# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 1, 2021

## CONN'S, INC.

(Exact name of registrant as specified in its charter)  ${\bf 001\text{-}34956}$ 

(Commission File Number)

**06-1672840** (IRS Employer Identification No.)

**Delaware** 

(State or other jurisdiction of

incorporation)			
2445 Technology Forest Blvd., Suite 8 The Woodlands, TX	300,	77381	
(Address of principal executive office	es)	(Zip Code)	
Registrant's telepho	ne number, including area co	ode: <b>(936) 230-5899</b>	
(Former name, former add	<b>Not Applicable</b> ress and former fiscal year, i	f changed since last report)	
Check the appropriate box below if the Form 8-K filing is i following provisions:	ntended to simultaneously	satisfy the filing obligation of the registrant un	der any of the
$\square$ Written communications pursuant to Rule 425 under the Sect	ırities Act (17 CFR 230.425	)	
$\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange	ige Act (17 CFR 240.14a-12	)	
□Pre-commencement communications pursuant to Rule 14d-2	(b) under the Exchange Act	(17 CFR 240.14d-2(b))	
□ Pre-commencement communications pursuant to Rule 13e-4	(c) under the Exchange Act	(17 CFR 240.13e-4(c))	
Securities regi	stered pursuant to Section 12	2(b) of the Act:	
Title of Each Class  Common Stock, par value \$0.01 per share	Trading Symbol <b>CONN</b>	Name of Each Exchange on Which Regis NASDAQ Global Select Market	stered
Indicate by check mark whether the registrant is an emerging chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (			230.405 of this
		Emerging growth company	
If an emerging growth company, indicate by check mark if the or revised financial accounting standards provided pursuant to S	_		g with any new

### Item 2.02. Results of Operations and Financial Condition.

On September 01, 2021, Conn's, Inc. issued a press release reporting its second quarter fiscal year 2022 financial results. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

None of the information contained in Item 2.02 or Exhibit 99.1 of this Form 8-K shall be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and none of it shall be incorporated by reference in any filing under the Securities Act of 1933, as amended. Furthermore, this report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

### Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	<u>Description</u>
99.1*	Press Release of Conn's, Inc. dated September 1, 2021.
104	Cover Page Interactive Data File (formatted as Inline XBRL)

<sup>\*</sup> Furnished herewith

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### CONN'S, INC.

Date: September 1, 2021 By: /s/ George L. Bchara

Name: George L. Bchara

Title: Executive Vice President and Chief Financial Officer



### Conn's, Inc. Reports Second Quarter Fiscal Year 2022 Financial Results

THE WOODLANDS, Texas, September 1, 2021 - Conn's, Inc. (NASDAQ: CONN) ("Conn's" or the "Company"), a specialty retailer of furniture and mattresses, home appliances, consumer electronics and home office products, and provider of consumer credit, today announced its financial results for the quarter ended July 31, 2021.

"Strong second quarter retail and credit results exceeded our expectations and demonstrate that our growth strategies are taking hold. Second quarter same store sales increased 16.4% and total retail sales are up 24.0% over the prior year period. Strong retail performance combined with a second quarter credit spread of 1,200 basis points, contributed to record second quarter earnings per diluted share. In fact, earnings per diluted share of \$2.74 for the first six months of the year are higher than any annual earnings in Conn's 131-year history," stated Chandra Holt, Conn's Chief Executive Officer.

"Momentum remains positive across our business reflecting strong consumer demand and the growth strategies we have put in place. Total retail sales for the first half have increased at the fastest growth rate in seven years. As a result, we are increasing our fiscal year 2022 same store sales expectation from high single-digit same store sales growth to mid-teens same store sales growth," continued Ms. Holt.

"I believe Conn's is well positioned to continue to innovate, grow and capitalize on an enormous addressable market. As my tenure as CEO begins, I am excited by the direction Conn's is headed and the opportunities we have to create sustainable value for our shareholders. I also want to thank all our team members for their contributions to our success and their continued dedication," concluded Ms. Holt.

Second Quarter Financial Highlights as Compared to the Prior Fiscal Year Period (Unless Otherwise Noted):

- Net earnings increased to a second quarter record of \$1.22 per diluted share, compared to \$0.70 per diluted share for the same period last fiscal
  year;
- Same store sales increased 16.4% for the second quarter of fiscal year 2022 as compared to the second quarter of fiscal year 2021 and increased 3.2% on a two-year basis;
- Strong same store sales combined with the contribution of new showrooms drove a 24.0% increase in total retail sales for the second quarter;
- eCommerce sales increased 210.9% to a quarterly record of \$17.3 million;
- Lease-to-own sales increased 70.3% to \$41.6 million;
- At July 31, 2021, the carrying value of customer accounts receivable 60+ days past due declined 42.1% year-over-year to the lowest level in eight fiscal years, and the carrying value of re-aged accounts declined 44.5% year-over-year to the lowest level in six fiscal years; and
- Total debt decreased from \$749.7 million at July 31, 2020 to \$439.6 million at July 31, 2021, a decrease of 41%. Net debt as a percent of the portfolio balance at July 31, 2021, was approximately 36%, compared to 50% at July 31, 2020, and represents the lowest level in over a decade.

#### **Second Quarter Results**

Net income for the three months ended July 31, 2021 was \$37.0 million, or \$1.22 per diluted share, compared to net income for the three months ended July 31, 2020 of \$20.5 million, or \$0.70 per diluted share. On a non-GAAP basis, adjusted net income for the three months ended July 31, 2021 was \$37.0 million, or \$1.22 per diluted share. This compares to adjusted net income for the three months ended July 31, 2020 of \$21.7 million, or \$0.75 per diluted share, which excludes professional fees associated with non-recurring expenses.

#### **Retail Segment Second Quarter Results**

Retail revenues were \$347.0 million for the three months ended July 31, 2021 compared to \$279.9 million for the three months ended July 31, 2020, an increase of \$67.1 million or 24.0%. The increase in retail revenue was primarily driven by an increase in same store sales of 16.4% and by new store growth. The increase in same store sales reflects an increase in demand across all of the Company's home-related product categories. The increase also reflects the impact of prior year proactive underwriting changes and industry wide supply chain disruptions, each of which was the result of the COVID-19 pandemic.

For the three months ended July 31, 2021 and 2020, retail segment operating income was \$28.7 million and \$23.2 million, respectively. The increase in retail segment operating income for the three months ended July 31, 2021 was primarily due to an increase in revenue.

The following table presents net sales and changes in net sales by category:

		Three	Months	End	led July 31,						Samo	Store
(dollars in thousands)	2021	% o	f Total		2020	% of	Total	Change	% C	hange	% C	hange
Furniture and mattress	\$ 109,259		31.5 %	\$	80,984		29.0 %	\$ 28,275		34.9 %		22.0 %
Home appliance	135,444		39.1		107,682		38.5	27,762		25.8		17.8
Consumer electronics	48,413		14.0		47,384		16.9	1,029		2.2		0.1
Home office	17,986		5.2		14,979		5.4	3,007		20.1		10.4
Other	9,143		2.6		5,113		1.8	4,030		78.8		71.3
Product sales	 320,245		92.4		256,142		91.6	64,103		25.0		16.7
Repair service agreement commissions (1)	23,700		6.8		20,164		7.2	3,536		17.5		13.6
Service revenues	2,840		8.0		3,430		1.2	(590)		(17.2)		
Total net sales	\$ 346,785		100.0 %	\$	279,736		100.0 %	\$ 67,049		24.0 %		16.4 %

<sup>(1)</sup> The total change in sales of repair service agreement commissions includes retrospective commissions, which are not reflected in the change in same store sales.

### **Credit Segment Second Quarter Results**

Credit revenues were \$71.4 million for the three months ended July 31, 2021 compared to \$87.0 million for the three months ended July 31, 2020, a decrease of \$15.6 million or 17.9%. The decrease in credit revenue was primarily due to a 22.7% decrease in the average outstanding balance of the customer receivable portfolio. These decreases were partially offset by an increase in the yield rate, from 23.2% for the three months ended July 31, 2020 to 23.3% for the three months ended July 31, 2021 and an increase in insurance commissions.

Provision for bad debts was \$10.1 million for the three months ended July 31, 2021 compared to \$31.9 million for the three months ended July 31, 2020, a decrease of \$21.8 million. The change was primarily driven by a year-over-year decrease in net charge-offs of \$43.8 million, partially offset by a smaller decrease in the allowance for bad debts during the three months ended July 31, 2021 compared to the three months ended July 31, 2020. The smaller decrease was driven by a lower year-over-year decline in the customer accounts receivable portfolio balance, partially offset by a \$5.0 million decrease in the economic adjustment that was driven by an improvement in the forecasted unemployment rate.

Credit segment operating income was \$25.5 million for the three months ended July 31, 2021, compared to \$18.2 million for the three months ended July 31, 2020. The increase was primarily due to the decrease in the provision for bad debts partially offset by the decrease in credit revenue.

Additional information on the credit portfolio and its performance may be found in the Customer Accounts Receivable Portfolio Statistics table included within this press release and in the Company's Form 10-Q for the quarter ended July 31, 2021, to be filed with the Securities and Exchange Commission on September 1, 2021 (the "Second Quarter Form 10-Q").

#### **Showroom and Facilities Update**

The Company opened three new Conn's HomePlus® showrooms during the second quarter of fiscal year 2022, all within the state of Florida, bringing the total showroom count to 155 in 15 states. During fiscal year 2022, the Company plans to open a total of eleven to thirteen new showrooms (inclusive of the nine new showrooms opened during the first half of fiscal year 2022).

#### **Liquidity and Capital Resources**

As of July 31, 2021, the Company had \$362.9 million of immediately available borrowing capacity under its \$650.0 million revolving credit facility. The Company also had \$8.7 million of unrestricted cash available for use.

#### **Conference Call Information**

The Company will host a conference call on September 1, 2021, at 10 a.m. CT / 11 a.m. ET, to discuss its financial results for the three months ended July 31, 2021. Participants can join the call by dialing 877-451-6152 or 201-389-0879. The conference call will also be broadcast simultaneously via webcast on a listen-only basis. A link to the earnings release, webcast and second quarter fiscal year 2022 conference call presentation will be available at ir.conns.com.

Replay of the telephonic call can be accessed through September 8, 2021 by dialing 844-512-2921 or 412-317-6671 and Conference ID: 13722190.

#### About Conn's, Inc.

Conn's is a specialty retailer currently operating 155 retail locations in Alabama, Arizona, Colorado, Florida, Georgia, Louisiana, Mississippi, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas and Virginia. The Company's primary product categories include:

- Furniture and mattress, including furniture and related accessories for the living room, dining room and bedroom, as well as both traditional and specialty mattresses;
- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers and ranges;
- Consumer electronics, including LED, OLED, QLED, 4K Ultra HD, and 8K televisions, gaming products, next generation video game consoles
  and home theater and portable audio equipment; and
- · Home office, including computers, printers and accessories.

Additionally, Conn's offers a variety of products on a seasonal basis. Unlike many of its competitors, Conn's provides flexible in-house credit options for its customers in addition to third-party financing programs and third-party lease-to-own payment plans.

This press release contains forward-looking statements within the meaning of the federal securities laws, including but not limited to, the Private Securities Litigation Reform Act of 1995, that involve risks and uncertainties. Such forward-looking statements include information concerning our future financial performance, business strategy, plans, goals and objectives. Statements containing the words "anticipate," "believe," "could," "estimate," "expective," "intend," "may," "plan," "project," "should," "predict," "will," "potential," or the negative of such terms or other similar expressions are generally forward-looking in nature and not historical facts. Such forward-looking statements are based on our current expectations. We can give no assurance that statements will prove to be correct, and actual results may differ materially. A wide variety of potential risks, uncertainties, and other factors could materially affect our ability to achieve the results either expressed or implied by our forward-looking statements, including, but not limited to: general economic conditions impacting our customers or potential customers; our ability to execute periodic securitizations of future originated customer loans on favorable terms; our ability to continue existing customer financing programs or to offer new customer financing programs; changes in the delinquency status of our credit portfolio; unfavorable developments in ongoing litigation; increased regulatory oversight; higher than anticipated net charge-offs in the credit portfolio; the success of our planned opening of new stores; technological and market developments and sales trends for our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to manage effectively the selection of our major product offerings; our ability to protect against cyber-attacks or data security breaches and to protect the integrity and securi

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S.M. Berger & Company Andrew Berger (216) 464-6400

## CONN'S, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(unaudited)

(dollars in thousands, except per share amounts)

		Three Mor	nths 1 y 31,	Ended	Six Months Ended July 31,				
		2021		2020	 2021		2020		
Revenues:	·								
Total net sales	\$	346,785	\$	279,736	\$ 638,081	\$	510,066		
Finance charges and other revenues		71,598		87,180	144,004		174,010		
Total revenues		418,383		366,916	782,085		684,076		
Costs and expenses:									
Cost of goods sold		216,042		176,623	400,921		323,637		
Selling, general and administrative expense		137,870		115,278	263,919		228,285		
Provision for bad debts		10,262		32,045	(6,874)		149,371		
Charges and credits		_		1,534	_		3,589		
Total costs and expenses	·	364,174		325,480	657,966		704,882		
Operating income (loss)		54,209		41,436	124,119		(20,806)		
Interest expense		6,088		13,222	15,292		28,215		
Loss on extinguishment of debt		_		_	1,218		_		
Income (loss) before income taxes		48,121		28,214	107,609		(49,021)		
Provision (benefit) for income taxes		11,117		7,694	25,207		(13,339)		
Net income (loss)	\$	37,004	\$	20,520	\$ 82,402	\$	(35,682)		
Income (loss) per share:									
Basic	\$	1.26	\$	0.71	\$ 2.80	\$	(1.23)		
Diluted	\$	1.22	\$	0.70	\$ 2.74	\$	(1.23)		
Weighted average common shares outstanding:									
Basic		29,438,605		29,070,607	29,382,162		28,948,216		
Diluted		30,212,448		29,140,546	30,072,401		28,948,216		

# CONN'S, INC. AND SUBSIDIARIES CONDENSED RETAIL SEGMENT FINANCIAL INFORMATION

(unaudited) (dollars in thousands)

	Three Mo	nths 1			Six Mon Jul	ths Er y 31,	ıded
	2021		2020		2021		2020
Revenues:			_				
Product sales	\$ 320,245	\$	256,142	\$	589,456	\$	463,340
Repair service agreement commissions	23,700		20,164		42,831		40,265
Service revenues	2,840		3,430		5,794		6,461
Total net sales	 346,785		279,736		638,081		510,066
Finance charges and other	224		196		433		431
Total revenues	 347,009		279,932		638,514		510,497
Costs and expenses:	 						
Cost of goods sold	216,042		176,623		400,921		323,637
Selling, general and administrative expense	102,157		78,584		193,050		156,758
Provision for bad debts	142		182		160		350
Charges and credits	_		1,355		_		1,355
Total costs and expenses	318,341		256,744		594,131		482,100
Operating income	\$ 28,668	\$	23,188	\$	44,383	\$	28,397
Retail gross margin	 37.7 %		36.9 %		37.2 %		36.5 %
Selling, general and administrative expense as percent of							
revenues	29.4 %		28.1 %		30.2 %		30.7 %
Operating margin	8.3 %		8.3 %		7.0 %		5.6 %
Store count:							
Beginning of period	152		139		146		137
Opened	3		2		9		4
End of period	 155		141		155		141

# CONN'S, INC. AND SUBSIDIARIES CONDENSED CREDIT SEGMENT FINANCIAL INFORMATION

(unaudited) (dollars in thousands)

	•								
	Three Moi July	nths I y 31,	Ended	Six Months Ended July 31,					
	 2021		2020		2021		2020		
Revenues:	 								
Finance charges and other revenues	\$ 71,374	\$	86,984	\$	143,571	\$	173,579		
Costs and expenses:									
Selling, general and administrative expense	35,713		36,694		70,869		71,527		
Provision for bad debts	10,120		31,863		(7,034)		149,021		
Charges and credits	_		179		_		2,234		
Total costs and expenses	45,833		68,736		63,835		222,782		
Operating income (loss)	 25,541		18,248		79,736		(49,203)		
Interest expense	6,088		13,222		15,292		28,215		
Loss on extinguishment of debt	_		_		1,218		_		
Income (loss) before income taxes	\$ 19,453	\$	5,026	\$	63,226	\$	(77,418)		
Selling, general and administrative expense as percent of revenues	50.0 %		42.2 %		49.4 %		41.2 %		
Selling, general and administrative expense as percent of average outstanding customer accounts receivable balance (annualized)	12.9 %		10.3 %		12.4 %		9.6 %		
Operating margin	35.8 %		21.0 %		55.5 %		(28.3)%		

## CONN'S, INC. AND SUBSIDIARIES CUSTOMER ACCOUNTS RECEIVABLE PORTFOLIO STATISTICS

(unaudited)

	As of	1,	
	 2021		2020
Weighted average credit score of outstanding balances (1)	 608		596
Average outstanding customer balance	\$ 2,414	\$	2,589
Balances 60+ days past due as a percentage of total customer portfolio carrying value (2)(3)(4)	7.2 %	)	10.0 %
Re-aged balance as a percentage of total customer portfolio carrying value (2)(3)(5)	20.4 %	)	29.9 %
Carrying value of account balances re-aged more than six months (in thousands) (3)	\$ 70,058	\$	103,220
Allowance for bad debts and uncollectible interest as a percentage of total customer accounts receivable portfolio balance	18.3 %	)	24.8 %
Percent of total customer accounts receivable portfolio balance represented by no-interest option receivables	29.8 %	)	18.3 %

	Three Months Ended July 31,						ths I y 31	ns Ended 31,	
		2021 2020				2021		2020	
Total applications processed	<u>-</u>	336,438		326,958		634,344		622,509	
Weighted average origination credit score of sales financed (1)		614		617		615		613	
Percent of total applications approved and utilized		22.5 %		20.0 %		22.2 %		21.1 %	
Average income of credit customer at origination	\$	47,700	\$	46,300	\$	48,100	\$	46,300	
Percent of retail sales paid for by:									
In-house financing, including down payments received		50.9 %		48.5 %		49.9 %		55.1 %	
Third-party financing		17.5 %		23.9 %		17.2 %		20.8 %	
Third-party lease-to-own option		11.5 %		8.4 %		11.9 %		8.4 %	
		79.9 %		80.8 %		79.0 %		84.3 %	

- (1) Credit scores exclude non-scored accounts.
- (2) Accounts that become delinquent after being re-aged are included in both the delinquency and re-aged amounts.
- (3) Carrying value reflects the total customer accounts receivable portfolio balance, net of deferred fees and origination costs, the allowance for no-interest option credit programs and the allowance for uncollectible interest.
- (4) Decrease was primarily due to an increase in cash collections and the tightening of underwriting standards that occurred in fiscal year 2021.
- (5) Decrease was primarily due to an increase in cash collections, the change in the unilateral re-age policy that occurred in the second quarter of fiscal year 2021 and the tightening of underwriting standards that occurred in fiscal year 2021.

# CONN'S, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

(unaudited) (in thousands)

	July 31, 2021		J	anuary 31, 2021
Assets				
Current Assets:				
Cash and cash equivalents	\$	8,736	\$	9,703
Restricted cash		30,961		50,557
Customer accounts receivable, net of allowances		461,491		478,734
Other accounts receivable		55,260		61,716
Inventories		223,662		196,463
Income taxes receivable		32,223		38,059
Prepaid expenses and other current assets		20,725		8,831
Total current assets		833,058		844,063
Long-term portion of customer accounts receivable, net of allowances		415,208		430,749
Property and equipment, net		186,072		190,962
Operating lease right-of-use assets		258,702		265,798
Deferred income taxes		_		9,448
Other assets		15,907		14,064
Total assets	\$	1,708,947	\$	1,755,084
Liabilities and Stockholders' Equity				
Current liabilities:				
Current finance lease obligations	\$	1,371	\$	934
Accounts payable		89,001		69,367
Accrued expenses		99,078		82,990
Operating lease liability - current		54,800		44,011
Other current liabilities		17,170		14,454
Total current liabilities		261,420		211,756
Operating lease liability - non current		338,289		354,598
Long-term debt and finance lease obligations		438,242		608,635
Deferred tax liability		7,803		_
Other long-term liabilities		20,743		22,940
Total liabilities		1,066,497		1,197,929
Stockholders' equity		642,450		557,155
Total liabilities and stockholders' equity	\$	1,708,947	\$	1,755,084

## CONN'S, INC. AND SUBSIDIARIES NON-GAAP RECONCILIATIONS

(unaudited)

(dollars in thousands, except per share amounts)

### Basis for presentation of non-GAAP disclosures:

To supplement the Condensed Consolidated Financial Statements, which are prepared and presented in accordance with accounting principles generally accepted in the United States of America ("GAAP"), the Company also provides the following non-GAAP financial measures: adjusted net income (loss), adjusted net income (loss) per diluted share and net debt as a percentage of the portfolio balance. These non-GAAP financial measures are not meant to be considered as a substitute for, or superior to, comparable GAAP measures and should be considered in addition to results presented in accordance with GAAP. They are intended to provide additional insight into our operations and the factors and trends affecting the business. Management believes these non-GAAP financial measures are useful to financial statement readers because (1) they allow for greater transparency with respect to key metrics we use in our financial and operational decision making and (2) they are used by some of our institutional investors and the analyst community to help them analyze our operating results.

### ADJUSTED NET INCOME (LOSS) AND ADJUSTED NET INCOME (LOSS) PER DILUTED SHARE

	 Three Moi July	 	Six Months Ended July 31,				
	2021	2020		2021		2020	
Net income (loss), as reported	\$ 37,004	\$ 20,520	\$	82,402	\$	(35,682)	
Adjustments:							
Loss on extinguishment of debt (1)	_	_		1,218		_	
Professional fees (2)	_	1,534		_		3,589	
Tax impact of adjustments	_	(343)		(274)		(803)	
Net income (loss), as adjusted	\$ 37,004	\$ 21,711	\$	83,346	\$	(32,896)	
Weighted average common shares outstanding - Diluted	30,212,448	29,140,546		30,072,401		28,948,216	
Earnings (loss) per share:							
As reported	\$ 1.22	\$ 0.70	\$	2.74	\$	(1.23)	
As adjusted	\$ 1.22	\$ 0.75	\$	2.77	\$	(1.14)	

<sup>(1)</sup> Represents a loss of \$1.0 million from retirement of \$141.2 million aggregate principal amount of our 7.25% senior notes due 2022 ("Senior Notes") and a loss of \$0.2 million related to the amendment of our Fifth Amended and Restated Loan and Security Agreement.

<sup>(2)</sup> Represents professional fees associated with non-recurring expenses.

## NET DEBT

		July 31,					
	_	2021		2020			
Debt, as reported	_						
Current finance lease obligations	\$	1,371	\$	758			
Long-term debt and finance lease obligations		438,242		748,902			
Total debt	\$	439,613	\$	749,660			
Cash, as reported	_						
Cash and cash equivalents		8,736		6,385			
Restricted Cash		30,961		63,836			
Total cash	\$	39,697	\$	70,221			
Net debt	\$	399,916	\$	679,439			
Ending portfolio balance, as reported	\$	1,105,713	\$	1,357,030			
Net debt as a percentage of the portfolio balance		36.2 %		50.1 %			