Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  STEPHENS LAURA WHITAKER TRUST  UID 12/28/90						2. Issuer Name and Ticker or Trading Symbol CONNS INC [ CONN ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)      Director X 10% Owner      Officer (give title Other (specify)					
(Last) (First) (Middle) 111 CENTER STREET						Date of Earliest Transaction (Month/Day/Year)     12/03/2010      4. If Amendment, Date of Original Filed (Month/Day/Year)									below) below)  6. Individual or Joint/Group Filing (Check Applicable					
(Street) LITTLE ROCK AR 72201														X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(Sta		Zip)		<u> </u>		•													
Table I - Non-Deriva  1. Title of Security (Instr. 3)  2. Transa Date (Month/D						2A Ex ur) if a	curities Acq 2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transa Code (	ction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			) or 5. Amou 4 and Securitie Beneficia		nt of s ally ollowing	Form (D) o	: Direct   I r Indirect   I str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) (D)	r Pri	ice	Transacti (Instr. 3 a	ion(s)			msu. 4)	
Common Stock 12/03/						5/2010			х		1,996	6 A	4	\$2.7	7 6,352			I	By voting rust	
		Ta	able II - D								osed of, onvertil				Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date, Transa Code					6. Date Ex Expiration (Month/Da	n Date	•	Amount Securitie Underlyi Derivativ	7. Title and Amount of Securities Juderlying Jerivative Security Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactic (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal:		Expiration Date	Title	Amo or Num of Shar	ber						
Subscription Rights (right to buy)	\$2.7	12/03/2010			X			4,356	11/08/201	10 1	11/23/2010	Common Stock	1,9	96	\$0	0		D		

Explanation of Responses:

Remarks:

<u>Todd Ferguson, attorney in fact</u> for reporting person

12/07/2010

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.