FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington,	D.C. 20549	

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Washington, D.C. 20049	OMB APPR	OVAL	
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235-0287	
	Estimated average burden		

hours per response:

0.5

Che	ck this box if no longer subjec	;
to S	ection 16. Form 4 or Form 5	
oblig	ations may continue. See	
Insti	uction 1(b).	

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Santo Timothy P					2. Issuer Name <b>and</b> Ticker or Trading Symbol CONNS INC [ CONN ]									Check all a	tionship of Reportir all applicable) Director Officer (give title		10% O	
(Last)	•	rst) (M	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 05/24/2024										chief Financia		below)	Specify
STE. 800		JI TOKESI BE	ν D.		4. If <i>A</i>	mendi	ment, I	Date o	f Origina	l Filed	d (Month/Da	y/Year)		ine)	l or Joint/Grou		•	
(Street) THE WOODI	ANDS T	X 7	7381											Fo	rm filed by Or rm filed by Mo rson		•	
(City)		tate) (Z	Zip)		$ _{\Box}$	Check th	nis box	to indic	cate that a	a trans		ade purs	uant to a		struction or writ	tten pla	an that is inte	nded to
		Table	I - Nor	n-Deriva							ons of Rule 10				med.			
1. Title of Security (Instr. 3)			2. Transaction 2A. Exe (Month/Day/Year) if all		2A. Exec	2A. Deemed Execution Date, if any (Month/Day/Year)		3. 4. Secu		4. Securitie	ies Acquired (A Of (D) (Instr. 3,		r 5. A and Sec Ben Owr Rep	mount of urities eficially led Following orted	Forn (D) c	wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	Stock			05/24/	2024				Code	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	Amount 50,000	(A) c (D)	1110	(Instr. 3 and 4)			D	
Common	Common Stock 05/24/2024 A 50,000 A (1) 88,214 D  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	med on Date, Day/Year)	4. Transa Code ( 8)		5. Nu of Deriv Secul Acqu (A) or Dispo of (D) (Instr	rities ired sed	Expirati	Date Exercisable and piration Date onth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ir 3 and 4)		8. Price Derivativ Security (Instr. 5)		ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

1. Restricted Stock Units ("RSUs") awarded to reporting person under Conn's, Inc.'s Amended 2020 Omnibus Equity Plan. Each RSU represents a contingent right to receive one share of common stock. The RSUs vest in three annual installments commencing on May 24, 2025.

## Remarks:

/s/ Mark Prior, as attorney-in-

05/29/2024

fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.