FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average I	burden							

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed comments Continued (Co.) of the Constitute Firehouse Aut of 1004

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * $FRANK\ THOMAS\ J\ SR$					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN										k all app	olicable)		Issuer Owner	
,	,	(Middle)				3. Date of Earliest Transaction (Month/Day/Year) 08/02/2005								X	Officer (give title below) Chairma		belov	r (specify v)	
				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										Forn Forn	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
	Tak	le I - No	n-Deriv	ative	Se	curitie	es Acc	quired,	Dis	posed o	f, oı	Ben	efic	ially	Owne	ed			
Date				Execution Date,			Code (Disposed Of (D) (Instr. 3, 4				4 and Securi Benefi Owned		ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount (A) or (D)		Pric	e	Transaction(s) (Instr. 3 and 4)			(11311. 4)		
Common Stock 08/02/2				2/2005	2005			S ⁽¹⁾		20,00	0 D \$		\$2	26.7	601,509		D		
Common Stock															46	60,143	I	By the TJF Retained Annuity Trust #2	
	Т														wned				
2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) 3. Deemed Execution Date, if any (Month/Day/Year)		n Date,		ensaction of			6. Date Exercisable and Expiration Date (Month/Day/Year)			Amount of Securities Underlying Derivative Security (Instr. and 4)			Derivati Security (Instr. 5		derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
	(FILLEGE STONT TO STONE STOCK) 2. Conversion or Exercise Price of Derivative	(First) LLEGE STREET ONT TX (State) Table ecurity (Instr. 3) Stock T 2. Conversion or Exercise Price of Derivative (Month/Day/Year)	(First) (Middle) LLEGE STREET ONT TX 77701 (State) (Zip) Table I - No ecurity (Instr. 3) Stock Table II - [Conversion or Exercise Price of Detrivative] Conversion of Exercise (Month/Day/Year) Conversion of Exercise (Month/Day/Year) Stock 3. Transaction Date (Month/Day/Year) [Month/Day/Year]	(First) (Middle) LLEGE STREET ONT TX 77701 (State) (Zip) Table I - Non-Derivation (Month/l) Stock 08/02 2. Trans Date (Month/l) Stock 08/02 2. Table II - Derivation (e.g., pto decorate of Date (Month/Day/Year) (Month/Day/Year)	(First) (Middle) (State) (Zip) Table I - Non-Derivative (Month/Day/Year) Stock Table II - Derivative S (e.g., puts, comparison of Exercise Price of Derivative S (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 3. 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Explanation of Responses:

1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 2, 2004.

<u>/s/ Thomas J. Frank, Sr.</u> <u>08/03/2005</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.