FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

wasnington,	D.C. 20549	

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* Stephens John Calhoun		2. Issuer Name and CONNS INC			ding Symbol	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director									
(Last) 111 CENTER ST	(First)	(Mid		3. Date of Earliest Transaction (Month/Day/Year) 06/04/2021							Officer (give title Other (specify below) below)				
(Street)	AR	01	4. If Amendment, Da	ate of O	rigina	l Filed (Month	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting								
(City)	(State)	(Zip)								Person					
		ble I -		ve Securities /		red,				ciall	1				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 an			5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				
Common Stock			06/04/2021		S		14,648	D	\$29.02	32(1)	295,698	I	By John Stephens WHCT Trust		
Common Stock			06/07/2021		S		16,048	D	\$29.27	92(1)	279,650	I	By John Stephens WHCT Trust		
Common Stock			06/08/2021		S		35,283	D	\$29.40	16 ⁽¹⁾	244,367	I	By John Stephens WHCT Trust		
Common Stock											131,690	I	By John Calhoun Stephens Revocable Trust		
Common Stock											128,450	I	By John C. Stephens WAS Grantor Trust		
Common Stock											113,734	I	By Paula W. & John P. Calhoun Family Trust - WMAS		
Common Stock											113,734	I	By Paula W. & John P. Calhoun Family Trust - JCS		
Common Stock											113,734	I	By Paula W. & John P. Calhoun Family Trust - LWS		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		Transaction of Code (Instr. Derivative		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. The reporting person effected an open market sale transaction through a trade order executed by a broker-dealer. The sale price reported reflects the average sale price.

<u>Todd Ferguson, attorney in</u> <u>fact for reporting person</u>

06/08/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.