FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO | VAL | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | |
| l | Estimated average burden | | | | | | | | |
| l | hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name an Schofm | | 2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN | | | | | | | | (Cr | Relationshi eck all ap X Dire | olicable) | g Person(s) t | S Owner | | | | |
|--|---|---|--|-------|--|-----------------|---|---|--|-------------|-------------------------------------|---|------------------------|-----------------------------------|--|---|---|---|
| (Last) (First) (Middle) 1411 W 10TH ST | | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/31/2018 | | | | | | | | Offic belo | er (give title w) | Oth bel | er (specify w) |
| (Street) AUSTIN TX 78703 (City) (State) (Zip) | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Lin | e) <mark>X</mark> Forr Forr | lual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | Execution Date, | | 3. Transaction Code (Instr. 5) 3. 4. Securities Acquired Disposed Of (D) (Instr. 5) | | | | | Secur Benef Owne | icially d Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | of Indirect Beneficial Ownership | | |
| | | | | | | Code | v | Amount | (A (D | () or () | Price | | action(s) 3 and 4) | | (Instr. 4) | | | |
| Common | Stock | /2018 | 2018 | | A | | 4,320(1) | | A | \$0.0 | 24,704 | | D | | | | | |
| | | Та | ble II - D | | | | | | | | sed of, onvertib | | | | Owned | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Dat if any (Month/Day/Ye | Date, | Code (Ins | | | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | 9 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | tr. 3 | s. Price of Derivative Security Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership t (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | Num of Shar | . | | | | |

Explanation of Responses:

1. Restricted Stock Units ("RSUs") awarded to reporting person under Conn's, Inc.'s Non-Employee Director Restricted Stock Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest on May 31, 2019.

Remarks:

/s/ Mark Prior, as attorney in 06/01/2018

Date

fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.