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September 15, 2006

## Conn's, Inc. Reports Earnings for the Quarter and Six Months Ended July 31, 2006

BEAUMONT, Texas, Sep 15, 2006 (BUSINESS WIRE) -- Conn's, Inc. (NASDAQ/NM:CONN), a specialty retailer of home appliances, consumer electronics, computers, mattresses, furniture and lawn and garden products, today announced earnings results for the quarter and six months ended July 31, 2006 after restating its financial statements for fiscal years ending January 31, 2006, 2005, and 2004 and the quarter ended April 30, 2006. The Company said the restatement was necessary to correct for an error in recording securitization income and valuing its retained interest in its sold receivables portfolio which resulted in a cumulative understatement of $\$ 14.7$ million of securitization income and interest in securitized assets since the inception of the Company's securitization program. The error led management to conclude that its internal controls over financial reporting had a material weakness. Management further believes that the controls relating to the accounting for securitization have been enhanced to mitigate the risk of future misstatements. These new controls will be tested as part of the company's normal internal controls testing for year end. More information on the restatement and the material weakness in internal controls may be found in the Company's filing with the Securities and Exchange Commission on Form 10-K/A for the fiscal year ended January 31, 2006, which will be filed today.

Net income for the second fiscal quarter decreased $10.9 \%$ to $\$ 8.5$ million compared with $\$ 9.6$ million for the restated second quarter of last year. Diluted earnings per share available for common stockholders were $\$ 0.35$ compared with $\$ 0.40$ for the second quarter of last year after the restatement and adoption of FAS123R. Total revenues for the quarter ended July 31, 2006 increased $10.7 \%$ to $\$ 182.2$ million compared with $\$ 164.6$ million for the quarter ended July 31, 2005. This increase in revenue included net sales increases of $\$ 19.8$ million, or $13.8 \%$, and decreases in "Finance charges and other" of $\$ 2.1$ million, or $10.4 \%$. Same store sales (revenues earned in stores operated for the entirety of both periods) increased $7.2 \%$ for the second quarter of fiscal 2007.

Net income for the six months ended July 31, 2006 increased $5.3 \%$ to $\$ 20.5$ million compared with $\$ 19.5$ million for the restated six months of the prior year. Diluted earnings per share available for common stockholders were $\$ 0.84$ compared with $\$ 0.81$ for the six months of last year after the restatement and adoption of FAS123R. Total revenues for the six months ended July 31, 2006 increased $16.1 \%$ to $\$ 374.4$ million compared with $\$ 322.5$ million for the six months ended July 31, 2005. This increase in revenue included net sales increases of $\$ 52.6$ million, or $18.6 \%$, and decreases in "Finance charges and other" of $\$ 0.7$ million, or $1.6 \%$. Same store sales (revenues earned in stores operated for the entirety of both periods) increased $11.7 \%$ for the first six months of fiscal 2007.

As previously disclosed, during the third quarter of fiscal 2006 a significant hurricane impacted a portion of the Company's retail market area and its credit collection operations. This resulted in higher delinquencies for receivables in the credit portfolio serviced by the Company. Those delinquencies continue at higher than expected levels and have produced loan losses greater than had been estimated prior to the current quarter. The losses affect securitization income received from the credit subsidiary of the Company and is reflected in the line "Finance charges and other" on the Statement of Operations. In a press release on August 8, 2006, and a conference call on August 9, 2006, the Company discussed the impact in more detail and described the steps being taken to address the issue. More information on the credit portfolio and its performance may be found in a table included with this press release and in the Company's filing with the Securities and Exchange Commission on Form 10-Q which will be filed later today.

During the first half of the year, the Company opened two new stores in its Houston market bringing the total store count to 58. By the end of January 2007, the Company expects to operate approximately 61 to 62 stores.

EPS Guidance

Today, the Company reiterated its guidance for its fiscal year 2007 (the year ending January 31, 2007) of earnings per diluted share of a range of $\$ 1.60$ to $\$ 1.75$.

Conference Call Information

Conn's, Inc. will host a conference call and audio webcast today, September 15, 2006, at 10:00 AM, CST, to discuss financial results for the quarter and six months ended July 31, 2006. The webcast will be available live at www.conns.com and will be archived for one year. Participants can join the call by dialing 800-810-0924 or 913-981-4900.

About Conn's, Inc.
The Company is a specialty retailer currently operating 58 retail locations in Texas and Louisiana: twenty stores in the Houston area, twelve in the Dallas/Fort Worth Metroplex, eight in San Antonio, five in Austin, four in Southeast Texas, one in Corpus Christi, two in South Texas and six stores in Louisiana. It sells major home appliances, including refrigerators, freezers, washers, dryers and ranges, and a variety of consumer electronics, including projection, plasma, DLP and LCD televisions, camcorders, computers and computer peripherals, DVD players, portable audio and home theater products. The Company also sells lawn and garden products, furniture and mattresses, and continues to introduce additional product categories for the home to help respond to its customers' product needs and to increase same store sales.

Unlike many of its competitors, the Company provides flexible in-house credit options for its customers. Historically, it has financed, on average, approximately $57 \%$ of retail sales. Customer receivables are financed substantially through an assetbacked securitization facility, from which the Company derives servicing fee income and interest income. The Company transfers receivables, consisting of retail installment contracts and revolving accounts for credit extended to its customers, to a qualifying special purpose entity in exchange for cash and subordinated securities represented by asset-backed and variable funding notes issued to third parties.

This press release contains forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to be correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: the Company's growth strategy and plans regarding opening new stores and entering new markets; the Company's intention to update or expand existing stores; the Company's estimated capital expenditures and costs related to the opening of new stores or the update or expansion of existing stores; the Company's cash flow from operations, borrowings from its revolving line of credit and proceeds from securitizations to fund operations, debt repayment and expansion; growth trends and projected sales in the home appliance and consumer electronics industry and the Company's ability to capitalize on such growth; relationships with the Company's key suppliers; the results of the Company's litigation; interest rates; weather conditions in the Company's markets; delinquency and loss trends in the sold receivables portfolio; changes in the Company's stock price; and the actual number of shares of common stock outstanding. Further information on these risk factors is included in the Company's filings with the Securities and Exchange Commission, including the Company's amended annual report on Form 10-K/A filed today. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forwardlooking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.

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Conn's, Inc. CONDENSED, CONSOLIDATED STATEMENTS OF OPERATIONS
                    (unaudited)
    (in thousands, except earnings per share)
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Liabilities and Stockholders' Equity
Current Liabilities


CALCULATION OF GROSS MARGIN PERCENTAGE (dollars in thousands)

| Three Months Ended July 31, | Six Months Ended July 31, |
| :---: | :---: |



## SOURCE: Conn's, Inc

Conn's, Inc., Beaumont
Thomas J. Frank, 409-832-1696 Ext. 3218

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