FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ngton, D.C. 20549	OMB APPROVAL

OMB Number:	3235-0287							
Estimated average burden								
hours per response:	0.5							

# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  MARTIN DOUGLAS H					2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner				
(Last) (First) (Middle) 111 CENTER STREET					3. Date of Earliest Transaction (Month/Day/Year) 07/02/2007							Officer below)	(give title		Other (s below)	pecify
(Street) LITTLE ROCK AR 72201				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. In Line					
(City)	(S	•	ole I - Non-D	erivativ	/e Se	curitie	s Ac	quired, Di	sposed o	f, or Ber	neficiall	y Owned				
Date			Transactio te onth/Day/Y	Execution Date,		Code (Inst	n Disposed	ties Acquire Of (D) (Inst	r. 3, 4 and	Securities F Beneficially (I		Form:	Direct I Indirect I str. 4)	7. Nature of ndirect Beneficial Dwnership Instr. 4)		
			Table II - Dei (e.ç						oosed of,	or Bene	ficially		ind 4)			
1. Title of Derivative Conversion Security (Instr. 3) Price of Derivative Security				Code		of E		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Stock options (right to buy)	\$29.24	07/02/2007		A		10,000		07/02/2008 <sup>(1)</sup>	07/02/2017	Common Stock	10,000	\$0	10,000		D	

### Explanation of Responses:

1. This option vests on the first annual anniversary date of the original grant.

## Remarks:

Todd Ferguson, attorney in fact

07/05/2007

for reporting person

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.