2018 financial results. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

None of the information contained in Item 2.02 or Exhibit 99.1 of this Form $8-\mathrm{K}$ shall be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and none of it shall be incorporated by reference in any filing under the Securities Act of 1933, as amended. Furthermore, this report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

## Exhibit No. Description

99.1*

Press Release of Conn's, Inc. dated September 7, 2017.

* Filed herewith


## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: September 7, 2017

## CONN'S, INC.

By: /s/ Lee A. Wright
Name: Lee A. Wright
Title: Executive Vice President and Chief Financial Officer

# Conn's, Inc. Reports Second Quarter Fiscal Year 2018 Financial Results 

Conn's Returns to Profitability<br>Credit Spread Reaches Highest Level in Seven Quarters as Credit Transformation Gains Momentum<br>Retail Gross Margin Grows to Record Demonstrating Strength of Underlying Retail Model

THE WOODLANDS, Texas, September 7, 2017 - Conn's, Inc. (NASDAQ:CONN), a specialty retailer of furniture and mattresses, home appliances, consumer electronics and home office products, and provider of consumer credit, today announced its financial results for the second quarter ended July 31, 2017.
"I am pleased to announce that Conn's returned to profitability during the second quarter of fiscal year 2018. This achievement is the direct result of Conn's differentiated and highly profitable retail model, the initiatives implemented to turn around our credit business, and the talented and experienced team we have assembled," commented Norm Miller, Conn's Chairman, Chief Executive Officer and President.
"Conn's credit business continues to improve as recent originations become a larger percentage of the portfolio balance, and benefit from tighter underwriting standards and higher yields. The Company achieved a credit spread of 390 basis points during the second quarter of fiscal year 2018, which was the largest spread in seven quarters. We continue to make significant progress towards our goal of improving the profitability of the credit segment and achieving a credit spread of at least 1,000 basis points.
"Conn's underlying retail model remains strong. Favorable mix within product categories and lower warehouse, delivery, and transportation costs continue to benefit retail gross margins, which exceeded our expectations and increased 270 basis points to a record $39.8 \%$ during the second quarter of fiscal year 2018 compared to the second quarter of fiscal year 2017, and 140 basis points from the first quarter of fiscal year 2018. We anticipate same store sales will improve as last year's meaningful underwriting changes were lapped at the end of the second quarter, and the penetration of our lease-to-own offering increases throughout the year."

Hurricane Harvey, which made landfall on August $25^{\text {th }}$ and the unprecedented levels of rain and flooding, caused Conn's to close 23 stores, its distribution and service centers in Beaumont and Houston, as well as its Beaumont corporate office. All of Conn's stores are now open, as well as the Company's Beaumont corporate office, and distribution and service centers. In total, Conn's lost approximately 100 selling days as a result of the storm.

It's been only eight days since Harvey ended and the situation in southeast Texas and southwest Louisiana is still very dynamic. Because of the near-term uncertainty Harvey has created, Conn's will not provide specific financial guidance for the third quarter. The company will resume quarterly guidance when third quarter results are announced in December.
Over the near term, retail sales will be impacted by the loss of selling days associated with store closures, along with the unprecedented disruption the aftereffects of the storm are causing within our local communities. Collections will also be impacted by customers whose lives have been upended by the storm's devastation. Management expects these trends will be temporary and, as the company experienced in prior storms, retail sales rebounded in subsequent quarters as rebuilding efforts got underway. In addition, as customers' lives get back to normal over the next several quarters, collections are expected to improve.
Mr. Miller concluded, "I'd like to thank all of Conn's employees, customers, and shareholders for their hard work, support, and patience over the past two years. While we still have much to accomplish, I am encouraged with the solid foundation we have created and the direction we are headed. As we enter the second half of our fiscal year, we are focused on further enhancing our financial and operating performance, and continue to anticipate full-year profitability."

## Second Quarter Results

Net income for the second quarter of fiscal year 2018 was $\$ 4.3$ million, or $\$ 0.14$ per diluted share, compared to a net loss for the second quarter of fiscal year 2017 of $\$ 11.9$ million, or $\$ 0.39$ per diluted share. On a non-GAAP basis, adjusted net income for the second quarter of fiscal year 2018 was $\$ 8.2$ million, or $\$ 0.26$ per diluted share, which excludes charges and credits and the loss from extinguishment of debt related to the early redemption of our 2015-A Notes. This compares to adjusted net loss for the second quarter of fiscal year 2017 of $\$ 1.2$ million, or $\$ 0.04$ per diluted share, which excludes charges and credits and the impact of changes in estimates.

## Retail Segment Second Quarter Results

Total retail revenues were $\$ 286.5$ million for the second quarter of fiscal year 2018 compared to $\$ 332.4$ million for the second quarter of fiscal year 2017, a decrease of $13.8 \%$. The decrease in retail revenue was primarily driven by a decrease in same store sales of $15.1 \%$, partially offset by new store growth. Sales were negatively impacted by underwriting changes made during the 2017 fiscal year, the transition of our lease-to-own partner and general softness in consumer spending. For the second quarter of fiscal year 2018, retail segment operating income was $\$ 31.3$ million.

The following table presents net sales and changes in net sales by category:

| (dollars in thousands) | Three Months Ended July 31, |  |  |  |  |  | Change |  | $\begin{gathered} \text { \% } \\ \text { Change } \end{gathered}$ | Same store \% change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | \% of Total |  | 2016 | \% of Total |  |  |  |  |
| Furniture and mattress | \$ | 95,297 | 33.3\% | \$ | 105,562 | 31.8\% | \$ | $(10,265)$ | (9.7)\% | (12.8)\% |
| Home appliance |  | 89,085 | 31.1 | \$ | 101,359 | 30.5 | \$ | $(12,274)$ | (12.1) | (13.7) |
| Consumer electronics |  | 52,946 | 18.5 |  | 65,735 | 19.8 |  | $(12,789)$ | (19.5) | (19.5) |
| Home office |  | 17,862 | 6.2 |  | 21,701 | 6.6 |  | $(3,839)$ | (17.7) | (17.6) |
| Other |  | 4,403 | 1.5 |  | 5,366 | 1.6 |  | (963) | (17.9) | (17.7) |
| Product sales |  | 259,593 | 90.6 |  | 299,723 | 90.3 |  | $(40,130)$ | (13.4) | (15.0) |
| Repair service agreement commissions |  | 23,519 | 8.2 |  | 28,310 | 8.5 |  | $(4,791)$ | (16.9) | (15.7) |
| Service revenues |  | 3,301 | 1.2 |  | 3,966 | 1.2 |  | (665) | (16.8) |  |
| Total net sales |  | 286,413 | 100.0\% |  | 331,999 | 100.0\% |  | $(45,586)$ | (13.7) | (15.1)\% |

The following provides a summary of items impacting the performance of our product categories during the second quarter of fiscal year 2018 compared to the second quarter of fiscal year 2017:

- Furniture unit volume decreased $24.3 \%$, partially offset by a $12.6 \%$ increase in average selling price;
- Mattress unit volume decreased $15.9 \%$, partially offset by a $11.3 \%$ increase in average selling price;
- Home appliance unit volume decreased $12.0 \%$ and average selling price decreased $2.0 \%$;
- Consumer electronic unit volume decreased $21.2 \%$, partially offset by a $2.1 \%$ increase in average sales price; and
- Home office unit volume decreased $13.2 \%$ and average selling price decreased $5.1 \%$.


## Credit Segment Second Quarter Results

Credit revenues were $\$ 80.1$ million for the second quarter of fiscal year 2018 compared to $\$ 65.7$ million for the second quarter of fiscal year 2017, an increase of $21.9 \%$. The increase in credit revenue was primarily the result of originating our higher-yield direct loan product, which contributed to the increase in the portfolio yield rate to $18.7 \%$ from $14.0 \%$, partially offset by a $4.2 \%$ decline in the average balance of the customer receivables portfolio. Interest income and fees for the second quarter of fiscal year 2017 included the negative impact of adjustments of $\$ 8.2$ million as a result of changes in estimates for allowances for no-interest option credit programs and deferred interest. Excluding the impact of changes in estimates, the yield rate increased 260 basis points from the second quarter of fiscal year 2017. The total customer portfolio balance was $\$ 1.48$ billion at July 31, 2017 compared to $\$ 1.54$ billion at July 31, 2016, a decrease of $4.2 \%$.

Provision for bad debts was $\$ 49.3$ million for the second quarter of fiscal year 2018 compared to $\$ 60.1$ million for the second quarter of fiscal year 2017, a decrease of $\$ 10.8$ million. The most significant reasons for the decrease in the provision for bad debts for the second quarter of fiscal year 2018 compared to the second quarter of fiscal year 2017 were (i) a decrease in our non-TDR loss rate as a result of the inclusion of first payment default rates as a factor in our allowance for bad debts estimate, (ii) changes in estimates of $\$ 5.0$ million reflected as an increase to provision for bad debts for the second quarter of fiscal year 2017 related to sales tax recovery on previously charged-off accounts, (iii) growth in the customer receivables portfolio in the second quarter of fiscal year 2017 compared to a decline in the second quarter of fiscal year 2018, partially offset by (iv) an increase in the provision related to TDR accounts.

Additional information on the credit portfolio and its performance may be found in the Customer Receivable Portfolio Statistics table included within this press release and in the Company's Form 10-Q for the quarter ended July 31, 2017, to be filed with the Securities and Exchange Commission.

## Store Update

During fiscal year 2018, the Company has opened three new Conn's HomePlus ${ }^{\circledR}$ stores, two of which were opened during the first quarter of fiscal year 2018 in North Carolina, and one of which was opened during the second quarter of fiscal year 2018 in Virginia, bringing the total store count to 116. The Company does not intend to open any additional stores in fiscal year 2018.

## Liquidity and Capital Resources

As of July 31, 2017, the Company had $\$ 130.5$ million of immediately available borrowing capacity under its $\$ 750.0$ million revolving credit facility, with an additional $\$ 416.8$ million that may become available under the Company's revolving credit facility if the Company grows the balance of eligible customer receivables and total eligible inventory balances under the borrowing base. The Company also had $\$ 35.0$ million of unrestricted cash available for use.

## Conference Call Information

The Company will host a conference call on September 7, 2017 at 10 a.m. CT / 11 a.m. ET to discuss its second quarter fiscal 2018 financial results. Participants can join the call by dialing 877-754-5302 or 678-894-3020. The conference call will also be broadcast simultaneously via webcast on a listenonly basis. A link to the earnings release, webcast and second quarter fiscal 2018 conference call presentation will be available at ir.conns.com.

Replay of the telephonic call can be accessed through September 14, 2017 by dialing 855-859-2056 or 404-537-3406 and Conference ID: 75892735. It can also be accessed online at http://www.leaderview.com/leaderview/la.jsp using Conference ID number: 75892735 and Web PIN: 0378.

## About Conn's, Inc.

Conn's is a specialty retailer currently operating 116 retail locations in Alabama, Arizona, Colorado, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, and Virginia. The Company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronics, including LED, OLED, Ultra HD, and internet-ready televisions, Blu-ray players, home theater and portable audio equipment; and
- Home office, including computers, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party lease-to-own payment plans.

This press release contains forward-looking statements within the meaning of the federal securities laws, including but not limited to, the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Such forward-looking statements include information concerning our future financial performance, business strategy, plans, goals and objectives. Statements containing the words "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "project," "should," "predict," "will," "potential," or the negative of such terms or other similar expressions are generally forward-looking in nature and not historical facts. Such forward-looking statements are based on our current expectations. We can give no assurance that such statements will prove to be correct, and actual results may differ materially. A wide variety of potential risks, uncertainties, and other factors could materially affect our ability to achieve the results either expressed or implied by our forward-looking statements including, but not limited to: general economic conditions impacting our customers or potential customers; our ability to execute periodic securitizations of future originated customer loans on favorable terms; our ability to continue existing customer financing programs or to offer new customer financing programs; changes in the delinquency status of our credit portfolio; unfavorable
developments in ongoing litigation; increased regulatory oversight; higher than anticipated net charge-offs in the credit portfolio; the success of our planned opening of new stores; technological and market developments and sales trends for our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to protect against cyber-attacks or data security breaches and to protect the integrity and security of individually identifiable data of our customers and employees; our ability to fund our operations, capital expenditures, debt repayment and expansion from cash flows from operations, borrowings from our revolving credit facility, and proceeds from accessing debt or equity markets; and other risks detailed in Part I, Item 1A, Risk Factors, in our Annual Report on Form 10-K for the fiscal year ended January 31, 2017 and other reports filed with the SEC. If one or more of these or other risks or uncertainties materialize (or the consequences of such a development changes), or should our underlying assumptions prove incorrect, actual outcomes may vary materially from those reflected in our forward-looking statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. We disclaim any intention or obligation to update publicly or revise such statements, whether as a result of new information, future events or otherwise, or to provide periodic updates or guidance. All forward-looking statements attributable to us, or to persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements.
CONN-G
S.M. Berger \& Company

Andrew Berger (216) 464-6400

## CONN'S, INC. AND SUBSIDIARIES

 CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)(in thousands, except per share amounts)

|  | Three Months Ended July 31, |  |  |  | Six Months Ended July 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | 2016 |  | 2017 |  | 2016 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Total net sales | \$ | 286,413 | \$ | 331,999 | \$ | 565,698 | \$ | 650,541 |
| Finance charges and other revenues |  | 80,234 |  | 66,158 |  | 156,775 |  | 136,729 |
| Total revenues |  | 366,647 |  | 398,157 |  | 722,473 |  | 787,270 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 172,306 |  | 208,869 |  | 344,256 |  | 413,335 |
| Selling, general and administrative expenses |  | 111,632 |  | 119,846 |  | 218,169 |  | 233,093 |
| Provision for bad debts |  | 49,449 |  | 60,196 |  | 105,379 |  | 118,414 |
| Charges and credits |  | 4,068 |  | 2,895 |  | 5,295 |  | 3,421 |
| Total costs and expenses |  | 337,455 |  | 391,806 |  | 673,099 |  | 768,263 |
| Operating income |  | 29,192 |  | 6,351 |  | 49,374 |  | 19,007 |
| Interest expense |  | 20,039 |  | 24,138 |  | 44,047 |  | 50,034 |
| Loss on extinguishment of debt |  | 2,097 |  | - |  | 2,446 |  | - |
| Income (loss) before income taxes |  | 7,056 |  | $(17,787)$ |  | 2,881 |  | $(31,027)$ |
| Provision (benefit) for income taxes |  | 2,783 |  | $(5,863)$ |  | 1,188 |  | $(9,354)$ |
| Net income (loss) | \$ | 4,273 | \$ | $(11,924)$ | \$ | 1,693 | \$ | $(21,673)$ |
| Income (loss) per share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.14 | \$ | (0.39) | \$ | 0.05 | \$ | (0.71) |
| Diluted | \$ | 0.14 | \$ | (0.39) | \$ | 0.05 | \$ | (0.71) |
| Weighted average common shares outstanding: |  |  |  |  |  |  |  |  |
| Basic |  | 31,094 |  | 30,731 |  | 31,034 |  | 30,696 |
| Diluted |  | 31,435 |  | 30,731 |  | 31,292 |  | 30,696 |

## CONN'S, INC. AND SUBSIDIARIES

 CONDENSED RETAIL SEGMENT FINANCIAL INFORMATION(unaudited)
(dollars in thousands)

|  | Three Months Ended July 31, |  |  |  | Six Months Ended July 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | 2016 |  | 2017 |  | 2016 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Product sales | \$ | 259,593 | \$ | 299,723 | \$ | 510,955 | \$ | 586,213 |
| Repair service agreement commissions |  | 23,519 |  | 28,310 |  | 48,215 |  | 56,495 |
| Service revenues |  | 3,301 |  | 3,966 |  | 6,528 |  | 7,833 |
| Total net sales |  | 286,413 |  | 331,999 |  | 565,698 |  | 650,541 |
| Other revenues |  | 92 |  | 437 |  | 172 |  | 931 |
| Total revenues |  | 286,505 |  | 332,436 |  | 565,870 |  | 651,472 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 172,306 |  | 208,869 |  | 344,256 |  | 413,335 |
| Selling, general and administrative expenses |  | 78,667 |  | 84,838 |  | 152,614 |  | 164,821 |
| Provision for bad debts |  | 165 |  | 127 |  | 395 |  | 525 |
| Charges and credits |  | 4,068 |  | 2,895 |  | 5,295 |  | 3,421 |
| Total costs and expenses |  | 255,206 |  | 296,729 |  | 502,560 |  | 582,102 |
| Operating income | \$ | 31,299 | \$ | 35,707 | \$ | 63,310 | \$ | 69,370 |
| Retail gross margin |  | 39.8\% |  | 37.1\% |  | 39.1\% |  | 36.5\% |
| Selling, general and administrative expense as percent of revenues |  | 27.5\% |  | 25.5\% |  | 27.0\% |  | 25.3\% |
| Operating margin |  | 10.9\% |  | 10.7\% |  | 11.2\% |  | 10.6\% |
| Store count: |  |  |  |  |  |  |  |  |
| Beginning of period |  | 115 |  | 108 |  | 113 |  | 103 |
| Opened |  | 1 |  | 4 |  | 3 |  | 9 |
| End of period |  | 116 |  | 112 |  | 116 |  | 112 |

CONN'S, INC. AND SUBSIDIARIES CONDENSED CREDIT SEGMENT FINANCIAL INFORMATION
(unaudited)
(dollars in thousands)

|  | Three Months Ended July 31, |  |  |  | Six Months EndedJuly 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | 2016 |  | 2017 |  | 2016 |  |
| Revenues: |  |  |  |  |  |  |  |  |
| Finance charges and other revenues | \$ | 80,142 | \$ | 65,721 | \$ | 156,603 | \$ | 135,798 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Selling, general and administrative expenses |  | 32,965 |  | 35,008 |  | 65,555 |  | 68,272 |
| Provision for bad debts |  | 49,284 |  | 60,069 |  | 104,984 |  | 117,889 |
| Total costs and expenses |  | 82,249 |  | 95,077 |  | 170,539 |  | 186,161 |
| Operating loss |  | $(2,107)$ |  | $(29,356)$ |  | $(13,936)$ |  | $(50,363)$ |
| Interest expense |  | 20,039 |  | 24,138 |  | 44,047 |  | 50,034 |
| Loss on extinguishment of debt |  | 2,097 |  | - |  | 2,446 |  | - |
| Loss before income taxes | \$ | $(24,243)$ | \$ | $(53,494)$ | \$ | $(60,429)$ | \$ | $(100,397)$ |
| Selling, general and administrative expense as percent of revenues |  | 41.1 \% |  | 53.3 \% |  | 41.9 \% |  | 50.3 \% |
| Selling, general and administrative expense as percent of average total customer portfolio balance (annualized) |  | 8.9 \% |  | 9.1 \% |  | 8.8 \% |  | 8.8 \% |
| Operating margin |  | (2.6)\% |  | (44.7)\% |  | (8.9)\% |  | (37.1)\% |

## CONN'S, INC. AND SUBSIDIARIES

CUSTOMER RECEIVABLE PORTFOLIO STATISTICS (unaudited)


## CONN'S, INC. AND SUBSIDIARIES

## CONDENSED CONSOLIDATED BALANCE SHEETS

(unaudited)
(in thousands)

|  | $\begin{gathered} \text { July 31, } \\ 2017 \end{gathered}$ |  | $\begin{gathered} \text { January 31, } \\ 2017 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 35,018 | \$ | 23,566 |
| Restricted cash |  | 86,436 |  | 110,698 |
| Customer accounts receivable, net of allowances |  | 644,148 |  | 702,162 |
| Other accounts receivable |  | 59,401 |  | 69,286 |
| Inventories |  | 196,768 |  | 164,856 |
| Income taxes recoverable |  | 1,353 |  | 2,150 |
| Prepaid expenses and other current assets |  | 14,530 |  | 14,955 |
| Total current assets |  | 1,037,654 |  | 1,087,673 |
| Long-term portion of customer accounts receivable, net of allowances |  | 601,990 |  | 615,904 |
| Property and equipment, net |  | 154,788 |  | 159,202 |
| Deferred income taxes |  | 72,435 |  | 71,442 |
| Other assets |  | 8,196 |  | 6,913 |
| Total assets | \$ | 1,875,063 | \$ | 1,941,134 |
| Liabilities and Stockholders' Equity |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Current maturities of capital lease obligations | \$ | 906 | \$ | 849 |
| Accounts payable |  | 100,268 |  | 101,612 |
| Accrued expenses |  | 54,541 |  | 39,781 |
| Other current liabilities |  | 23,093 |  | 25,139 |
| Total current liabilities |  | 178,808 |  | 167,381 |
| Deferred rent |  | 85,538 |  | 87,957 |
| Long-term debt and capital lease obligations |  | 1,060,720 |  | 1,144,393 |
| Other long-term liabilities |  | 24,720 |  | 23,613 |
| Total liabilities |  | 1,349,786 |  | 1,423,344 |
| Stockholders' equity |  | 525,277 |  | 517,790 |
| Total liabilities and stockholders' equity | \$ | 1,875,063 | \$ | 1,941,134 |

## CONN'S, INC. AND SUBSIDIARIES

 NON-GAAP RECONCILIATIONS(unaudited)
(dollars in thousands, except per share amounts)

## NET INCOME (LOSS), AS ADJUSTED, AND DILUTED INCOME (LOSS) PER SHARE, AS ADJUSTED

|  | Three Months Ended July 31, |  |  |  | Six Months Ended July 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2017 |  | 2016 |  | 2017 |  | 2016 |  |
| Net income (loss), as reported | \$ | 4,273 | \$ | $(11,924)$ | \$ | 1,693 | \$ | $(21,673)$ |
| Adjustments: |  |  |  |  |  |  |  |  |
| Changes in estimates |  | - |  | 13,168 |  | - |  | 13,168 |
| Facility closure costs |  | 122 |  | - |  | 1,349 |  | - |
| Impairments from disposals |  | - |  | 1,385 |  | - |  | 1,385 |
| Legal and professional fees related to the exploration of strategic alternatives and securities-related litigation |  | 34 |  | 135 |  | 34 |  | 589 |
| Employee severance |  | 1,317 |  | 1,213 |  | 1,317 |  | 1,213 |
| Indirect tax audit reserve |  | 2,595 |  | - |  | 2,595 |  | - |
| Executive management transition costs |  | - |  | 162 |  | - |  | 234 |
| Loss on extinguishment of debt |  | 2,097 |  | - |  | 2,446 |  | - |
| Tax impact of adjustments |  | $(2,232)$ |  | $(5,301)$ |  | $(2,803)$ |  | $(5,440)$ |
| Net income (loss), as adjusted | \$ | 8,206 | \$ | $(1,162)$ | \$ | 6,631 | \$ | $(10,524)$ |
| Weighted average common shares outstanding - Diluted |  | 31,435 |  | 30,731 |  | 31,292 |  | 30,696 |
| Income (loss) per share: |  |  |  |  |  |  |  |  |
| As reported | \$ | 0.14 | \$ | (0.39) | \$ | 0.05 | \$ | (0.71) |
| As adjusted | \$ | 0.26 | \$ | (0.04) | \$ | 0.21 | \$ | (0.34) |

## Basis for presentation of non-GAAP disclosures:

To supplement the condensed consolidated financial statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), we also provide retail segment adjusted operating income, retail adjusted operating margin, adjusted net loss, and adjusted loss per diluted share. These non-GAAP financial measures are not meant to be considered as a substitute for comparable GAAP measures and should be considered in addition to results presented in accordance with GAAP. They are intended to provide additional insight into our operations and the factors and trends affecting the business. Management believes these non-GAAP financial measures are useful to financial statement readers because (1) they allow for additional transparency with respect to key metrics we use in our financial and operational decision making and (2) they are used by some of our institutional investors and the analyst community to help them analyze our operating results.

