
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

SCHEDULE 13D

**UNDER THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No. 7)***

Conn's, Inc.

(Name of Issuer)

**Common Stock, par value \$.01 per share
(Title of Class of Securities)**

**208242107
(CUSIP Number)**

**Ronald M. Clark
The Stephens Group, LLC
100 Morgan Keegan Drive, Suite 500
Little Rock, AR 72202
(501) 377-2356**

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

**April 14, 2014
(Date of Event which Requires Filing of this Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See s.240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). The Stephens Group, LLC 20-4948475
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 0
	8. Shared Voting Power. 4,305,343(1)
	9. Sole Dispositive Power 0
	10. Shared Dispositive Power. 4,305,343(1)
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 4,305,343
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 11.92%*
14.	Type of Reporting Person (See Instructions). HC OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

(1) Represents total shares held by SG-1890, LLC. The Stephens Group, LLC is the manager of SG-1890, LLC.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Snow Lake Holdings, Inc. 71-0816760	
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only.	
4.	Source of Funds (See Instructions). WC	
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>	
6.	Citizenship or Place of Organization. Nevada	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7.	Sole Voting Power. 54,163
	8.	Shared Voting Power. 0
	9.	Sole Dispositive Power 54,163
	10.	Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 54,163	
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>	
13.	Percent of Class Represented by Amount in Row (11). 0.15%*	
14.	Type of Reporting Person (See Instructions). CO	

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Jon E. M. Jacoby N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). PF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 693,346 (1)
	8. Shared Voting Power. 4,305,343(2)
	9. Sole Dispositive Power 693,346 (1)
	10. Shared Dispositive Power. 4,305,343(2)
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 4,998,689
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 13.84%*
14.	Type of Reporting Person (See Instructions). IN

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

- (1) His ownership includes 485,291 shares owned individually as to which Mr. Jacoby has sole voting power and sole dispositive power, which includes 10,000 shares which Mr. Jacoby has the right to receive upon the exercise of options exercisable on or within 60 days of the date of the filing of this Schedule 13D as to which Mr. Jacoby has sole voting power and sole dispositive power, and 1,208 RSUs that vest on June 4, 2014. His ownership also includes 208,055 shares owned by Coral Two Corporation, an entity wholly owned by Mr. Jacoby and for which he has sole voting and dispositive power.
- (2) Represents total shares held by SG-1890, LLC. Mr. Jacoby is a member of the Executive Committee of The Stephens Group, LLC, the manager of SG-1890, LLC.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). SG-1890, LLC 26-1566670
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 0
	8. Shared Voting Power. 4,305,343
	9. Sole Dispositive Power 0
	10. Shared Dispositive Power. 4,305,343
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 4,305,343
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 11.92%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Wilton R. Stephens, Jr. N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). PF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 140,645(1)
	8. Shared Voting Power. 4,305,343(2)
	9. Sole Dispositive Power 140,645(1)
	10. Shared Dispositive Power. 4,305,343(2)
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 4,445,988
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 12.31%*
14.	Type of Reporting Person (See Instructions). IN

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

- (1) Represents total shares held by W.R. Stephens, Jr. Revocable Trust over which Mr. Stephens, Jr. acts as Trustee.
(2) Represents total shares held by SG-1890, LLC. Mr. Stephens, Jr. is a member of the Executive Committee of The Stephens Group, LLC, the manager of SG-1890, LLC.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Elizabeth Stephens Campbell N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). PF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 0
	8. Shared Voting Power. 4,305,343(1)
	9. Sole Dispositive Power 0
	10. Shared Dispositive Power. 4,305,343(1)
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 4,305,343
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 11.92%*
14.	Type of Reporting Person (See Instructions). IN

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

(1) Represents total shares held by SG-1890, LLC. Ms. Campbell is a member of the Executive Committee of The Stephens Group, LLC, the manager of SG-1890, LLC.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Arden Jewell Stephens 2012 Trust N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 50,755
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 50,755
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 50,755
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.14%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). W. R. Stephens III 2012 Trust N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 50,755
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 50,755
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 50,755
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.14%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Arden Jewell Stephens Trust dtd 10/20/99 71-6179371
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). PF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 373
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 373
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 373
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.00%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). W. R. Stephens III Trust dtd 7/2/01 73-6339125	
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only.	
4.	Source of Funds (See Instructions). PF	
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>	
6.	Citizenship or Place of Organization. Arkansas	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7.	Sole Voting Power. 373
	8.	Shared Voting Power. 0
	9.	Sole Dispositive Power 373
	10.	Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 373	
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>	
13.	Percent of Class Represented by Amount in Row (11). 0.00%*	
14.	Type of Reporting Person (See Instructions). OO	

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Elizabeth Chisum Campbell 2012 Trust N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 49,655
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 49,655
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 49,655
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.14%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Susan Stephens Campbell 2012 Trust N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 49,655
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 49,655
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 49,655
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.14%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Craig Dobbs Campbell, Jr. 2012 Trust N/A
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). AF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 49,655
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 49,655
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 49,655
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.14%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only). Elizabeth S. Campbell Trust A 26-6173592
2.	Check the Appropriate Box If a Member of a Group (See Instructions). (a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>
3.	SEC Use Only.
4.	Source of Funds (See Instructions). PF
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e). <input type="checkbox"/>
6.	Citizenship or Place of Organization. Arkansas
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7. Sole Voting Power. 53,017
	8. Shared Voting Power. 0
	9. Sole Dispositive Power 53,017
	10. Shared Dispositive Power. 0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person. 53,017
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions). <input type="checkbox"/>
13.	Percent of Class Represented by Amount in Row (11). 0.15%*
14.	Type of Reporting Person (See Instructions). OO

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

1.	Name of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only).	
	Carol M. Stephens N/A	
2.	Check the Appropriate Box If a Member of a Group (See Instructions).	
	(a) <input checked="" type="checkbox"/> (b) <input type="checkbox"/>	
3.	SEC Use Only.	
4.	Source of Funds (See Instructions).	
	PF	
5.	Check If Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e).	
	<input type="checkbox"/>	
6.	Citizenship or Place of Organization.	
	Arkansas	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	7.	Sole Voting Power.
		12,720
	8.	Shared Voting Power.
		0
	9.	Sole Dispositive Power
		12,720
	10.	Shared Dispositive Power.
		0
11.	Aggregate Amount Beneficially Owned by Each Reporting Person.	
	12,720	
12.	Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions).	
	<input type="checkbox"/>	
13.	Percent of Class Represented by Amount in Row (11).	
	0.04%*	
14.	Type of Reporting Person (See Instructions).	
	IN	

* Based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014.

ITEM 1. SECURITY AND ISSUER.

This Amendment No. 7 to the Statement of Beneficial Ownership on Schedule 13D (this "Amendment") relates to shares of common stock, par value \$0.01 per share ("Common Stock") of Conn's, Inc., a Delaware corporation ("the Company") and is being filed pursuant to Rule 13d-2 under the Securities Exchange Act of 1934, as amended (the "Exchange Act"). The address of the principal executive offices of the Company is 4055 Technology Forest Blvd., Ste. 210, The Woodlands, TX 77381. This Amendment amends the Statement of Beneficial Ownership on Schedule 13D (the "Statement") filed by the Reporting Persons (as defined below) on February 6, 2009, as amended on February 12, 2010, October 26, 2010, November 23, 2010, December 14, 2012, March 28, 2013, and June 12, 2013.

ITEM 2. IDENTITY AND BACKGROUND.

This Amendment is filed jointly by and for the entities and persons listed below, all of whom together are referred to as the "Reporting Persons" or individually as a "Reporting Person."

In accordance with the provisions of General Instruction C to Schedule 13D, information concerning the board of directors or board of managers, as applicable, of each of the applicable Reporting Persons (collectively, the "Listed Persons"), required by Item 2 of Schedule 13D is provided on Schedule I and is incorporated by reference herein.

(i) The Stephens Group, LLC ("The Stephens Group")

The Stephens Group is an Arkansas manager-managed limited liability company. It is managed by a Board of Managers consisting of the following individuals: Wilton R. Stephens, Jr., Elizabeth S. Campbell, Craig D. Campbell, Jon E. M. Jacoby, Ronald M. Clark, Robert L. Schulte, C. Ray Gash, William S. Walker, Emon A. Mahony, Jr. and Gary D. Boland. The Board has appointed a three person Executive Committee that may exercise all powers granted to the Board. The Executive Committee of the Board consists of the following individuals: Wilton R. Stephens, Jr., Elizabeth S. Campbell, Jon E.M. Jacoby. The Stephens Group is the Manager of SG-1890 (as defined below).

(ii) Snow Lake Holdings, Inc. ("Snow Lake")

Snow Lake is a Nevada corporation. It is managed by a Board of Directors consisting of the following individuals: Elizabeth S. Campbell, Craig D. Campbell and Robert L. Schulte.

(iii) Jon E. M. Jacoby

Jon E. M. Jacoby is a Director of the Company. He is also a Vice Chairman and Senior Managing Director of The Stephens Group. He is also a member of the Executive Committee of The Stephens Group as well as a Manager.

(iv) SG-1890, LLC ("SG-1890")

SG-1890 is an Arkansas manager-managed limited liability company. The sole manager is The Stephens Group, which has the ability to make decisions for SG-1890.

(v) Wilton R. Stephens, Jr.

Wilton R. Stephens, Jr. is a member of the Executive Committee of The Stephens Group as well as a Manager.

(vi) Elizabeth S. Campbell

Elizabeth S. Campbell is a member of the Executive Committee of The Stephens Group as well as a Manager.

(vii) Arden Jewell Stephens 2012 Trust

Arden Jewell Stephens 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(viii) W. R. Stephens III 2012 Trust

W. R. Stephens III 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(ix) Arden Jewell Stephens Trust dtd 10/20/99

Arden Jewell Stephens Trust dtd 10/20/99 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte, Carol M. Stephens and Emon A. Mahony, Jr.

(x) W. R. Stephens III Trust dtd 7/2/01

W. R. Stephens III Trust dtd 7/2/01 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Emon A. Mahony, Jr.

(xi) Elizabeth Chisum Campbell 2012 Trust

Elizabeth Chisum Campbell 2012 is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xii) Susan Stephens Campbell 2012 Trust

Susan Stephens Campbell 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xiii) Craig Dobbs Campbell, Jr. 2012 Trust

Craig Dobbs Campbell, Jr. 2012 Trust is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Robert L. Schulte and Ronald M. Clark.

(xiv) Elizabeth S. Campbell Trust A

Elizabeth S. Campbell Trust A is an irrevocable trust governed under the laws of the State of Arkansas. The trustees of the trust are Elizabeth S. Campbell, C. Ray Gash and Robert L. Schulte.

(xv) Carol M. Stephens

Carol M. Stephens is a Manager of The Stephens Group.

The Stephens Group, Snow Lake, SG-1890, Arden Jewell Stephens 2012 Trust, W. R. Stephens III 2012 Trust, Arden Jewell Stephens Trust dtd 10/22/99, W. R. Stephens III Trust dtd 7/2/01, Elizabeth Chisum Campbell 2012 Trust, Susan Stephens Campbell 2012 Trust, Craig Dobbs Campbell, Jr. 2012 Trust and Elizabeth S. Campbell Trust A are each in the business of managing or holding investments. Each of the individual persons listed above is a citizen of the United States of America. The business address of each Reporting Person and their respective managers, directors and officers, as applicable, is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

The Reporting Persons and Listed Persons have not, during the last five years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

The Reporting Persons and Listed Persons have not, during the last five years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or state securities laws or finding any violation with respect to such laws.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

To fund its purchase, the Arden Jewell Stephens 2012 Trust borrowed \$2,000,000.00 from the Arden Jewell Stephens 1992 Trust. The trustees of the Arden Jewell Stephens 1992 Trust are W. R. Stephens, Jr. and Elizabeth Stephens Campbell.

To fund its purchase, the W. R. Stephens III 2012 Trust borrowed \$2,000,000.00 from the W.R. Stephens 1992 Trust. The trustees of the W. R. Stephens III 1992 Trust are W. R. Stephens, Jr. and Elizabeth Stephens Campbell.

To fund its purchase, the Elizabeth Chisum Campbell 2012 Trust borrowed \$2,000,000.00 from the Elizabeth Chisum Stephens Trust. The trustees of the Elizabeth Chisum Campbell 1992 Trust are W. R. Stephens, Jr. and Elizabeth Stephens Campbell.

To fund its purchase, the Susan Stephens Campbell 2012 Trust borrowed \$2,000,000.00 from the Susan Stephens Campbell 1992 Trust. The trustees of the Susan Stephens Campbell 1992 Trust are W. R. Stephens, Jr. and Elizabeth Stephens Campbell.

To fund its purchase, the Craig Dobbs Campbell, Jr. 2012 Trust borrowed \$2,000,000.00 from the Craig D. Campbell, Jr. 1992 Trust. The trustees of the Craig D. Campbell 1992 Trust are W. R. Stephens, Jr. and Elizabeth Stephens Campbell.

A copy of the promissory notes related to the borrowings referenced above are attached hereto as Exhibit 3.

ITEM 4. PURPOSE OF TRANSACTION.

Item 4 of this Statement is hereby supplemented by adding the following:

During the period from April 10, 2014 through April 14, 2014 Snow Lake, W.R. Stephens, Jr., Arden Jewell Stephens 2012 Trust, W. R. Stephens III 2012 Trust, Arden Jewell Stephens Trust dtd 10/22/99, W. R. Stephens III Trust dtd 7/2/01, Elizabeth Chisum Campbell 2012 Trust, Susan Stephens Campbell 2012 Trust, Craig Dobbs Campbell, Jr. 2012 Trust, Elizabeth S. Campbell Trust A and Carol M. Stephens purchased an aggregated of 510,000 shares of Common Stock.

During the period from April 9, 2013 through April 26, 2013, Jon E. M. Jacoby sold 122,986 shares of Common Stock. On June 4, 2013, the Company granted to Mr. Jacoby 1,208 restricted stock units. On September 9, 2013, Mr. Jacoby transferred 80,000 shares of Common Stock to the Jameen Wesson Jacoby Trust, a trust for the benefit of his wife, Jameen Wesson Jacoby. On January 7, 2014, Mr. Jacoby sold 10,000 shares of Common Stock.

None of the Reporting Persons, Listed Persons, nor, to the knowledge of the Reporting Persons, any other persons, has any current plans or proposals which relate to or would result in any transaction, event or action enumerated in paragraphs (a) through (j) of Item 4 of Schedule 13D promulgated under the Exchange Act. However, each of the Reporting Persons at any time and from time to time may acquire additional Common Stock or dispose of any or all of their Common Stock. In determining whether to purchase additional shares or to dispose of its shares, and in formulating any plan or proposal with respect to any transaction involving the Company, the Reporting Persons intend to consider and review various factors on a continuous basis, including the Company's financial condition, business and prospects, other developments concerning the Company, the price and availability of shares of Common Stock, other investment and business opportunities available to the Reporting Persons, developments with respect to the Reporting Persons' business, and general economic, monetary and stock market conditions.

The Reporting Persons may engage in communications with one or more stockholders of the Company, one or more officers of the Company and/or one or more members of the board of directors of the Company and/or one or more representatives of the Company regarding the Company, including but not limited to its operations and the strategic alternatives that may be available to the Company. The Reporting Persons may discuss ideas that, if effected, may result in the transactions specified in paragraphs (a) through (j), inclusive, of the instructions to Item 4 of Schedule 13D. Accordingly, each Reporting Person and Listed Person reserves the right to change its plans and intentions at any time, as it deems appropriate.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

(a) and (b) The following table discloses the beneficial ownership of the Common Stock by the Reporting Persons as of the date of this Statement. The following disclosure is based on 36,127,569 shares of Common Stock outstanding as of January 31, 2014. See Schedule I for the information applicable to the Listed Persons.

Name	Number of Shares Beneficially Owned	Percent of Outstanding Shares	Voting Power		Dispositive Power	
			Sole	Shared	Sole	Shared
The Stephens Group, LLC	4,305,343	11.92%	0	4,305,343	0	4,305,343
SG-1890, LLC	4,305,343	11.92%	0	4,305,343	0	4,305,343
Snow Lake Holdings, Inc.	54,163	0.15%	54,163	0	54,163	0
Jon E. M. Jacoby	4,998,689	13.84%	693,346	4,305,343	693,346	4,305,343
Wilton R. Stephens, Jr.	4,445,988	12.31%	140,645(1)	4,305,343	140,645	4,305,343
Elizabeth S. Campbell	4,305,343	11.92%	0	4,305,343	0	4,305,343
Arden Jewell Stephens 2012 Trust	50,755	0.14%	50,755	0	50,755	0
W. R. Stephens III 2012 Trust	50,755	0.14%	50,755	0	50,755	0
Arden Jewell Stephens Trust dtd 10/20/99	373	0.00%	373	0	373	0
W. R. Stephens III Trust dtd 7/2/01	373	0.00%	373	0	373	0
Elizabeth Chisum Campbell 2012 Trust	49,655	0.14%	49,655	0	49,655	0
Susan Stephens Campbell 2012 Trust	49,655	0.14%	49,655	0	49,655	0
Craig Dobbs Campbell, Jr. 2012 Trust	49,655	0.14%	49,655	0	49,655	0
Elizabeth S. Campbell Trust A	53,017	0.15%	53,017	0	53,017	0
Carol M. Stephens	12,720	0.04%	12,720	0	12,720	0

(1) Represents total shares held by W.R. Stephens, Jr. Revocable Trust over which Mr. Stephens, Jr. acts as Trustee.

(c) Except as described in this Statement, the Reporting Persons have not effected any transaction in shares of the Company's Common Stock during the 60 days preceding the date hereof.

(d) Not applicable

(e) Not applicable.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

None, other than as described in this Statement.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

- Exhibit 1 Agreement to File Joint Schedule 13D
 - Exhibit 2 Power of Attorney executed by Reporting Persons
 - Exhibit 3 Promissory Notes
-

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: April 16th, 2014

By: /s/ Ronald M. Clark

Name: Ronald M. Clark

Attorney-in-Fact for:

THE STEPHENS GROUP, LLC (1)

SNOW LAKE HOLDINGS, INC. (1)

JON E. M. JACOBY (1)

SG-1890, LLC (1)

WILTON R. STEPHENS, JR. (1)

ELIZABETH S. CAMPBELL (1)

ARDEN JEWELL STEPHENS 2012 TRUST (1)

W. R. STEPHENS III 2012 TRUST (1)

ARDEN JEWELL STEPHENS TRUST DTD 10/22/99 (1)

W. R. STEPHENS III TRUST DTD 7/2/01 (1)

ELIZABETH CHISUM CAMPBELL 2012 TRUST (1)

SUSAN STEPHENS CAMPBELL 2012 TRUST (1)

ELIZABETH S. CAMPBELL TRUST A (1)

CAROL M. STEPHENS (1)

- (1) A Power of Attorney authorizing Ronald M. Clark to act on behalf of this person or entity has been previously filed with the Securities and Exchange Commission.

SCHEDULE I

MANAGERS/DIRECTORS AND EXECUTIVE OFFICERS OF CERTAIN REPORTING PERSONS

The Stephens Group, LLC

The Stephens Group, LLC is an Arkansas manager-managed limited liability company (“The Stephens Group”). It is managed by a Board of Managers. The following sets forth the name and position, if any, of each manager of The Stephens Group. Each such person is a citizen of the United States of America. The business address of each manager is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

Name	Position
Wilton R. Stephens, Jr.	Chief Executive Officer and Co-Chairman, Member of Executive Committee
Elizabeth S. Campbell	Co-Chairman, Member of Executive Committee
Craig D. Campbell	Vice Chairman
Jon E. M. Jacoby	Vice Chairman & Senior Managing Director, Member of Executive Committee
Ronald M. Clark	Chief Operating Officer & General Counsel
Robert L. Schulte	Chief Financial Officer
C. Ray Gash	Manager
William S. Walker	Manager
Emon A. Mahony, Jr.	Manager
Gary D. Boland	Manager

The authority of the Board of Managers has been delegated to an Executive Committee, which consists of the following members: Jon E.M. Jacoby, Wilton R. Stephens, Jr. and Elizabeth S. Campbell.

Snow Lake Holdings, Inc.

Snow Lake Holdings, Inc. is a Nevada corporation (“Snow Lake”). It is managed by a Board of Directors. The following sets forth the name and position, as applicable, of each executive officer and director of Snow Lake. Each such person is a citizen of the United States of America. The business address of each officer and director is 100 Morgan Keegan Drive, Suite 500 Little Rock, Arkansas 72202.

Name	Position
Elizabeth S. Campbell	Director
Craig D. Campbell	Director
Robert L. Schulte	Director, Treasurer
Jon E. M. Jacoby	President
C. Ray Gash	Secretary

SG-1890, LLC

SG-1890, LLC is an Arkansas manager-managed limited liability company (“SG-1890”). The sole Manager is The Stephens Group. Jon E. M. Jacoby, Wilton R. Stephens, Jr. and Elizabeth S. Campbell, as members of the Executive Committee of The Stephens Group, have the ability to make decisions for SG-1890 on behalf of The Stephens Group.

EXHIBIT INDEX

- Exhibit 1 Agreement to File Joint Schedule 13D
- Exhibit 2 Power of Attorney executed by Reporting Persons
- Exhibit 3 Promissory Notes
-

EXHIBIT 1

AGREEMENT TO FILE JOINT SCHEDULE 13D

Each of the undersigned (the "Reporting Persons"), being a record owner or "beneficial owner" of the common stock on Conn's Inc. ("Common Stock"), hereby agrees to jointly file a Schedule 13D with respect to their respective holdings of the Common Stock and to include this agreement as an exhibit to such Schedule 13D.

[Signature Page Follows]

IN WITNESS WHEREOF, each of the undersigned has executed and delivered this agreement as of the 16th day of April, 2014.

THE STEPHENS GROUP, LLC

By: /s/ Ronald M. Clark
Ronald M. Clark
Chief Operating Officer & General Counsel

SNOW LAKE HOLDINGS, INC.

By: /s/ Robert L. Schulte
Robert L. Schulte
Director

SG-1890, LLC

By: The Stephens Group, LLC
Its Manager

By: /s/ Ronald M. Clark
Ronald M. Clark
Chief Operating Officer & General Counsel

By: /s/ Elizabeth S. Campbell
Elizabeth S. Campbell

W. R. STEPHENS III 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

W. R. STEPHENS III TRUST DTD 7/2/01

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

SUSAN STEPHENS CAMPBELL 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

By: /s/ Jon E. M. Jacoby
Jon E. M. Jacoby

By: /s/ Wilton R. Stephens, Jr.
Wilton R. Stephens, Jr.

ARDEN JEWELL STEPHENS 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ARDEN JEWELL STEPHENS TRUST DTD 10/20/99

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ELIZABETH CHISUM CAMPBELL 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

CRAIG DOBBS CAMPBELL, JR. 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ELIZABETH S. CAMPBELL TRUST A

By: /s/ Robert L. Schulte

Robert L. Schulte
Trustee

By: /s/ Carol M. Stephens

Carol M. Stephens

* This agreement to file a joint Schedule 13D was signed pursuant to a Power of Attorney, dated April 16, 2014 and filed by the Reporting Persons with the Securities and Exchange Commission on April 16, 2014, included hereto as Exhibit 2 and incorporated by reference.

EXHIBIT 2

POWER OF ATTORNEY EXECUTED BY REPORTING PERSONS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned hereby constitute and appoint Ronald M. Clark and Robert L. Schulte, and each of them, the true and lawful attorneys-in-fact and agents to:

- 1) execute, for and on behalf of the undersigned, any one or more Forms 3, 4, and 5, and any amendments thereto, in accordance with Section 16(a) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"); and
- 2) execute, for and on behalf of the undersigned, any Schedules 13D and 13G, and any amendments thereto, in accordance with Section 13 of the Exchange Act, and the rules thereunder; and
- 3) do and perform any and all acts, for and on behalf of the undersigned, that may be necessary or desirable to complete the execution of any such Forms 3, 4, or 5, and Schedules 13G and 13D, and any amendments to any of the foregoing, and the timely filing of such forms and schedules with the United States Securities and Exchange Commission and any other authority; and
- 4) take any additional action of any type whatsoever in connection with the foregoing that, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned, pursuant to this Power of Attorney, shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in his discretion.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have executed this Power of Attorney as of April 16, 2014.

THE STEPHENS GROUP, LLC

By: /s/ Ronald M. Clark
Ronald M. Clark
Chief Operating Officer & General Counsel

SNOW LAKE HOLDINGS, INC.

By: /s/ Robert L. Schulte
Robert L. Schulte
Director

SG-1890, LLC

By: The Stephens Group, LLC
Its Manager

By: /s/ Ronald M. Clark
Ronald M. Clark
Chief Operating Officer & General Counsel

By: /s/ Elizabeth S. Campbell
Elizabeth S. Campbell

W. R. STEPHENS III 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

W. R. STEPHENS III TRUST DTD 7/2/01

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

SUSAN STEPHENS CAMPBELL 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

By: /s/ Jon E. M. Jacoby
Jon E. M. Jacoby

By: /s/ Wilton R. Stephens, Jr.
Wilton R. Stephens, Jr.

ARDEN JEWELL STEPHENS 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ARDEN JEWELL STEPHENS TRUST DTD 10/20/99

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ELIZABETH CHISUM CAMPBELL 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

CRAIG DOBBS CAMPBELL, JR. 2012 TRUST

By: /s/ Robert L. Schulte
Robert L. Schulte
Trustee

ELIZABETH S. CAMPBELL TRUST A

By: /s/ Robert L. Schulte

Robert L. Schulte
Trustee

By: /s/ Carol M. Stephens

Carol M. Stephens

EXHIBIT 3

PROMISSORY NOTES

PROMISSORY NOTE

\$2,000,000.00

Little Rock, AR
April 10, 2014

FOR VALUE RECEIVED, the undersigned ("Maker") promises to pay to the order of Elizabeth Chisum Campbell 1992 Article 4 PDS Trust, in the City of Little Rock, Arkansas, or at such other place as the holder hereof may from time to time designate in writing, the principal sum of TWO MILLION & 00/100 (\$2,000,000.00) with interest on unpaid principal from the date hereof until paid, at a rate of one and eighty-one one hundredths percent (1.81%) per annum (re. the applicable Federal Rate), determined pursuant to Section 1274(d) of the Internal Revenue Code. Accrued interest is payable annually on each April 10th, beginning April 10, 2015. Such annual payments shall continue until the entire indebtedness is fully paid, except than any remained indebtedness, if not paid sooner, shall be due and payable on April 10, 2023.

Maker shall have the right to pre-pay this debt, in whole or in part, at any time. Each payment shall be applied first to payment of accrued interest and then to a reduction of principal.

If total or partial default be made in the payment of any sums owing hereunder, as the same mature, and the same shall not be cured within 10 days, the entire principal sum and accrued interest shall at once become due and payable without notice at the option of the holder of this note. Failure to exercise this option shall not constitute a waiver of the right to exercise the same in the event of any subsequent default or if such default be a continuing one.

The Maker, endorsers, sureties, guarantors, and all other persons now or hereafter liable hereon waive presentment, demand for payment, notice of protest, and notice of dishonor, and consent that the owner or holders hereunder shall have the right without notice to deal in any way at any time, with any party hereto, or to grant any such party any extension(s) of time for payment of any said indebtedness, or any other indulgences or forbearances whatsoever, without in any way affecting the personal liability of any party hereunder.

If any provision of this Note is declared invalid, illegal or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Notwithstanding anything contained in the Note to the contrary, in no event shall interest accrue under this Note, before or after maturity at a rate in excess of the highest rate permitted by applicable law, and if interest (including any charge or fee held to be interest by a court of competent jurisdiction) in excess thereof be paid, any excess shall constitute a payment of, and be applied to, the principal balance hereof, and if the principal balance has been fully paid, then such excess shall be repaid to the Maker.

If this obligation, after default, is placed in the hands of an attorney for collection, the Maker will be obligated to pay the holder hereof an additional sum, as attorney's fees, not to exceed 10% of the unpaid principal, plus all accrued interest.

The records of the holder of the Note shall be prima facie evidence of the amount owing under this Note. This Note shall be governed by and construed in accordance with the laws of the State of Arkansas and by applicable federal laws, including without limitation, federal laws which preempt laws of the State of Arkansas related to the rate of interest that may be charged hereunder.

/s/ Robert L. Schulte
Elizabeth Chisum Campbell 2012 Trust
By: Robert L. Schulte - Trustee

PROMISSORY NOTE

\$2,000,000.00

Little Rock, AR
April 10, 2014

FOR VALUE RECEIVED, the undersigned ("Maker") promises to pay to the order of Susan Stephens Campbell 1992 Article 4 PDS Trust, in the City of Little Rock, Arkansas, or at such other place as the holder hereof may from time to time designate in writing, the principal sum of TWO MILLION & 00/100 (\$2,000,000.00) with interest on unpaid principal from the date hereof until paid, at a rate of one and eighty-one one hundredths percent (1.81%) per annum (re. the applicable Federal Rate), determined pursuant to Section 1274(d) of the Internal Revenue Code. Accrued interest is payable annually on each April 10th, beginning April 10, 2015. Such annual payments shall continue until the entire indebtedness is fully paid, except than any remained indebtedness, if not paid sooner, shall be due and payable on April 10, 2023.

Maker shall have the right to pre-pay this debt, in whole or in part, at any time. Each payment shall be applied first to payment of accrued interest and then to a reduction of principal.

If total or partial default be made in the payment of any sums owing hereunder, as the same mature, and the same shall not be cured within 10 days, the entire principal sum and accrued interest shall at once become due and payable without notice at the option of the holder of this note. Failure to exercise this option shall not constitute a waiver of the right to exercise the same in the event of any subsequent default or if such default be a continuing one.

The Maker, endorsers, sureties, guarantors, and all other persons now or hereafter liable hereon waive presentment, demand for payment, notice of protest, and notice of dishonor, and consent that the owner or holders hereunder shall have the right without notice to deal in any way at any time, with any party hereto, or to grant any such party any extension(s) of time for payment of any said indebtedness, or any other indulgences or forbearances whatsoever, without in any way affecting the personal liability of any party hereunder.

If any provision of this Note is declared invalid, illegal or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Notwithstanding anything contained in the Note to the contrary, in no event shall interest accrue under this Note, before or after maturity at a rate in excess of the highest rate permitted by applicable law, and if interest (including any charge or fee held to be interest by a court of competent jurisdiction) in excess thereof be paid, any excess shall constitute a payment of, and be applied to, the principal balance hereof, and if the principal balance has been fully paid, then such excess shall be repaid to the Maker.

If this obligation, after default, is placed in the hands of an attorney for collection, the Maker will be obligated to pay the holder hereof an additional sum, as attorney's fees, not to exceed 10% of the unpaid principal, plus all accrued interest.

The records of the holder of the Note shall be prima facie evidence of the amount owing under this Note. This Note shall be governed by and construed in accordance with the laws of the State of Arkansas and by applicable federal laws, including without limitation, federal laws which preempt laws of the State of Arkansas related to the rate of interest that may be charged hereunder.

/s/ Robert L. Schulte

Susan Stephens Campbell 2012 Trust

By: Robert L. Schulte - Trustee

PROMISSORY NOTE

\$2,000,000.00

Little Rock, AR
April 10, 2014

FOR VALUE RECEIVED, the undersigned ("Maker") promises to pay to the order of Craig Dobbs Campbell, Jr. 1992 Article 4 PDS Trust, in the City of Little Rock, Arkansas, or at such other place as the holder hereof may from time to time designate in writing, the principal sum of TWO MILLION & 00/100 (\$2,000,000.00) with interest on unpaid principal from the date hereof until paid, at a rate of one and eighty-one one hundredths percent (1.81%) per annum (re. the applicable Federal Rate), determined pursuant to Section 1274(d) of the Internal Revenue Code. Accrued interest is payable annually on each April 10th, beginning April 10, 2015. Such annual payments shall continue until the entire indebtedness is fully paid, except than any remained indebtedness, if not paid sooner, shall be due and payable on April 10, 2023.

Maker shall have the right to pre-pay this debt, in whole or in part, at any time. Each payment shall be applied first to payment of accrued interest and then to a reduction of principal.

If total or partial default be made in the payment of any sums owing hereunder, as the same mature, and the same shall not be cured within 10 days, the entire principal sum and accrued interest shall at once become due and payable without notice at the option of the holder of this note. Failure to exercise this option shall not constitute a waiver of the right to exercise the same in the event of any subsequent default or if such default be a continuing one.

The Maker, endorsers, sureties, guarantors, and all other persons now or hereafter liable hereon waive presentment, demand for payment, notice of protest, and notice of dishonor, and consent that the owner or holders hereunder shall have the right without notice to deal in any way at any time, with any party hereto, or to grant any such party any extension(s) of time for payment of any said indebtedness, or any other indulgences or forbearances whatsoever, without in any way affecting the personal liability of any party hereunder.

If any provision of this Note is declared invalid, illegal or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Notwithstanding anything contained in the Note to the contrary, in no event shall interest accrue under this Note, before or after maturity at a rate in excess of the highest rate permitted by applicable law, and if interest (including any charge or fee held to be interest by a court of competent jurisdiction) in excess thereof be paid, any excess shall constitute a payment of, and be applied to, the principal balance hereof, and if the principal balance has been fully paid, then such excess shall be repaid to the Maker.

If this obligation, after default, is placed in the hands of an attorney for collection, the Maker will be obligated to pay the holder hereof an additional sum, as attorney's fees, not to exceed 10% of the unpaid principal, plus all accrued interest.

The records of the holder of the Note shall be prima facie evidence of the amount owing under this Note. This Note shall be governed by and construed in accordance with the laws of the State of Arkansas and by applicable federal laws, including without limitation, federal laws which preempt laws of the State of Arkansas related to the rate of interest that may be charged hereunder.

/s/ Robert L. Schulte
Craig Dobbs Campbell, Jr. 2012 Trust
By: Robert L. Schulte - Trustee

PROMISSORY NOTE

\$2,000,000.00

Little Rock, AR
April 10, 2014

FOR VALUE RECEIVED, the undersigned ("Maker") promises to pay to the order of W. R. Stephens III 1992 Article 4 PDS Trust, in the City of Little Rock, Arkansas, or at such other place as the holder hereof may from time to time designate in writing, the principal sum of TWO MILLION & 00/100 (\$2,000,000.00) with interest on unpaid principal from the date hereof until paid, at a rate of one and eighty-one one hundredths percent (1.81%) per annum (re. the applicable Federal Rate), determined pursuant to Section 1274(d) of the Internal Revenue Code. Accrued interest is payable annually on each April 10th, beginning April 10, 2015. Such annual payments shall continue until the entire indebtedness is fully paid, except than any remained indebtedness, if not paid sooner, shall be due and payable on April 10, 2023.

Maker shall have the right to pre-pay this debt, in whole or in part, at any time. Each payment shall be applied first to payment of accrued interest and then to a reduction of principal.

If total or partial default be made in the payment of any sums owing hereunder, as the same mature, and the same shall not be cured within 10 days, the entire principal sum and accrued interest shall at once become due and payable without notice at the option of the holder of this note. Failure to exercise this option shall not constitute a waiver of the right to exercise the same in the event of any subsequent default or if such default be a continuing one.

The Maker, endorsers, sureties, guarantors, and all other persons now or hereafter liable hereon waive presentment, demand for payment, notice of protest, and notice of dishonor, and consent that the owner or holders hereunder shall have the right without notice to deal in any way at any time, with any party hereto, or to grant any such party any extension(s) of time for payment of any said indebtedness, or any other indulgences or forbearances whatsoever, without in any way affecting the personal liability of any party hereunder.

If any provision of this Note is declared invalid, illegal or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Notwithstanding anything contained in the Note to the contrary, in no event shall interest accrue under this Note, before or after maturity at a rate in excess of the highest rate permitted by applicable law, and if interest (including any charge or fee held to be interest by a court of competent jurisdiction) in excess thereof be paid, any excess shall constitute a payment of, and be applied to, the principal balance hereof, and if the principal balance has been fully paid, then such excess shall be repaid to the Maker.

If this obligation, after default, is placed in the hands of an attorney for collection, the Maker will be obligated to pay the holder hereof an additional sum, as attorney's fees, not to exceed 10% of the unpaid principal, plus all accrued interest.

The records of the holder of the Note shall be prima facie evidence of the amount owing under this Note. This Note shall be governed by and construed in accordance with the laws of the State of Arkansas and by applicable federal laws, including without limitation, federal laws which preempt laws of the State of Arkansas related to the rate of interest that may be charged hereunder.

/s/ Robert L. Schulte

W. R. Stephens III 2012 Trust

By: Robert L. Schulte - Trustee

PROMISSORY NOTE

\$2,000,000.00

Little Rock, AR
April 10, 2014

FOR VALUE RECEIVED, the undersigned ("Maker") promises to pay to the order of Arden Jewell Stephens 1992 Article 4 PDS Trust, in the City of Little Rock, Arkansas, or at such other place as the holder hereof may from time to time designate in writing, the principal sum of TWO MILLION & 00/100 (\$2,000,000.00) with interest on unpaid principal from the date hereof until paid, at a rate of one and eighty-one one hundredths percent (1.81%) per annum (re. the applicable Federal Rate), determined pursuant to Section 1274(d) of the Internal Revenue Code. Accrued interest is payable annually on each April 10th, beginning April 10, 2015. Such annual payments shall continue until the entire indebtedness is fully paid, except than any remained indebtedness, if not paid sooner, shall be due and payable on April 10, 2023.

Maker shall have the right to pre-pay this debt, in whole or in part, at any time. Each payment shall be applied first to payment of accrued interest and then to a reduction of principal.

If total or partial default be made in the payment of any sums owing hereunder, as the same mature, and the same shall not be cured within 10 days, the entire principal sum and accrued interest shall at once become due and payable without notice at the option of the holder of this note. Failure to exercise this option shall not constitute a waiver of the right to exercise the same in the event of any subsequent default or if such default be a continuing one.

The Maker, endorsers, sureties, guarantors, and all other persons now or hereafter liable hereon waive presentment, demand for payment, notice of protest, and notice of dishonor, and consent that the owner or holders hereunder shall have the right without notice to deal in any way at any time, with any party hereto, or to grant any such party any extension(s) of time for payment of any said indebtedness, or any other indulgences or forbearances whatsoever, without in any way affecting the personal liability of any party hereunder.

If any provision of this Note is declared invalid, illegal or unenforceable by a court of competent jurisdiction, the validity, legality, and enforceability of the remaining provisions shall not in any way be affected or impaired thereby. Notwithstanding anything contained in the Note to the contrary, in no event shall interest accrue under this Note, before or after maturity at a rate in excess of the highest rate permitted by applicable law, and if interest (including any charge or fee held to be interest by a court of competent jurisdiction) in excess thereof be paid, any excess shall constitute a payment of, and be applied to, the principal balance hereof, and if the principal balance has been fully paid, then such excess shall be repaid to the Maker.

If this obligation, after default, is placed in the hands of an attorney for collection, the Maker will be obligated to pay the holder hereof an additional sum, as attorney's fees, not to exceed 10% of the unpaid principal, plus all accrued interest.

The records of the holder of the Note shall be prima facie evidence of the amount owing under this Note. This Note shall be governed by and construed in accordance with the laws of the State of Arkansas and by applicable federal laws, including without limitation, federal laws which preempt laws of the State of Arkansas related to the rate of interest that may be charged hereunder.

/s/ Robert L. Schulte
Arden Jewell Stephens 2012 Trust
By: Robert L. Schulte - Trustee