FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	,			

OMB APPROVAL									
OMB Number:	3235-028								
Estimated average h	nurden								

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					01 0	Jech	JII JU(II)	or tile i	IIVESTITICI	it Coi	ilpaily Act	01 13-	+0							
1. Name and Address of Reporting Person* BRAILSFORD MARVIN D					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
					COTTION TO								X	Direc	ctor		10% C	wner		
(Last) (First) (Middle) 7445 PRESTWICK CIRCLE					3. Date of Earliest Transaction (Month/Day/Year) 05/30/2012										Offic belov	er (give title w)		Other below)	(specify	
				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6	6. Individual or Joint/Group Filing (Check Applicable						
Street) BEAUMONT TX 77707					, , , , , , , , , , , , , , , , , , , ,							L	ine) X	Form filed by One Reporting Person Form filed by More than One Reporting						
(City)	(St	ate) (Zip)													Pers	on			
		Tabl	e I - Nor	า-Deriv	ative	Se	curitie	s Acc	quired,	Dis	posed o	f, or	Ben	efici	ally	Owne	ed			
1. Title of Security (Instr. 3) 2. Transa Date (Month/Date)					Execution Date,		Transaction Disposed Code (Instr. 5)		ities Acquired (A) d Of (D) (Instr. 3, 4			4 and Sec Ber Ow		ecurities F eneficially (nership Direct Indirect tr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									v	Amount		(A) or (D)			Transaction(s) (Instr. 3 and 4)				(111501.4)	
Common Stock ⁽¹⁾ 05/3			05/30	0/2012			A		3,441 ⁽¹⁾ A		A	\$	0 13,002 ⁽¹⁾		3,002 ⁽¹⁾		D			
		Та	ible II - I								sed of, onvertib				y Ov	vned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	4. Transactio Code (Instr				6. Date Exercisa Expiration Date (Month/Day/Year		9	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3			9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ov Fo Di or (I)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)			Expiration Date	Title	or Nur of	ount nber res						

Explanation of Responses:

1. Mr. Brailsford was awarded 3,441 Restricted Stock Units. Each Restricted Stock Unit represents a contingent right to receive one share of Conn's, Inc Common Stock. The Restricted Stock Units vest on May 30, 2013. Vested common stock shares will be delivered to the reporting person within thirty days following the date of the vesting of the shares. The Restricted Stock Units may be settled only by delivering of shares of Conn's Inc Common Stock, and thus, the grant is being reported on table I as allowed by SEC guidance.

> /s/ Marvin D. Brailsford 05/31/2012

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.