Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSH	ΙP
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OMB APPROVAL										
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Davis John					2. Issuer Name and Ticker or Trading Symbol CONNS INC CONN]								(Chec	k all app Direc	,	ng Per	son(s) to Is 10% O Other (wner	
(Last) (First) (Middle) 2445 TECHNOLOGY FOREST BLVD., STE. 800						3. Date of Earliest Transaction (Month/Day/Year) 03/24/2020								X	belov	below) President,Credit		below)	
(Street) THE WOODI	ANDS T	ζ 7	7381		4. If A	4. If Amendment, Date of Original Filed (N						y/Year)	6. Ind Line)	Form	r Joint/Group Filing (Check Applica filed by One Reporting Person filed by More than One Reporting			on
(City)	(St	ate) (Z	Zip)																
		Table	I - No	n-Deriva	tive S	Secui	rities	Acq	uired,	, Dis	posed of	, or E	Benef	iciall	y Own	ed			
1. Title of Security (Instr. 3) 2. Transacting Date (Month/Day)			Execution Date,				es Acquired (A) Of (D) (Instr. 3,			Securi Benefi Owned	Securities Beneficially		vnership n: Direct r Indirect estr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)					
							Code	v	Amount	(A) (D)	or Pi	rice	Transaction(s) (Instr. 3 and 4)				(mour 4)		
Common	Stock			03/24/2	2020		F		6,393(1)	D \$4		4.81 ⁽²⁾	78,286			D			
		Tal	ole II -								osed of, convertib				Owne	d			
Derivative Security (Instr. 3) Date (Month/Day/Year) (Instr. 3) Date (Month/Day/Year) Execution Date, if any (Month/Day/Year)			4. Transa Code (8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year) Date Exercisable Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) Amount or Numb of Title Share		nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				

Explanation of Responses:

- $1. \ Represents \ shares \ withheld for \ withholding \ tax \ purposes \ due \ upon \ vesting \ of \ 16,291 \ Performance \ Stock \ Units \ granted \ on \ February \ 23, \ 2017.$
- 2. Price based on closing price of Conn's, Inc. Common Stock on date of vesting.

Remarks:

/s/ Mark Prior, as attorney-in-

fact

** Signature of Reporting Person

Date

03/26/2020

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.