SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Addre	1 0		2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 3295 COLLEG	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 12/04/2006		Director Officer (give title below) Chairman /	10% Owner Other (specify below) CEO			
(Street) BEAUMONT TX 77701 (City) (State) (Zip)			4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Clune) X Form filed by One Reportin Form filed by More than On Person						
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									

4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 6. Ownership 2A. Deemed 5. Amount of 7. Nature 2. Transaction 3 Form: Direct (D) or Indirect of Indirect Beneficial Execution Date Transaction ecuritie (Month/Day/Year) Beneficially Code (Instr. if any (Month/Day/Year) 8) Owned Following (I) (Instr. 4) Ownership (Instr. 4) Reported (A) or (D) Transaction(s) v Price Code Amount (Instr. 3 and 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(eigi, puls, cuis, marants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n of		Expiration Date (Month/Day/Year) ed str.		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Options (right to purchase)	\$22.68	12/04/2006		A		25,000		(1)	12/04/2016	Common Stock	25,000	\$0 ⁽²⁾	25,000	D	

Explanation of Responses:

1. These options vest in three equal annual installments beginning on December 4, 2007.

2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

<u>/s/ Thomas J. Frank, Sr.</u>

** Signature of Reporting Person

<u>12/05/2006</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.