FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OWD / II	1 1 1 0 V/ L
OMB Number:	3235-0287
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0.5

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
)	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,				. ,								
1. Name and Address of Reporting Person*  NELSON RYAN ROBERT				2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]									heck all D	applic Directo	able) r	g Pers	on(s) to Issu 10% Ow Other (s	Owner	
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD., STE. 800				. 800	3. Date of Earliest Transaction (Month/Day/Year) 02/06/2020										Officer (give title below)  Chief Accou			below)	респу
(Street) THE WOODLA	ANDS TX		7381 (ip)		4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Liı	Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Table	e I - Noi	n-Deriv	ative	Sec	urities	Acc	uired.	Dis	posed o	f. or Ber	neficia	llv Ov	vned				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da				ction 2A. Deemed Execution Date,			d Date,	3. Transaction Code (Instr. 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4)				d (A) or	5. Se Be	Amou curitie	nt of es ally following	Form (D) o	ı: Direct I r Indirect I ıstr. 4) (	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	Price	Tra	ansact str. 3	ion(s)			Instr. 4)
Common Stock 02			02/06	/2020			A		5,231	A \$		<b>)</b> (1)	11,539			D			
		Ta									osed of, convertib			y Owr	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transactic Code (Insi		on of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative (Instr. 3 ar	f g Security	8. Price of Derivative Security (Instr. 5)		9. Numbe derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	Ov Fo Dilly or (I)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amour or Number of Shares						
Performance	(2)	02/06/2020			A		5,230		02/06/20	23	02/06/2023	Common	5,230	(	2)	5,230	)	D	

## **Explanation of Responses:**

- 1. Restricted Stock Units awarded to reporting person under the 2016 Omnibus Incentive Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in three annual installments commencing on February 6, 2021.
- 2. Each performance stock unit represents a contingent right to receive shares of the Company's common stock, based on the Company's total shareholder return ("TSR").

## Remarks:

Stock Units

/s/ Mark Prior, as attorney-in-

fact

Stock

02/10/2020

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.