Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSH	HР
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OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* FRANK THOMAS J SR						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 3295 COLLEGE STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/30/2004								X		(give title Chairm	an / C	Other (s below)	
(Street) BEAUM (City)	BEAUMONT TX 77701					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - Non	-Deriv	/ative	e Se	curities	ACC	quired, D	isp	osed o	of, or Be	nefici	ally	Owned				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securi Disposed 5)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amou 4 and Securitie Beneficia Owned F		Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	,	Amount	(A) or (D)	Pric	e	Transact (Instr. 3 a	ction(s)			Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate,	4. Transa Code (I 8)		of		6. Date Exercisa Expiration Date (Month/Day/Yea		of Securitie		es J Security		B. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v			Date Exercisable		xpiration ate	Title	Amou or Numb of Share	er					
Employee Stock Option (right to	\$17.73	11/30/2004			A		35,000		(1)	11	1/30/2014	Common Stock	35,00	00	\$0 ⁽²⁾	35,000	0	D	

Explanation of Responses:

- 1. The option vests in three equal annual installments beginning on November 30, 2006.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Thomas J. Frank, Sr. 03/31/2005

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.