FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPE	ROVAL
OMB Number:	3235-0287
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С	neck this box if no longer subject to
S	ection 16. Form 4 or Form 5
ol	oligations may continue. See
In	ctruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Welch Don						2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]									Check	all app	licable)		to Issuer % Owner her (specify	
(Last) (First) (Middle) 4055 TECHNOLOGY FOREST BLVD., SUITE 210						3. Date of Earliest Transaction (Month/Day/Year) 12/01/2014									X	belov		ow)		
(Street) THE WOODL			77381		4. If Amendment, Date of Original Filed (Mor							ay/Yea	r)		6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person					
(City)	City) (State) (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
			e I - Nor	1-Deriv	ative	_			quirea,	DIS						Owne	ea			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Exec Day/Year) if an		A. Deemed xecution Date, any Month/Day/Year)		Transaction Disposed Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3,			4 and Se Be Ov		ount of ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect		
									Code	v	Amount	(	A) or D)	Price		Reported Transaction(s) (Instr. 3 and 4)			(11311. 4)	
Common Stock				12/01/2014				A <sup>(1)</sup>		4,155		A	\$	0	5,733		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  Security  2. Conversion Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)		Date, ny/Year)	4. Transaction Code (Instr. 8)		5. Nu of Deriv Secul Acqu (A) or Dispo of (D) (Instrand 5	ative rities ired sed	Expiration (Month/D	Date Exercisable and xpiration Date And the part of th		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		ount nber	t		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership (Instr. 4)			

## **Explanation of Responses:**

1. Restricted Stock Units awarded to reporting person under the 2011 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in 5 equal annual installments commencing on December 1, 2015.

/s/ Robert F. Bell, as attorney in fact

12/03/2014

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.