Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL	OWNERSHIP
obligations may continue. See		

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Miller Norman					2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]										ationship of Reporti (all applicable) Director		10% O		wner
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD. SUITE 800				3. Date of Earliest Transaction (Month/Day/Year) 02/06/2021									X	belov	,	esider	Other (specify below)		
(Street) THE WOODI (City)			77381 Zip)		4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								. Indiv ine) X					
		Table	1 - N	on-Deriva	tive S	Secu	rities	Ac	quire	d, Dis	sposed of	, or E	Benefic	ially	Own	ed			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/)			Execution Da		on Date, Transacti Code (Ins			4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			and 5) Secu Bend Own		cially I Following	Forn (D) o	m: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership			
							Code	v	Amount	(A) o (D)	Price		Transa	eported ansaction(s) estr. 3 and 4)			(Instr. 4)		
Common	Stock			02/06/20)21			F		10,485(1)	D	\$15.4	627,336		27,336		D		
		Та	ble II	- Derivati (e.g., pu							osed of, convertib				Owne	d			
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Execution Date, Security or Exercise (Month/Day/Year) if any			saction e (Instr. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		rative rities ired r osed)	6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date		7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4) Amoun or Numbe of Title Shares		nt er		9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on February 6, 2020.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

<u>fact</u> ** Signature of Reporting Person

02/09/2021

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.