FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Prior Mark A							2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									Check all	onship of Reporting all applicable) Director Officer (give title		g Perso	Person(s) to Issuer 10% Owner Other (specif	
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD. SUITE 800						3. Date of Earliest Transaction (Month/Day/Year) 02/23/2020										^ b	elow		ounsel	below)	
(Street) THE WOODLANDS TX 77381 (City) (State) (Zip)					4. If	Ame	ndment,	Date o	of Origina	l Filed	i (Month/Da	ay/Ye	ear)		ne) X F F	Form	Joint/Group filed by One filed by Mor on	e Report	ing Pers	on	
			Table	e I - Noi	า-Deriva	ative	Sec	curitie	s Acc	quired,	Dis	posed o	f, o	r Ben	eficia	ally Ov	vne	d			
Date					e nth/Day/Year) i		2A. Deemed Execution Date, if any (Month/Day/Year)				Disposed	Securities Acquired (A) sposed Of (D) (Instr. 3, 4			4 and Sec Bei Ow		curities neficially vned Following		ership Direct ndirect r. 4)	7. Nature of Indirect Beneficial Ownership	
											v	Amount		(A) or (D)	Price	Tra	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock 02/23/							3/2020					2,977	1)	D	\$9.3	6(2)	52,296		Ι)	
			Ta									sed of, onvertib				y Own	ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	n Date e (Mont	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date,	I. Fransaction Code (Instr. 8)		of		6. Date Exercisa Expiration Date (Month/Day/Yea		e	7. Title and Amount of Securities Underlying Derivative Security (Instrand 4)			8. Price Derivati Security (Instr. 5	ive y i)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	m: ect (D) ndirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
						Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	or Nui of	nber						

Explanation of Responses:

- 1. Represents shares withheld to pay withholding taxes due upon vesting of Restricted Stock Units awarded on February 23, 2017.
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

02/25/2020

<u>fact</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.