FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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Check this box if no longer subject	
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Prior Mark A						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								(Cł	eck all a Di	ship of Repor applicable) rector ficer (give titl	Ü	erson(s) to Is 10% O Other (wner	
(Last) 2445 TE SUITE 8	CHNOLO	irst) (I GY FOREST BL	Middle) VD.			3. Date of Earliest Transaction (Month/Day/Year) 02/06/2022										below) General Couns		below)		
(Street) THE WOODI (City)	ANDS		7381 Zip)		4. If A											dividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	, Dis	posed of	, or I	Ben	eficia	ılly Ov	vned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day					Exec if any	Deemed cution Date, y nth/Day/Year)		3. Transaction Disposed Code (Instr. 8)		s Acq Of (D) (uired Instr.	(A) or 3, 4 an	d Sed Bei Ow	5. Amount of Securities Beneficially Owned Following Reported		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code	v	Amount	(A) (D)	or	Price	Tra	Transaction(s) (Instr. 3 and 4)			(1130.4)	
Common Stock 02/06/2					2022				F		1,737	D \$2		\$22.6	(1)	68,515		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversior or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	emed ion Date, /Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secu Acqu (A) o Dispo of (D (Instr and §	Date Expiration Date (Month/Day/Year) Date Expiration Date Expiration Date Date			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		f g instr.	8. Price Derivati Security (Instr. 5)	derivativ Securitie	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

fact

** Signature of Reporting Person Date

02/08/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.