FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number: 3235-0287							
Estimated average burden							
hours per response.							

		on*															
	1. Name and Address of Reporting Person* <u>STEPHENS CAROL</u>				2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]								5. Relationship of Reporti (Check all applicable) Director			rson(s) to Is	
(Last) (First) (Middle) 100 RIVER BLUFF DRIVE SUITE 500					3. Date of Earliest Transaction (Month/Day/Year) 06/16/2021								Offi belo	cer (give title ow)		Other (s	specify
500 				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)				
ROCK	AR	72202											For	m filed by Mo		•	
	(State)	(Zip)															
	Tak	le I - No	n-Deriva	tive S	Secur	ities	Acq	uired,	Dis	posed of	or B	enefic	ially Ow	ned			
Date					Exect if any	cution Date, y		3. Transaction Code (Instr. 8)  4. Securiti Disposed 5)		Disposed C	es Acquired (A) Of (D) (Instr. 3,		and Secu Bene Own	rities ficially ed Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) o (D)	Price	Trans	action(s)			
Common Stock 06/16/2				2021		S		540	D	\$2	3.2	.2 11,940		D			
Common Stock 06/17/2				2021		S		73	D	\$28	.16	5 11,867		D			
		Γable II ·												ed			
ivative Conversion Date Execution Durity or Exercise (Month/Day/Year) if any		tion Date,	4. Transaction Code (Instr. 8) S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ative rities ired osed	Expiration Date (Month/Day/Year)			Amour or Numbe			derivative Securities Beneficial Owned Following Reported	ly	Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
	ROCK  Security (I  Stock  Stock  Conversion Exercic Price of Derivative	ROCK AR  (State)  Tab  Security (Instr. 3)  Stock  Stock  Conversion or Exercise Price of Derivative (Month/Day/Yea	(State) (Zip)  Table I - No Security (Instr. 3)  Security (Instr. 3)  2. Conversion or Exercise Price of Derivative (Month/Day/Year) (Month/Day/Year)	(State) (Zip)  Table I - Non-Deriva  Security (Instr. 3)  2. Transac Date (Month/Da  Stock  06/16/2  Table II - Derivati (e.g., pu  2. Transac Onte (Month/Da  Stock  1 Stock  3 Table II - Derivati (e.g., pu  2 Table II - Derivati (e.g., pu  A Demed Execution Date, if any (Month/Day/Year)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Stock  06/16/2021  Table II - Derivative Secusion Date (e.g., puts, cate)  Conversion or Exercise Price of Derivative Service of Derivative Service (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  4. Transaction Code (month/Day/Year)  (Month/Day/Year)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  Stock  06/16/2021  Table II - Derivative Security (e.g., puts, calls, very composite of Derivative Security (e.g., pu	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Stock  06/16/2021  Table II - Derivative Securities A (e.g., puts, calls, warra  2. Table II - Derivative Securities A (e.g., puts, calls, warra  2. Table II - Derivative Securities A (e.g., puts, calls, warra  3. Transaction Date (Month/Day/Year)  Table II - Derivative Securities A (e.g., puts, calls, warra  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  Topic of Derivative Securities A (e.g., puts, calls, warra  (A) of Derivative Security (Month/Day/Year)  Topic of Derivative Securities A (e.g., puts, calls, warra)  (A) of Derivative Securities A (e.g., puts, calls, warra)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquestion (Month/Day/Year)  Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  Stock  06/16/2021  Table II - Derivative Securities Acquestion Date (e.g., puts, calls, warrants, and conversion or Exercise Price of Derivative Security  2. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  3. Transaction Date (if any (Month/Day/Year)  (Month/Day/Year)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  Stock  Table II - Derivative Securities Acquired, I (e.g., puts, calls, warrants, option  2. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)  2. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)  2. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)  2. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)  3. Transaction Date (e.g., puts, calls, warrants, option)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Dissecurity (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  2. Transaction Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  Stock  06/16/2021  S  Table II - Derivative Securities Acquired, Dispervative Securities Acquired, Dispervative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  3. Transaction Code (Instr. 8)  Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of Date (Month/Day/Year)    Security (Instr. 3)   2. Transaction Date (Month/Day/Year)   2A. Deemed Execution Date, if any (Month/Day/Year)   5	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or B Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (e.g., puts, calls, warrants, options, convertible security  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities Acquired (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities Acquired (Month/Day/Year)  5. Number of Derivative Securities Acquired (Month/Day/Year)  4. Transaction Date (Month/Day/Year)  5. Number of Derivative Securities Acquired (Month/Day/Year)  5. Number of Derivative Securities Acquire	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Benefic Execution Date (Month/Day/Year) (Month/Day	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  2. Transaction Date (Instr. 3)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  3. Transaction Code (Instr. 3)  3. Transaction Date (Instr. 3)  4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owners (e.g., puts, calls, warrants, options, convertible securities)  2. Conversion Date (Month/Day/Year)  2. Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owners (e.g., puts, calls, warrants, options, convertible securities)  2. Conversion Date (Month/Day/Year)  3. Transaction Code (Instr. 3)  4. Securities Acquired (A) or Disposed of, or Beneficially Owners (e.g., puts, calls, warrants, options, convertible securities)  4. Securities Acquired (A) or Disposed of, or Beneficially Owners (e.g., puts, calls, warrants, options, convertible securities)  4. Title and Amount of Securities Acquired (Month/Day/Year)  2. Conversion Options, convertible Securities (Month/Day/Year)  3. Transaction Code (Instr. 3, 4 and 5)  4. Ascurities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  4. Ascurities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  4. Ascurities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  4. Ascurities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 4)  5. Number (Month/Day/Year)  5. Number (Month/Day/	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year)  Stock  06/16/2021  S	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  Security (Instr. 3)  2. Transaction Date (Month/Day/Year) (Stock 06/16/2021 S 5 540 D \$28.2 11,940  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned Following Reported (P.9., puts, calls, warrants, options, convertible securities)  2. Transaction Date (e.g., puts, calls, warrants, options, convertible securities)  3. Transaction Date (Month/Day/Year) (Month/Day/Year) (Instr. 3) (Instr. 4) (	ROCK AR 72202  (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  2. Transaction Date (Month/Day/Year) (Month/Day

**Explanation of Responses:** 

Ronald M. Clark, Attorney-in-06/21/2021

<u>fact</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).