FORM 4

obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* WR STEPHENS III TRUST					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN												o of Reportin licable) tor	g Pers	on(s) to Is 10% C	
(Last) 100 MOF	ast) (First) (Middle) 00 MORGAN KEEGAN DRIVE, SUITE 500				3. Date of Earliest Transaction (Month/Day/Year) 02/01/2008											below	,		below)	
(Street) LITTLE ROCK AR 72202 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						r) E	P.A. Deemed Execution Date, f any Month/Day/Year)		Code (Transaction Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				Securit Benefic	cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount	(A) or D)	Price	ina Tr		Transaction(s) (Instr. 3 and 4)			(msu. 4)	
Common Stock 02/01/2					/2008	2008			Z ⁽¹⁾	V	155,489		A	\$0		155,489 ⁽²⁾			Ι	By SG- 1890, LLC
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3. Transaction Date (Month/Day/Year) (Month/Day/Year)		Date, Trans			of		6. Date E Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)			8. Prio Deriva Secur (Instr.	ative ity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Sha	nber						

Explanation of Responses:

- 1. Reflects transfer of shares from voting trust to SG-1890, LLC, a limited liability company of which reporting person is a non-managing member.
- 2. Includes 125,000 shares received on March 6, 2006 in a distribution for no consideration from Pamela Diane Stephens Trust One, which was previously reported on year end 2006 Form 5s filed by W.R. Stephens, Jr. and Carol Stephens.

Remarks:

Todd Ferguson, attorney in fact 02/05/2008 for reporting person

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.