
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**FORM 8-K
CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **August 28, 2012**

Conn's, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of
incorporation)

000-50421
(Commission File Number)

06-1672840
(IRS Employer Identification No.)

**4055 Technology Blvd., Suite 210
The Woodlands, TX**
(Address of principal executive offices)

77381
(Zip Code)

Registrant's telephone number, including area code: **(936) 230-5899**

**3295 College Street
Beaumont, Texas 77701**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 30, 2012, we issued a press release announcing that our board of directors appointed Kelly M. Malson, age 42, to serve as a member of our board of directors. Ms. Malson was also appointed to be the Chairperson of the Audit Committee of our board of directors effective at its next quarterly meeting to be held in November 2012, replacing Marvin L. Brailsford who elected to step down as Chairperson effective at such time. Mr. Brailsford will remain a member of the Audit Committee. Ms. Malson has served as Chief Financial Officer and Treasurer of World Acceptance Corporation since March 2006, as its Senior Vice President since May 2009 and as its Vice President, Internal Audit from September 2005 to March 2006. Ms. Malson served as Finance Compliance Manager for ITRON, Inc., IEM Unit from 2004 to 2005. Prior to 2004, Ms. Malson served in various positions with KPMG, LLC and Arthur Andersen, LLP. Ms. Malson currently serves on the Board of Directors of Junior Achievement. Ms. Malson obtained her Bachelor's Degree in Accountancy from Southern Illinois University in 1993.

A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01(d) Exhibits.

Exhibit 99.1 Press Release dated August 30, 2012.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CONN'S, INC.

Date: August 30, 2012

By: /s/ Brian E. Taylor

Name: Brian E. Taylor

Title: Vice President and Chief Financial Officer

Conn's, Inc. Announces Addition to Board of Directors

THE WOODLANDS, Texas--(BUSINESS WIRE)--August 30, 2012--Conn's, Inc. (NASDAQ:CONN), a specialty retailer of home appliances, furniture, mattresses, consumer electronics and provider of consumer credit, today announced that its Board of Directors, appointed Kelly M. Malson as a member of its Board of Directors. Ms. Malson will become Chairperson of its Audit Committee effective at its next quarterly Board of Directors' meeting to be held in November 2012. Also announced was the election of Bob L. Martin, an independent member of our Board of Directors, to serve as the Lead Independent Director.

Ms. Malson has served as Chief Financial Officer and Treasurer of World Acceptance Corporation since March 2006, as its Senior Vice President since May 2009 and as its Vice President of Internal Audit from September 2005 to March 2006. Ms. Malson served as Finance Compliance Manager for ITRON, Inc., IEM Unit from 2004 to 2005. Prior to 2004, Ms. Malson served in various positions with KPMG, LLC and Arthur Andersen, LLP. Ms. Malson obtained her Bachelor's Degree in Accountancy from Southern Illinois University in 1993.

Theodore M. Wright, Chairman, President and CEO, commented, "We are very pleased that Ms. Malson has joined our Board. She brings significant experience and critical insight into the issues facing the consumer credit industry."

Mr. Wright added, "By adding the position of Lead Independent Director, our Board has strengthened our corporate governance functions, and we are pleased that Mr. Martin will serve in that position. We thank him for his continued service and contributions to our Board."

About Conn's, Inc.

The Company is a specialty retailer currently operating 65 retail locations in Texas, Louisiana and Oklahoma: with 22 stores in the Houston area, 14 in the Dallas/Fort Worth Metroplex, seven in San Antonio, three in Austin, one in Waco, five in Southeast Texas, one in Corpus Christi, four in South Texas, six in Louisiana and two in Oklahoma. The Company's primary product categories include:

- Home appliance, including refrigerators, freezers, washers, dryers, dishwashers, ranges and room air conditioners;
- Furniture and mattress, including furniture for the living room, dining room, bedroom and related accessories and mattresses;
- Consumer electronic, including LCD, LED, 3-D, plasma and DLP televisions, camcorders, digital cameras, Blu-ray players, video game equipment, portable audio and home theater products; and
- Home office, including desktop and notebook computers, tablets, printers and computer accessories.

Additionally, the Company offers a variety of products on a seasonal basis, including lawn and garden equipment, and continues to introduce additional product categories for the home to help respond to its customers' product needs and to increase same store sales. Unlike many of its competitors, the Company provides flexible in-house credit options for its customers, in addition to third-party financing programs and third-party rent-to-own payment plans. In the last three years, the Company financed, on average, approximately 61%, including down payments, of its retail sales under its in-house financing plan.

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WRLD-G

CONTACT:

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Chief Financial Officer
Brian Taylor, 936-230-5899

or

Investors:
S.M. Berger & Company
Andrew Berger, 216-464-6400