FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C. 20549	
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Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>STEPHENS CAROL</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]									k all app Direc	tor	ng Pe X	10% O	wner	
(Last) (First) (Middle) 100 RIVER BLUFF DRIVE						3. Date of Earliest Transaction (Month/Day/Year) 07/12/2021									Office below	er (give title v)		Other (below)	specify	
SUITE 5	00				4. If <i>i</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line)						
(Street)	DOCK!														X Form filed by One Reporting Person					
LITTLE	ROCK A	AR :	72202												Form Perso	filed by Mo on	re tha	ın One Rep	orting	
(City)	(State) (Zip)																	
		Table	l - No	n-Deriva	tive \$	Secu	rities	Acq	uired,	Dis	posed of	, or E	Benef	iciall	y Own	ed				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)			Executy/Year) if an		A. Deemed kecution Date, any lonth/Day/Year)		3. Transaction Code (Instr. 8)		Disposed (Securities Acquired (Asposed Of (D) (Instr. 3,			5. Amo Securit Benefic Owned Report	ties Following (I)		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
									Code V		Amount	(A) or (D) Pri		rice	Transa	Transaction(s) Instr. 3 and 4)			(mour 4)	
Common Stock 07/12/2				2021				S		832	I) {	26.2	5,428		D				
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversio or Exercis Price of Derivative Security		if any	emed ion Date, //Day/Year)	4. Transaction Code (Instr. 8)		of		Expirati (Month/	on Da	ear)	7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		De Se (In	Price of erivative ecurity estr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code			Date Exercis	Date Expira Exercisable Date		Title	of Share	s							

Explanation of Responses:

Ronald M. Clark, Attorney-in-07/14/2021

<u>fact</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.