June 4, 2008

## Conn's, Inc. Reports Earnings for the Quarter Ended April 30, 2008

BEAUMONT, Texas, Jun 04, 2008 (BUSINESS WIRE) -- Conn's, Inc. (NASDAQ/NM:CONN), a specialty retailer of home appliances, consumer electronics, computers, lawn and garden products, furniture and mattresses, today announced earnings results for the quarter ended April 30, 2008.

Total revenues for the quarter ended April 30, 2008, increased $6.5 \%$ to $\$ 218.6$ million compared with $\$ 205.3$ million for the quarter ended April 30, 2007. This increase in revenues included increases in net sales of $\$ 13.7$ million, or $7.6 \%$, and a decrease in "Finance charges and other" of $\$ 0.4$ million, or $1.9 \%$. The Company recorded a non-cash reduction in the fair value of its "Interests in securitized assets" that negatively impacted "Finance charges and other" by $\$ 3.1$ million during the quarter ended April 30, 2008, as compared to a non-cash increase of $\$ 0.1$ million in the prior year period. Same store sales (revenues earned in stores operated for the entirety of both periods) increased $1.0 \%$ for the first quarter of fiscal 2009. Net income for the first fiscal quarter was $\$ 10.6$ million, after a non-cash charge, net of tax, of $\$ 2.0$ million to reduce the fair value of the Company's "Interests in securitized assets," compared with net income of $\$ 12.9$ million for the first quarter of last year, which included a non-cash fair value increase, net of tax, of $\$ 0.1$ million. Earnings for the first quarter of the prior year also benefited from $\$ 0.8$ million of gains, before tax, recognized on the sales of two properties. Diluted earnings per share, net of a $\$ 0.09$ per diluted share reduction as a result of the non-cash fair value charge, decreased $13.0 \%$ to $\$ 0.47$, compared with $\$ 0.54$ for the first quarter of last year.

The credit portfolio delinquencies declined during the first quarter, and the annualized net charge-off rate was $3.2 \%$ for the three months ended April 30, 2008, consistent with the Company's previously announced expectations. More information on the credit portfolio and its performance may be found in the table included with this press release and in the Company's filing with the Securities and Exchange Commission on Form 10-Q which will be filed later today.
"We are off to a solid start this year with improved execution in many areas of our company," said Thomas J. Frank, Sr., the Company's Chairman and CEO. "I am very pleased by the results of our cost control initiatives, improving credit portfolio performance and sales growth in a very challenging economic environment."

The non-cash fair value charge recorded during the three months ended April 30, 2008, was driven primarily by an increase in the discount rate risk premium assumption included in the Company's estimate of the fair value of its "Interests in securitized assets." The change in the discount rate risk premium was increased principally due to external market conditions, and was not a result of changes in the underlying economics or expected cash flows of the securitization program. More information on these changes may be found in the notes to the financial statements in the Company's filing with the Securities and Exchange Commission on Form 10-Q which will be filed later today.

The Company now has 71 stores in operation, after opening one new store in the Dallas/Fort Worth market and one in Lufkin, Texas, in May 2008. The Company also opened two replacement stores during the quarter, and has six additional stores under development, including one replacement store, that it expects to open by January 31, 2009, giving it a total of seven new stores and three replacement stores in the current fiscal year.

EPS Guidance
Today, the Company revised its guidance for its fiscal year 2009 (the year ending January 31, 2009) to earnings per diluted share in a range of $\$ 1.76$ to $\$ 1.86$, after adjusting for the $\$ 0.09$ non-cash fair value charge recorded during the three months ended April 30, 2008, and excluding the impact of potential fair value adjustments during the remainder of the fiscal year.

## Conference Call Information

Conn's, Inc. will host a conference call and audio webcast today, June 4, 2008, at 10:00 AM, CDT, to discuss financial results for the quarter ended April 30, 2008. The webcast will be available live at www.conns.com and will be archived for one year. Participants can join the call by dialing 877-675-4757 or 719-325-4859.

About Conn's, Inc.
The Company is a specialty retailer currently operating 71 retail locations in Texas, Louisiana and Oklahoma: 22 stores in the

Houston area, 18 in the Dallas/Fort Worth Metroplex, 10 in San Antonio, five in Austin, five in Southeast Texas, one in Corpus Christi, three in South Texas, six in Louisiana and one in Oklahoma City. It sells home appliances, including refrigerators, freezers, washers, dryers, dishwashers and ranges, and a variety of consumer electronics, including LCD, plasma and DLP televisions, camcorders, digital cameras, computers and computer accessories, DVD players, video game equipment, portable audio, MP3 players, GPS devices and home theater products. The Company also sells lawn and garden products, furniture and mattresses, and continues to introduce additional product categories for the home to help respond to its customers' product needs and to increase same store sales.

Unlike many of its competitors, the Company provides flexible in-house credit options for its customers. In the last three years, the Company has financed, on average, approximately $59 \%$ of retail sales. Customer receivables are financed substantially through an asset-backed securitization facility, from which the Company derives servicing fee income and interest income. The Company transfers receivables, consisting of retail installment contracts and revolving accounts extended to its customers, to a qualifying special purpose entity (QSPE) in exchange for cash and subordinated securities. The QSPE funds its purchases of the receivables through the issuance of medium-term and variable funding notes issued to third parties and secured by the receivables, and subordinated securities issued to the Company.

This press release contains forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to be correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: the Company's growth strategy and plans regarding opening new stores and entering new markets; the Company's intention to update, relocate or expand existing stores; the Company's estimated capital expenditures and costs related to the opening of new stores or the update, relocation or expansion of existing stores; the Company's ability to introduce additional product categories; the Company's cash flow from operations, borrowings from its revolving line of credit and proceeds from securitizations to fund operations, debt repayment and expansion; the ability of the QSPE to obtain additional funding for the purpose of purchasing the Company's receivables, including limitations on the ability of the QSPE to obtain financing through its commercial paper-based funding sources and its ability to maintain its current credit rating; growth trends and projected sales in the home appliance and consumer electronics industry and the Company's ability to capitalize on such growth; relationships with the Company's key suppliers; the results of the Company's litigation; interest rates; weather conditions in the Company's markets; delinquency and loss trends in the receivables portfolio; changes in the assumptions used in the calculation of the fair value of its interests in securitized assets; changes in the Company's stock price; and the actual number of shares of common stock outstanding. Further information on these risk factors is included in the Company's filings with the Securities and Exchange Commission, including the Company's annual report on Form 10-K filed on March 27, 2008. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

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                        Conn's, Inc.
CONDENSED, CONSOLIDATED STATEMENTS OF OPERATIONS
    (unaudited)
    (in thousands, except earnings per share)
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Revenues
    Total net sales
    Finance charges and other
    Increase (decrease) in fair value
```

        Total revenues
    Cost and expenses
Cost of goods sold, including warehousing and
occupancy costs
\$181,365
\$195,073
23,880 26,552
23,880 26,552
205,310 218,558
Three Months Ended
April 30,
--------------------
20072008

| 2007 | 2008 |
| :---: | :---: |


| Cost of parts sold, including warehousing and occupancy costs | 1,866 | 2,330 |
| :---: | :---: | :---: |
| Selling, general and administrative expense | 59,214 | 60,368 |
| Provision for bad debts | 560 | 259 |
| Total cost and expenses | 186,033 | 202,015 |
| Operating income | 19,277 | 16,543 |
| Interest income, net | (240) | (15) |
| Other income, net | (831) | (22) |
| Income before income taxes | 20,348 | 16,580 |
| Provision for income taxes | 7,402 | 5,984 |
| Net income | \$ 12,946 | \$ 10,596 |
| Earnings per share |  |  |
| Basic | \$ 0.55 | \$ 0.47 |
| Diluted | \$ 0.54 | \$ 0.47 |
| Average common shares outstanding |  |  |
| Basic | 23,567 | 22,382 |
| Diluted | 24,121 | 22,560 |
| Conn's, Inc. <br> CONDENSED, CONSOLIDATED BALANCE <br> (in thousands) | ETS |  |



## Assets

Current assets
Cash and cash equivalents \$ 11,015 \$ 45,454
Interests in securitized assets and accounts receivable, net
Inventories
214,250 203,229

Deferred income taxes
Prepaid expenses and other assets

Total current assets
Non-current deferred income tax asset
Total property and equipment, net Goodwill and other assets, net

Total assets

Liabilities and Stockholders' Equity Current Liabilities
Notes payable \$

| $\$$ | - | - |
| ---: | ---: | ---: |
| 102 | 74 |  |
| 28,179 | 43,801 |  |
| 9,748 | 7,529 |  |
| 21,487 | 24,592 |  |
| 17,549 | 26,566 |  |


| Total current liabilitiesLong-term debt | 77,065 | 102,562 |
| :---: | :---: | :---: |
|  | 17 | 16 |
| Non-current deferred income tax liability | 131 | - |
| Deferred gains on sales of property | 1,221 | 1,129 |
| Total stockholders' equity | 304,418 | 316,122 |
| Total liabilities and stockholders' equity$\$ \quad 382,852 \$ 419,829$ |  |  |
| CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS(unaudited) (in thousands) |  |  |
|  | Three Months Ended April 30, |  |
|  | 2007 | 2008 |
| Net cash provided by (used in) operating activities | \$ $(5,612)$ | \$39,538 |
| Cash flows from investing activities |  |  |
| Purchase of property and equipment | $(2,748)$ | $(5,373)$ |
| Proceeds from sale of property | 8,727 | 32 |
| Net cash provided by (used in) investing activities 5,979 (5,341) Cash flows from financing activities |  |  |
|  |  |  |
| Proceeds from stock issued under employee benefit |  |  |
|  |  |  |
| Payment of promissory notes | (35) | (29) |
| Net cash provided by (used in) financing activities | $(4,057)$ | 242 |
| Net change in cash | $(3,690)$ | 34,439 |
| Cash and cash equivalents |  |  |
| Beginning of the year | 56,570 | 11,015 |
| End of period | \$52,880 | \$45,454 |

## CALCULATION OF GROSS MARGIN PERCENTAGE

 (dollars in thousands)| A | Product sales | \$ 166,639 | \$ 179,911 |
| :---: | :---: | :---: | :---: |
| B | Service maintenance agreement commissions, net | 9,281 | 9,970 |
| C | Service revenues | 5,445 | 5,192 |
| D | Total net sales | 181,365 | 195,073 |

E Finance charges and other, including fair

| value adjustment |  |  |  | 23,945 | 23,485 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| F Total revenues |  |  |  | 205,310 | 218,558 |
| G Cost of goods sold, including warehousing and occupancy cost |  |  |  | $(124,393)$ | $(139,058)$ |
| H Cost of parts sold, including warehousing and occupancy cost |  |  |  | $(1,866)$ | $(2,330)$ |
| Gross margin dollars ( $\mathrm{F}+\mathrm{G}+\mathrm{H}$ ) \$ |  |  |  | 79,051 | \$ 77,170 |
| Gross margin percentage (I/F) |  |  |  | 38.5\% | 35.3\% |
| J Product margin dollars ( $\mathrm{A}+\mathrm{G}$ )K Product margin percentage (J/A) |  |  |  | 42,246 | \$ 40,853 |
|  |  |  |  | 25.4\% | $22.7 \%$ |
| For the periods ended January 31, 2006, 2007 and 2007 and 2008 |  |  |  | $2008 \text { and } \mathrm{Ar}$ | pril 30, |
| January 31, |  |  |  | April 30, |  |
|  | 2006 | 2007 | 2008 | 2007 | 2008 |
| ```Total accounts Total outstanding balance``` | 415,338 | 459,065 | 510,922 | 463,259 | 508,778 |
|  | \$519,721 | \$569,551 | \$654,867 | \$584,162 | \$669,958 |
| Average outstanding balance per account | $\$ \quad 1,251$ | $\$ \quad 1,241$ | \$ 1,282 | \$ 1,261 | \$ 1,317 |
| 60 day delinquency <br> Percent delinquency | \$ 35,537 | \$ 37,662 | \$ 49,778 | \$ 35,185 | \$ 42,935 |
|  | 6.8\% | 6.6\% | 7.6\% | 6.0\% | 6.4\% |
| ```Percent of portfolio reaged (1)``` | 17.6\% | 17.8\% | 16.6\% | 16.8\% | 15.5\% |
| Net charge-off ratio (annualized) | 2.5\% | 3.3\% | 2.9\% | 2.7\% | 3.2\% |

Note (1) - The calculation has been adjusted in all periods to report reaged accounts on a basis that is consistent with others in the industry. This change reduced previously reported percentages by approximately 20 to 30 basis points.

## CONN-F

SOURCE: Conn's, Inc.

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