FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

wasnington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>DE LA FUENTE REYMUNDO JR</u>						2. Issuer Name and Ticker or Trading Symbol CONNS INC [CONN]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specify					
(Last) (First) (Middle) 3295 COLLEGE STREET					3. Date of Earliest Transaction (Month/Day/Year) 11/25/2008									fficer (give title elow) President - Cred		Credit	below)	pecify	
(Street) BEAUMONT TX 77701 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				. Transact	ction 2A. Deemed Execution Date,			3. Transaction Code (Instr.		osed of, or Benefic 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			or 5. Amou 4 and Securitie Beneficia		nt of 6. O es Formally (D) of		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	<u>'</u>	Amount	nt (A) or (D)		Tra	Transaction(s) (Instr. 3 and 4)					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Cod	saction e (Instr.			6. Date Exercisa Expiration Date (Month/Day/Yea		of Securitie		ies g Security	8. Prio Deriva Secur (Instr.	itive (ity 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactic (Instr. 4)	lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Cod	e V	(A)	(D)	Date Exercisable		piration te	Title	Amount or Number of Shares							
Employee Stock Options (right to	\$6.33	11/25/2008		A		30,000		(1)	11/	/25/2018	Common Stock	30,000	\$0 ⁽	2)	30,000)	D		

Explanation of Responses:

- 1. The option vests in five equal annual installments beginning on November 25, 2009.
- 2. Not a required reportable field. SEC software requires a dollar amount; use zeros per SEC.

/s/ Reymundo de la Fuente, Jr. 11/28/2008

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.